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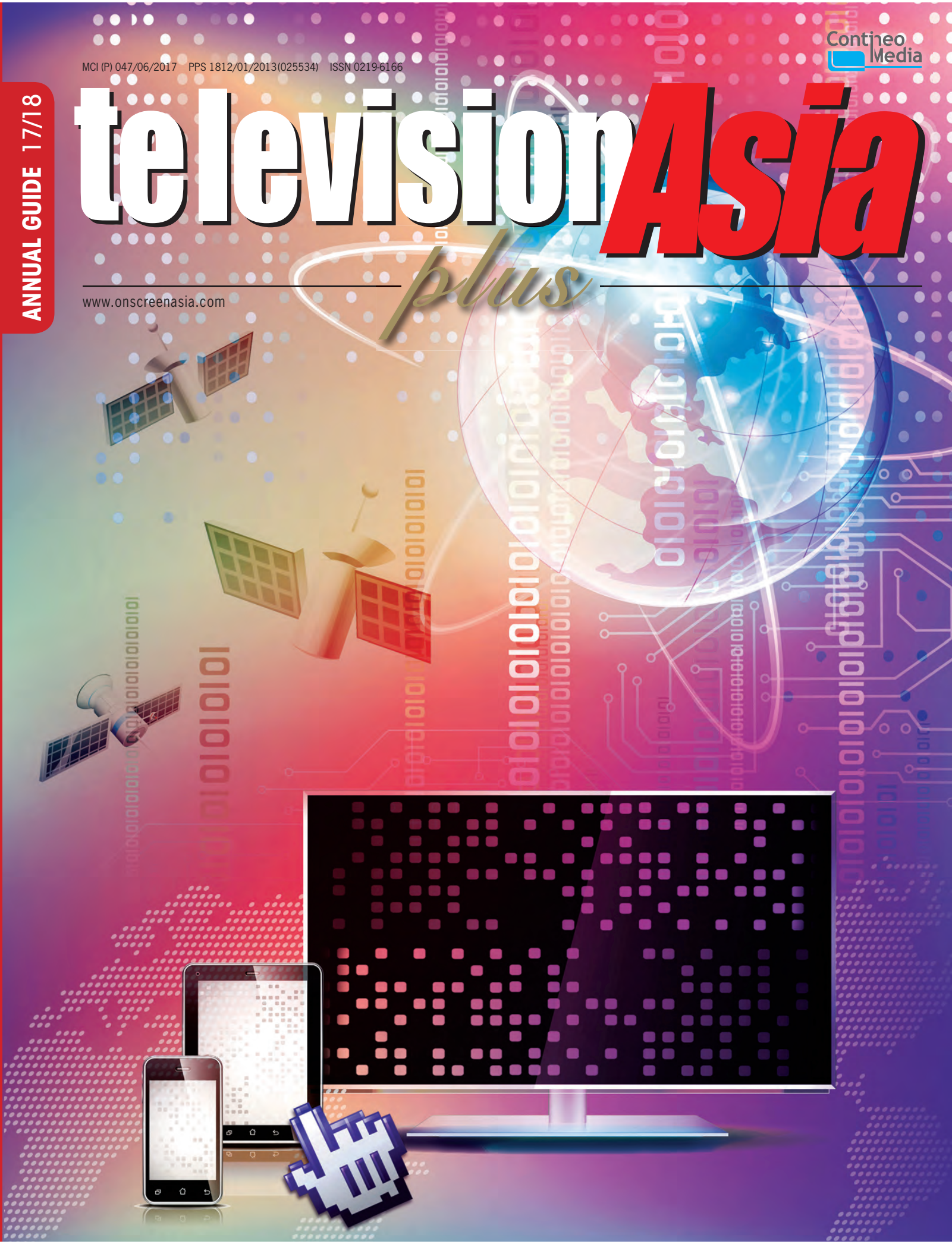

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AUSTRALIA

STATS***BOX***

AUSTRALIA

POPULATION 23,933,832
TV HOUSEHOLDS 8,660,532
TV PENETRATION 100%
HOUSEHOLD SIZE 3.5
CABLE TV PENETRATION 35.5%
DTT PENETRATION 96.6%
SATELLITE TV SUBSCRIBERS 100,000
MULTICHANNEL HOMES 3,000,000
MULTICHANNEL PENETRATION 36.5%
NON-TERRESTRIAL TV CONNECTIONS 3,000,000
INTERNET PENETRATION 93.5%
BROADBAND SUBSCRIBERS 12,570,122
INTERNET-CONNECTED TV PENETRATION 32% of households
PVR PENETRATION 56.9% of households
SMARTPHONE PENETRATION 77% of Australians aged 16+
TABLET DEVICE PENETRATION 48.2% of households
OTT PENETRATION 168.747

SOURCES:
-Asia Pacific Multichannel TV 2016, by CASBAA
-Australian Bureau of Statistics
-Australian Multi-Screen Report 4Q 2016 from OzTAM
-OzTAM Universe Estimates 2Q 2016 – Individuals
-Internet Live Stats, Internet Users by Country (2016)
-Multichannel Television Advertising in Asia, Countries, Australia, by CASBAA
-SNL Kagan APAC OTT

Internet Television in Australia

Internet television in Australia is the digital distribution of movies and television content via the internet. In Australia, internet television is provided by five major pay-per-view providers, in addition to several niche television streaming services. Australia's five major free-to-air television networks all offer catch up TV of previously broadcast content to watch via the Internet or via podcasts - drawing on both domestic and foreign content.

A feature of Internet television is that a user can view TV or video on demand. Some distributors provide content as downloads, whiles other streaming media; the main difference being that with downloads the end-user must have storage capacity for the content on their device and must wait for the download to be completed before the content can be viewed, while streamed content can be viewed almost immediately, but is not stored for a later second viewing.

Whether downloaded or streamed, video files over the Internet are usually metered in Australia, with most ISPs setting download quotas which can limit the download that a subscriber can make without incurring additional costs. ISPs also provide plans with unlimited downloads. Some ISPs offer downloads on a quota-free basis for partnered television services, which is also known as "unmetered" content.

Internet television is a type of over-the-top content. "Over-the-top" (OTT) is the delivery of audio, video, and other media over the Internet without the involvement of a multiple-system operator (such as a cable television provider) in the control or distribution of the content.

National Geographic App

National Geographic announced a ground breaking partnership in Australia with telecommunications provider Optus, to launch a global first National Geographic app which brings together a treasure trove of videos, images and print articles, including the work of its explorers, photographers, filmmakers, scientists and conservationists.

Launching in Australia first and exclusively with Optus, to be followed with roll-out across Asia Pacific and Middle East the app gives users the chance to explore the world of National Geographic like never before. In one world-first app, users can choose to read from the huge range of articles, watch a short video or an entire documentary series, or scroll through some of the world's most breathtaking photography. Every Optus customer will have their own unique experience while using the National Geographic App, with content fully personalised to suit them– all without using their data.

FREE–TO–AIR

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Email: contact@twolittleindians.com

UFOFILM PTY LTD
3/44 Holt Street, Surry Hills
NSW 2010, Australia
Tel: +61 2 9699 1222
Fax: +61 2 9699 1522
Website: www.ufofilm.com.au
Email: lux@ufofilm.com.au

VIACOM INTERNATIONAL MEDIA NETWORKS AUSTRALIA
4-16 Yurong Street
East Sydney NSW 2010
Tel: +61 2 9921 0200
Fax: +61 2 9921 0201

VILLAGE ROADSHOW STUDIOS
Entertainment Road
Oxenford QLD 4210
Tel: +61 7 5585 9666
Fax: +61 7 5573 3698
Website: www.movieworldstudios.com.au
Email: enquiries@villageroadshowstudios.com.au

VIM FILM
2/144 Edward Street, Brisbane City
QLD 4000, Australia
Tel: +61 7 3270 7809
Fax: +61 7 3211 3425
Website: www.vimfilm.com
Email: info@vimfilm.com

WALL TO WALL PICTURES
69 Wimbledon Avenue, Narrabeen
NSW 2101, Australia
Tel: +61 2 9970 6339
Website: www.walltowallpictures.com
Email: walltowall@bigfoot.com

WHYTE HOUSE ENTERTAINMENT (SYDNEY)
1 Fennell Street
Port Melbourne
VIC 3207, Australia
Tel: +61 3 8534 9966
Website: www.whytehouseentertainment.com
Email: contact@WhyteHouseEnt.com

WILDBEAR ENTERTAINMENT
Level 2A, 737 New South Head Road
Rose Bay NSW 2029
Tel: +61 2 9212 1135
Fax: +61 2 9211 3429
Website: www.wildbear.tv

WILL O'ROURKE
14 Maddison Street, East Redfern
NSW 2016, Australia
Tel: +61 2 9319 7904
Website: www.willorourke.com
Email: hello@willorourke.com

WINDOW PRODUCTIONS
C/O Rabbit Content, Ground Floor
15 Woodburn Street, Redfern, NSW 2016
Tel: +61 418 227 121
Website: www.windowproductions.com
Email: look@windowproductions.com

WOLFHOUND PICTURES PTY LTD
36 David Ave Bardon, 4065 Brisbane
Tel: +61 4 4991 9450

WORKING DOG PRODUCTIONS
PO Box 488
South Yarra 3143
Victoria, Australia
Tel: +61 3 9826 4344
Website: www.workingdog.com
Email: dog@workingdog.com

WTFN ENTERTAINMENT
210 Riversdale Road
Hawthorn, Victoria 3122
Tel: +61 3 9810 7111
Website: www.wtfn.com

ZSPACE
100 Hackett Street, Ultimo
NSW 2007, Australia
Tel: +61 2 9212 6777
Website: www.zspace.com.au
Email: info@zspace.com.au

MOBILE TELCOS

HUTCHISON TELECOMS
Level 1, 177 Pacific Highway
North Sydney, NSW 2060
Tel: 133 121
Website: www.hutchison.com.au
Email: investors@hutchison.com.au

OPTUS
Suite 408, 15 Lime Street
Sydney, NSW, 2000
Tel: 13 0044 3012
Website: www.optus.com.au
Email: support2@obcsydneynorth.com.au

TELSTRA
Level 41, Telstra Centre
242 Exhibition Street, Melbourne VIC 3000
Tel: +61 1300 368 387
Fax: +61 3 9632 3215
Website: www.telstra.com.au

VODAFONE AUSTRALIA
Level 7, 40 Mount Street,
North Sydney NSW 2060
Tel: +61 4 1414 1414
Fax: 1300 308 869
Website: www.vodafone.com.au

GOVERNMENT BODIES/ REGULATORY AGENCIES

AGB NIELSEN MEDIA RESEARCH AUSTRALIA
Ground Floor, 166 Epping Road
Lane Cove, NSW 2066
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Website: www.agbnielsen.net
Email: info.tam.au@nielsen.com

AUSTRALIA MOBILE TELECOMMUNICATIONS ASSOCIATION
35 Murray Cres, Griffith ACT 2603, Australia
Tel: +61 2 6239 6555
Website: www.amta.org.au
Email: contact@amta.org.au

AUSTRALIA SUBSCRIPTION TELEVISION & RADIO ASSOCIATION
Level 2, 4 Broadcast Way,
Artarmon NSW 2064
Tel: +61 2 9776 2684
Fax: +61 2 9776 2683
Website: www.astra.org.au
Email: astra@astra.org.au

AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION
3rd Floor, 145 Smith Street,
Fitzroy Victoria 3065, Australia
Tel : +61 3 9200 5500
Website: www.actf.com.au
Email: info@actf.com.au

AUSTRALIAN COMMUNICATIONS AND MEDIA AUTHORITY
Level 5, The Bay Centre,
65 Pirrama Road,
Pyrmont NSW 2009. PO Box Q500,
Queen Victoria Building, NSW 1230
Tel: +61 2 9334 7700
Fax: +61 2 9334 7799
Website: www.acma.gov.au
Email: broadcasting@acma.gov.au

OZTAM PTY LIMITED
Level 4, 50 Berry Street
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SCREEN AUSTRALIA
Level 7, 45 Jones Street,
Ultimo, Sydney, NSW 2007
GPO Box 3984, Sydney, NSW 2001
Tel: +61 2 8113 5800
Fax: +61 2 8113 5888
Website: www.screenaustralia.gov.au
Email: info@screenaustralia.gov.au

SCREEN PRODUCERS ASSOCIATION OF AUSTRALIA
36 Fitzroy Street, Surry Hills
Suite 2, Level 1,
Australia, Sydney, NSW 2010
Tel: +61 2 9360 8988
Fax: +61 2 9360 8977
Website: screenproducersaustralia.org.au
Email: info@screenproducers.org.au

STATS*BOX*

CHINA

POPULATION 1,382,323,332
INTERNET USERS 721,434,547
INTERNET PENETRATION 52.2 %
BROADBAND SUBSCRIBERS 274,000,000
MOBILE SUBSCRIBERS 1,300,000,000
3G/4G MOBILE SUBSCRIBERS 820,000,000
MOBILE BROADBAND PENETRATION 62.6%
MULTICHANNEL PENETRATION 57%
NON-TERRESTRIAL TV CONNECTIONS 255,500,000

SOURCES:
-China Population as at June 2016 - World Population Review
-Internet Live Stats as at 2016 – China Internet Users
-Ministry of Industry and Information Technology of the People's Republic of China, as of Mid-2016
-Asia Pacific Multichannel TV 2015, by CASBAA

Television is a colossal industry in China and their content is changing to respond to the challenges presented by digital media, and upcoming businesses in both traditional and new media sectors.

MIP China Hangzhou

MIP China Hangzhou was launched in partnership with China Media Management Inc (CMM-I), official representative for MIPTV and MIPCOM in China and Zhejiang MegaMedia, organiser of the Zhejiang of the Zhejiang Provincial Pavilion at the MIP markets in Cannes.

MIP China Hangzhou was scheduled from 23 to 25 May 2017 in Hangzhou. Hangzhou is known as the beautiful East Coast city that hosted the recent G20 Summit. MIP China Hangzhou is dedicated to increase content development between the Chinese and international production companies as well as to provide a comprehensive educational forum for Chinese media professionals to recognise international TV markets and trends.

MIP China Hangzhou was a high-level summit with two components in one event. The first component was the Partnership Forum which saw leading executives from up to 40 international television production and distribution companies with 40 senior level Chinese media executives for one-to-one meetings. The one-to-one setting aims to forge global co-development and co-production between these international and Chinese representatives. The attendees of the Partnership Forum also had the opportunity to visit production studios based in and around Hangzhou.

Recent launches

Tencent is using LiveU's portable transmission technology to stream its innovative new reality series live. The new reality series is called See where you are going. The live online programme follows Olympic champions, movie stars and random guests in six cities around China (Suzhou, Hangzhou, Beijing, Tianjin, Qingdao and Shenzhen) as they perform various tasks.

Tencent has deployed 10 LU200s, LiveU's ultra-small transmission units, for the live production. Separate camera crews live stream the different stars in the different locations and viewers can choose one of six different video rooms to watch the video live on any device. At the end of each programme, Tencent posts an edited version combining all the various clips online.

The LiveU units and support are provided by LiveU's local partner Guanhua Glory (GHG) AV system Ltd, a long-standing supplier to Tencent, with additional support provided by Oneband Systems, an additional LiveU partner.

FREE–TO–AIR

ANHUI TV
Hefei Chief Cultural District
Lung Road 666 West Anhui TV
230 066
Tel: +86 551 6599 3434
Website: www.ahtv.cn
Email: ahtvweb@126.com

ANIWORLD TV
314 Deya Lu, Changsha, China,
Hunan 410003
Tel: +86 731 2871 295 /
+86 731 2871 292
Fax: +86 731 2871 287
Website: www.aniworld.tv
Email: jinyingkatong@vip.sina.com

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No.14 Jianguomenwai Street
Chaoyang District, 100020 Beijing
Website: www.bmn.net.cn

CHANGCHUN BROACASTER CHINA
Herbs Road, Changchun City,
149 Jilin Province, China 130061
Tel: +86 431 8892 4501 / 8846 2528
Fax: +86 431 8892 7581
Website: www.chinactv.com

CHANGSHA TV
No. 237 Laodong West Road,
Changsha, Hunan 410015
Tel: +86 731 8277 7340 / 234
Website: www.hncstv.com
Email: hncstv@163.com

CHENGDU TV
No. 2 Gao Peng Road, Chengdu,
Sichuan 610041
Tel: +86 28 8602 0840
Website: www.cditv.cn
Email: service@cditv.tv

CHINA CENTRAL TeleVision (CCTV)
11 Fuxing Road, Beijing
China Central Television
Website: cctv.cntv.cn
Email: webmaster@cctv.com

CHINA EDUCATION TELEVISION
No. 98 East Third Ring Road
Hanjian Dan Yang Building, Room 510,
5th Floor, Chaoyang District, Beijing, 100021
Tel: +86 10 5861 1392 500
Website: www.centv.cn
Email: centv@guoshi.com

CHINA UNITED TELEVISION
198 Danxia Rd, Xishan, Kunming,
Yunnan, China
Tel: +86 10 6267 0925 27 29
Fax: +86 10 6267 0823
Website: www.kunmingbc.com /
www.kmtv.com.cn
Email: webmaster@kmtv.com.cn

CHONGQING BROADCASTING GROUP
F6, #126 Yuzhou Road,
Hi–tech District, Chongqing 400041
Tel: +86 23 6861 8616
Fax: +86 23 6360 3654
Website: v.cbg.cn
Email: cqvcbg@163.com

CSPN CHINA SPORTS PROGRAMS NETWORK
Beijing Daxing District
Xihongmen Town Rd East 2
Beijing, China 100162
Tel: +86 10 6029 9955
Website: www.cspn.cn
Email: cspn@cspn.cn

EE-MEDIA
Bali Zhuang No. 5 Pioneers Park
West 2 (East Fourth Ring Road on the
Eastern side)
Chaoyang District, Beijing 100025
Tel: +86 10 6584 7200
Website: www.eemedia.cn

FOSHAN TV
Foshan City Xin Cheng District,
Yu He Road, Foshan TV Station Building,
10th Floor Centre for Business
Tel: +86 757 2836 5188
Website: www.fstv.com.cn
Email: webmaster@fstv.com.cn

FUJIAN BROADCASTING CORP
No. 128 West Ring Road
Fuzhou, Fujian 350004
Tel: +86 591 8331 3789
Fax: +86 591 335 3168 / 334 8489
Website: www.fjtv.net
Email: video@fjtv.net

GANSU TV
Lanzhou City, Gansu Province
No. 561 Zhang Su Beach – 730010
Tel: +86 931 8 688 294
Website: www.gstv.com.cn

GUANGDONG RADIO AND TELEVISION STATION
No.331, East Huan Road,
Yue Xiu District,
510060 Guangdong
Tel: +86 20 8335 5188
Website: http://www.gdtv.cn/
Email: gdtv@gdtv.cn

GUANGZHOU TV
No. 233 Huan Shi Dong Road
Guangzhou, Guangdong 510010
Tel: +86 20 8666 4833
Fax: +86 20 8669 0066
Website: www.gztv.com

GUIYANG TV
Broadcast Mansion No. 15 Zunyi Road
Guiyang, Guizhou 550002
Tel: +86 851 5826 969
Website: www.gystv.com
Email: tao55@21cn.com

GUIZHOU TV
261 Qingyun Lu, Guiyang,
China, 550002
Tel: +86 851 5377 260 / 582 2495 /
598 2150
Fax: +86 851 586 9983 / 598 1896
Website: www.gzstv.com

HAINAN TV
18th Floor, No. 61 Nansha Road,
Haikou City, Hainan 570206
Tel: +86 898 6681 5988
Website: www.bluehn.com

HANGZHOU TV
Hooloo.tv
888 River Road,SMG Building, Hangzhou,
China 310008
Tel: +86 571 8983 3421
Website: www.hcrt.cn
Email: service@hzntv.cn

HARBIN TV
No. 1 Huashan Road, Xiangfang District,
Harbin, Heilongjiang 150036
Tel: +86 451 8799 6114
Website: www.hrbtv.net

HEBEI TELEVISION
No. 100 South Street,
Shijiangzhuang, Hebei 050031
Tel: +86 311 8711 8582
Fax: +86 311 8711 8582
Website: www.hebtv.com

HEFEI TELEVISION
Tel: +86 551 6350 9030
Website: www.hfbtv.com /
www.myyoco.com

HENAN TV
No. 18 Zhenghua Road
Zhengzhou, Henan 450008
Website: www.hntv.ha.cn
Email: hntvdxw@126.com

HUIZHOU TV
No 55 Radio & Television News Centre
22nd Floor, New Media
516001 Huizhou City, Guangdong
Tel: +86 752 2025 8888 653
Website: www.hzrtv.cn
Email: service@hzrtv.cn

HUNAN TV
4F Hunan Golden Eagle International
Exhibition Center North
No. 480 Deya Road
Kaifu, Changsha, Hunan, China, 410003
Tel: +86 731 8287 1680 8088
Fax: +86 731 8287 1686 8105
Beijing Office
7th Floor, Block A, Room A
East 9th Street in Central Square
Dongcheng District, Beijing 100010
Tel: +86 10 6418 5518
Website: www.hunantv.com
Email: media@hunantv.com

JSBC JIANGSU BROADCASTING CORPORATION
4 East Beijing Road, Nanjing,
China, Jiangsu 210008
Tel: +86 25 8318 8185 / 8187
Fax: +86 25 8318 8187
Website: www.jsbc.com
Email: info@jsbc.com,

CHINA

JIANGXI TELEVISION
No. 207 Hongduzhong Avenue,
Nanchang, Jiangxi 330046
Tel: +86 791 833 7945
Fax: +86 791 833 1432
Website: www.jxgdw.com
Email: jxtv@mail.jxgdw.com

JILIN TV
No. 2066, Changchun City Satellite Road
130033, China
Tel: +86 431 8581 8000
Website: www.jilintv.com.cn

LIAONING TV
Heping District, 10th Street
Liaoning Province, Shenyang City,
China 110003
Tel: +86 24 8321 6555
Website: www.lntv.com.cn

LHASA TV
Chengguan District, No. 22 Jiangsu East
Road Lhasa Tibet 850000
Tel: +86 891 6353 000 6107
Fax: +86 891 6350 837
Website: www.lasatv.com
Email: tibet.lstv@163.com

MEIZHOU TV
Cultural Park Place,
Meizhou City, Guangdong
Tel: +86 20 218 7633
Website: www.gdmztv.com

NANNING TV
Radio and Television Center Building
25 Nanning Gecun Road, China 530022
Tel: +86 771 5631 182 / 5611 202
Website: www.nntv.cn

NEI MONGOL TELEVISION
No.71 Xinhua Street,
010058 Inner Mongolia
Tel: +976 0471 6953 000
Website: www.nmtv.cn
E-mail: info@nmtv.com

NINGXIA TV
66 Middle Road, Ningxia, Yinchuan City,
China 750001
Tel: +86 0951 / 511 7020
Website: www.nxtv.com.cn
Email: nxtvweb@nxtv.cn;
nxtv001@163.com

SHANGHAI INTERACTIVE
487 Luochuan Rd (E), Shanghai,
China 200072
Tel: +86 21 5638 9988
Fax: +86 21 5638 6667
Website: www.sitv.com.cn

SHENYANG RADIO AND TV
No. 296 Qingnan Road Heping District,
Shenyang, Liaoning 110004
Tel: +86 24 2399 9111
Website: www.csytv.com

SHENZHEN TV
No. 59 Haidian District,
1207 Gao Liang Xie
Jie Kun Building, 100044
Tel: +86 010 6267 0925
Fax: +86 010 6267 0823
Website: sztv.cutv.com

SHIJIAZHUANG TV
No. 59 Haidian District,
1207 Gao Liang Xie
Jie Kun Building, 100044
Tel: +86 010 6267 0925
Fax: +86 010 6267 0823
Website: sjz.cutv.com

SICHUAN BROADCASTING GROUP
66 Shi Ji Cheng Road, Chengdu,
China 610041
Tel: +86 28 8777 9896
Fax: +86 28 2776 2121
Website: www.sctv.com

TAIHU MINGZHU TV
4th Jiangsu Wuxi Hubin Road, Wuxi,
Jiangsu 214061
Tel: +86 510 8587 8100
Website: www.thmz.com

TAIYUAN BROADCASTING & TELEVISION BUREAU
No. 2 Yifen Street Taiyuan
Wanbailin 030024
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TIANJIN TV
143 Weijing Road, Heping District,
Tianjin, China 300070
Tel: +86 22 2360 1911
Website: www.tjtv.com.cn

TIBET TV
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850000
Tel: +86 891 6820 874
Fax: +86 891 6835 729

WUHAN TV
Radio and Television Centre Wuhan
677 Jianshe Avenue, Hankou,
Wuhan 430022
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Fax: +86 27 8556 2590
Website: www.whbc.com.cn

XINJIANG TV
Television Station Centre
Urumqi, 830 Xinjiang Unity Road
China 830044
Tel: +86 991 2568 835
Website: www.xjtvs.com.cn
Email: xjtvgfwb@sina.com

XINYU TV
49, Xianlaizhong Road, Xinyu City, Jiangxi
Tel: +86 790 641 8109
Website: www.jxxytv.com
Email: admin@jxxytv.com

ZHENGZHOU TV
18 Zhendong District,
Zhengzhou, Henan 450046
Tel: +86 371 6909 5300
Fax: +86 371 6909 5304
Website: www.zztv.tv

PAY-TV

BESTV NETWORK TELEVISION TECHNOLOGY DEVELOPMENT CO LTD
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Tel: +86 21 3339 6476
Fax: +86 21 3339 6600
Website: www.bestv.com.cn

BXH (BOXINHONG) INTERNATIONAL MEDIA GROUP
328 HuaAo Centre, Haidian
Beijing, China
Tel: +86 10 519 6017
Website: www.boxinhong.com
Email: MGQ@188.com

CHINA CENTRAL TELEVISION (CCTV)
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China Central Television 100 859
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Email: webmaster@ cctv.com

CHINA ENTERTAINMENT TELEVISION BROADCAST LTD.
Shenzhen Nanshan District Science Park,
12 Road on the 2nd South Kingd
Software Park,
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Website: www.cetv.com

CHINA IPTV CO LTD
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DOXTV CORPORATION (BEIJING) LIMITED
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Fax: +86 10 8599 7661
Website: www.doxtv.com

EE-MEDIA
Bali Zhuang No. 5 Pioneers Park
West 2 (East Fourth Ring Road on the
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Chaoyang District, Beijing 100025
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Fax: +86 10 6584 7212
Website: www.eemedia.cn

HANYA STAR CULTURE & TECHNOLOGY CO LTD
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HONG KONG SATELLITE TV INTERNATIONAL MEDIA GROUP
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JISHI MEDIA
No.1027-1 Xinmin Avenue
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MACAU ASIA SATELLITE TELEVISION
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MACAU LOTUS TELEVISION CO. LTD
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Website: www.lotustv.cc

ORIENTAL CABLE NETWORK (OCN)
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Pudong New District, Shanghai 201203
China
Tel: 86 21 6266 2983
Website: www.ocn.net.cn

PHOENIX SATELLITE TELEVISION HOLDINGS LTD.
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Tai Po Industrial Estate, Tai Po, N.T.,
Hong Kong
Tel : +852 2200 8888
Fax : +852 2200 8899
Website: www.phoenixtv-distribution.com

SHANXI BROADCAST & TV NETWORK
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Tel: +86 351 4066178
Website: www.sxrtv.com

SHANGHAI MEDIA GROUP (SMG)
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Fax: +86 21 6287 0000
Website: www.smg.sh.cn

SHENZHEN MEDIA GROUP
ShenZhen Media Group Building,
No. 1 Television Building
Pengcheng Yi Lu, Futian District
Shenzhen 518026, Guangdong, China
Tel: +86 138 0883 0777
Website: www.szmg.com.cn

STAR TV
13/F One Harbourfront
18 Tak Fung Street, Hung Hom
Kowloon City District, Hong Kong
Tel: +852 2621 8888
Fax : +852 2621 8000
Website: www.startv.com

SUPERMOVIE ENTERTAINMENT LTD
No. 202, Huatai Building,
No. 3 Songtao North Garden
Yongtai New Torn, Baiyun District
Guangzhou, China
Tel: +86 20 2894 5505
Website: www.supmovie.com
Email: 1113637435@qq.com

TOP V
B820 Gehua Tower No. 1,
Qinglong Baystreet,
Dongchend District, Beijing, China, 100007
Tel: +86 10 5926 0099
Fax: +86 10 5926 0138
Website: www.topdtv.com
Email: webmaster@topdtv.com.cn

WASU MEDIA & NETWORK CO LTD
310012 Hangzhou Bauhinia Road
50 Southern R & D Building
Tel: +86 571 2895 8888
Fax: + 86 571 2895 8811
Website: www.wasu.com.cn

PRODUCTION STUDIOS

3C MEDIA
Building 5, Waiwen Culture & Creative Park
#20 Zhizhuyuan South Road,
Haidian District, 100044 Beijing
Tel: +86 10 6808 1088
Website: www.3cmedia.com.cn
Email: chengshihui@3cmedia.com.cn

ACG KIDS INC
Guoli Building Room 1208
No. 1465 Beijing Road West
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Tel: +86 18 1173 29130

ALPHA ANIMATION AND CULTURE CO LTD
10F Poly International Centre
No. 5 Lin Jiang Road
Zhujiang New Town, 510623
Guangzhou, Guangdong
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Fax: +86 20 3833 6257

BEIJING HUALU BAINA FILM & TV INC
Building 6, 30 Anli Road
Chaoyang District. 100042 Beijing, China
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Fax: +86 10 5684 2325
Website: www.hlbn.cc
Email: xiangmu@hlbn.cc

CHINA

BEIJING HUTOON ANIMATION LTD
47, 703 Building,Qi Xing East St,
798 Art District
No. 4, Jiu Xian Qiao Rd
Chao Yang District, 100000 Beijing
Tel: +86 10 5678 9642 / 9145
Website: www.donghuabang.com
Email: ssl@hutoon.com

BEIJING ICE TERRA CULTURAL COMMUNICATIONS CO LTD
Room 501, No. 8 Building
Heshengqilinshe, Futong West Street
Chaoyang District, 100102, Beijing, China
Tel: +86 10 5738 9866
Website: www.binghedadi.com

BEIJING SUNSHINE CULTURE AND COMMUNICATION CO LTD
5th Floor, North Block
No. 7, Banqiao Southern Lane
Dongchen District, 100007, Beijing
Tel: +86 10 5793 0066
Website: www.sun-tv.com.cn

BEIJING XINBAOYUAN FILM AND TELEVISION INVESTMENT CO LTD
Building 311, Courtyard 86, Beiyuan Road
Chaoyang District, Beijing, China
Tel: +86 13 9013 5055 5
Email: film92@163.com

BLADEDGE (SHANGHAI)
Room 316-319 Building 6
Xu Hui Century Plaza, No. 28 Dan Ba Road,
Shanghai, China 200062
Tel: +86 21 52061927
Website: www.bladedge.com
Email: shanghai@bladedge.com

CARROT FILMS (SHANGHAI)
Room 19D, Block T1, Gateway Plaza
Lane 2601, Xie Tu Road, Xu Hui District
Shanghai 200030, China
Tel: +86 21 6426 4833
Website: www.carrotfilms.com.my
Email: info@carrotfilms.tv

CHANG THE PATH TAKEN BY FILM AND TELEVISION CULTURE CO LTD
China Beijing Fengtai Fangzhuang Fang
Group of Garden Area 21-449, China
Tel: +86 10 6765 3095
Email: hechangzhengdao@126.com

CHINA CENTRAL TELEVISION – CHINA INTERNATIONAL TV CORPORATION (CCTV – CITV)
Room 605 Jingmen Building
No. 9, Yang Fang Dian Road
Hai Dian District, 100038, Beijing, China
Tel: +86 10 6395 0016
Website: www.citvc.com

CHINA HUACE FILM & TV CO LTD
683 West Road, Hangzhou
Xixi Creative Industry Zone C
Zhejiang, China
Tel: +86 571 8755 3088
Fax: +86 571 8755 3088 – 8088
Website: www.huacemedia.com

CHONGQING XIANGHONG FILM & TV CO LTD
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No. 62 Starbright Avenue
Beibuxin District, Chongqing, China
Tel: +86 23 8686 7286 / 7285
Website: www.xianghongtv.com
Email: xianghong@xianghongtv.com

CIB PRODUCTIONS
58 Xianger Hutong
Dongcheng District, Beijing 100007
Tel: +86 10 8403 0136
Website: www.cib-productions.com
Email: info@cib-productions.com

CJHS MEDIA
Gongzheng Road, Wuchang District, Wuhan
Hubei Province, China
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Website: www.cjhsmedia.com
Email: 429134746@qq.com

COMMON COMMUNICATION
11 Floor A, 69 Yi Xue Yuan Road
Shanghai 200032 China
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Fax: 86 21 6417 6085
Website: www.commonchina.com
Email: matt@commonchina.com

DOWIN TV PRODUCTION CO LTD
1F, No. 41-1, Lane 11, Section 6
Minquan E. Rd, Neihu District
Taipei City, 114, Taiwan ROC
Tel: +886 22 796 1909
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Keji Zhong Yi Road, Nanshan
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GLOBAL DIGITAL CREATION (HOLDINGS) LTD
6-7F, GDC Building,
9 Gaoxin Central Avenue 3rd
Nanshan District, 518057
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Website: www.gdc-world.com
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GOLDMINES FILM PRODUCTIONS
B417 Sky & Sea Business Plaza
107 Dongsi Bei Dajie, Dongcheng District
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Website: www.goldminesfilm.com
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GUAN YUE INTERNATIONAL LTD
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CBD TEDA No. 15
Guang Hua Road, Chaoyang District
100020 Beijing, China
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GUNG-HO FILMS (BEIJING)
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Website: www.megamediamarket.com

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HANGZHOU THUNDER ANIMATION CO LTD
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IPCN (80 PRODUCTION)
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555 HaiFang Road, JingAn District
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Website: www.ipcn.co.uk

JIANGTOON ANIMATION
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Software Park
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Website: www.jtanimation.com

JO JO ANIMATION PRODUCTION CO LTD
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Wuxi 214072 China
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JOYSPOON ANIMATION
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Website: www.joyspoonanimation.com
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15F, Tower C, Poly Centre of East
No. 129 Balizhuangbeili, Chaoyang District
Beijing 100025 China
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Zhoujiaqiao Creative Centre
2453 Wanhangdu Road
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Website: +86 21 5272 7524
Website: www.kaimuproductions.com

KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD
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Website: www.dmw365.com

LEGEND MEDIA
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LENS MEDIA INTERNATIONAL LIMITED
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CheZhan Road, Wenzhou City
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Website: www.zhengxu.net
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Website: www.omnijoi.com

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OVERVIEW OF RUNHE MEDIA (BEIJING) CO LTD
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Website: www.runmedia.com.cn

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CHINA

PURITY MEDIA
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SANDMAN ANIMATION STUDIO
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Suzhou, Jiangsu, China
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Linghu Avenue, Wuxi, Jiangsu
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Website: www.10animation.com
Email: animation10@aliyun.com

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Website: www.megamediamarket.com

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Fax: +86 10 8456 4161
Website: www.taikongworks.com

THE GREAT WALL FILM AND TELEVISION LTD
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Creative Industry Park
Xihu District, Hangzhou City,
Zhejiang, China
Tel: +86 13 6168 1795 3
Website: www.chinaccys.com
Email: 835152202@qq.com

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Jian Guo Xi Lu, Lane 506
Unit 1, Level 1-3, Xu Hui District
Shanghai 200031, China
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Website: www.theshanghaijob.com
Email: info@theshanghaijob.com

TSANGHAO ANIMATION
No. 21 Liaoning St,
Dalian Economic Development Zone
Dalian Liaoning 11660 China
Tel: +86 411 8718 2658
Fax: +86 411 8718 9468
Website: www.sinoanimation.com

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Henan 410000 China
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Website: www.tvzone.cn
Email: contact@tvzone.cn

WALKING FORWARD MEDIA
Room 301, Building 6
188 Hongsha Road, Changsha
410022 China
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Website: www.weif.tv

WIN SING COMPANY LIMITED
27/F South Office Tower,
Suntec Plaza, 193 Guangzhou Ave,
Guangzhou 510075, China
Tel: +86 20 3758 3563
Website: www.winsing.net
Email: info@winsing.net

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Guanshan Road No. 20
Optics Creative Industry Base, 8F
No 2 Building, Wuhan, Hubei
430070 China
Tel: +86 27 8722 3093
Website: www.2-10.cn

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Domoko Building No. 10
Wanghai, Road Xiamen Software Park II
Xiamen, Fujian 361008 China
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Fax: +86 59 2252 9796

XIAMEN XTONE ANIMATION CO LTD
#102, No. 45 Wanghai Road
Software Park II, Xiamen
Fujian 361000 China
Tel: +86 59 2379 9366
Fax: +86 59 2377 8905
Website: www.xtonegroup.com

YI ANIMATION
3rd Floor, Creation Centre of Hengda
Industry Park
Bigui Main Street of Nanpu
Luoxi of Panyu District, Jiangsu
Guangzhou, 511430 China
Tel: +86 20 8944 0309
Website: www.kungfood.tv

ZHEJIANG VERSATILE MEDIA CO LTD
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310011 Hangzhou, Zhejiang, China
Tel: +86 571 5671 6600 / 6611
Fax: +86 571 5671 6697
Website: www.ver.cn

ZHEJIANG ZHONGNAN ANIMATION CO LTD
No. 245, 2nd Floor,
South Technology Centre
Binkang Road, Binjiang District
310052 Hangzhou Zhejiang, China
Tel: +86 571 8989 2522
Website: www.zanimation.com
Email: zoland@zanimation.com

MULTIPLE SYSTEM OPERATORS

DOXTV CORPORATION (BEIJING) LIMITED
N05 Hou Ba Li Zhuang,
Chaoyang District, 100025 Beijing
Tel: +86 10 8581 5988
Fax: +86 10 8599 7661
Website: www.doxtv.com

EE-MEDIA
Bali Zhuang No. 5 Pioneers Park
West 2 (East Fourth Ring Road on the Eastern side)
Chaoyang District, Beijing 100025
Tel: +86 10 6584 7200
Fax: +86 10 6584 7212
Website: www.eemedia.cn

SMG SHANGHAI MEDIA GROUP
298 Weihai Road, Shanghai, China, 200041
Tel: +86 21 2200 5899
Fax: 86-21-62870000
Website: www.smg.cn

MOBILE TELCOS

CHINA MOBILE COMMUNICATIONS CORPORATION
China Mobile Limited
60/F, The Center,
No. 99 Queen's Road Central, Hong Kong
Tel: +85 2 3121 8888
Website: www.chinamobileltd.com

CHINA TELECOMMUNICATIONS CORPORATION
31Jinrong Street, Xicheng District,
Beijing, 100032, China
Tel: +86 10 6642 8166
Fax: +86 10 6601 0728
Website: hwww.chinatelecom-h.com

CHINA UNICOM (TELECOMS)
21 Financial Street, Xicheng District,
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Otemachi First Square 1-5-1
Otemachi,Chiyoda-ku,
Tokyo 100-0004 Japan
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Fax: +81 3 6226 8000

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Level 18, East Wing, The ICON No 1,
Jalan 1/68F, Off Jalan Tun Razak
55000 Kuala Lumpur, Malaysia
Tel: +60 3 2175 5550
Fax: +60 3 2175 5397

New Zealand Office
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Huawei Technologies Phils.
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Ayala ave cor Rufino St. Salcedo Village,
Makati, Philippines
Tel: +63 2 8158808
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Singapore Office
15A Changi Business Park Central 1,
Eightrium @ Changi Business Park
#03-03 Singapore 486035
Tel: +65 6825 4200
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Vietnam Office
The 21st floor, Charmvit Tower
No.117 Tran Duy Hung Str.
Cau Giay Dist, Hanoi, Vietnam
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Fax: +84 4 2220 8828
Website: www.huawei.com

CHINA UNITED TELEVISION
Tel: +010 6267 0925/27/29
Fax: +010 6267 0823
Website: www.cutv.com

GOVERNMENT BODIES / REGULATORY AGENCIES

BEIJING MUNICIPAL BUREAU OF RADIO, FILM AND TELEVISION
No. 55 Chaonei Avenue,
Dongcheng District,
100010 Beijing
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Fax: +86 10 6515 0422
Website: www.bjrt.gov.cn

CAPITAL RADIO & TV PROGRAM PRODUCERS ASSOCIATION
Chaoyang District, 100022 Beijing
Tel: +86 10 8773 4850 /
+86 10 8774 9710
Fax: +86 10 8777 1440
Website: www.cbbpa.com.cn
Email: cbbpa@vip.sina.com

CHINA TELEVISION DRAMA PRODUCTION INDUSTRY ASSOCIATION
1-4-4A Jia No. 3 Xiadian
Chaoyang District, Beijing, China
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Website: www.ctpia.com.cn
Email: 13522444722@163.com

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Office of Fujian Provincial Bureau of Radio, Film and Television
128 Taijiang West Ring, Fujian, 350004
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Fax: +591 8811 6500
Website: www.fjgd.gov.cn
Email: fjgd@fjgd.gov.cn

SHANGHAI BROADCASTING FILM & TELEVISION PRODUCERS ASSOCIATION
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Shanghai 200040 China
Tel: +86 21 3339 4118
Website: www.sftpa-sh.org
Email: secretariat@sftpa-sh.org

SHANGHAI MUNICIPAL ADMINISTRATION OF CULTURE, RADIO FILM & TV
276, Sichuan (M) Road,
200002 Shanghai, China
Tel: +86 021 2312 8022

STATE ADMINISTRATION OF RADIO, FILM AND TELEVISION (SARFT) [MERGED WITH GAPP]
2 Fuxingmenwai Street, Beijing 100866
Tel: +86 10 8609 5315 (Publicity) /
1111 (Broadcasters) /
0466 (Movies) /
3631 (Drama Series)
Website: www.sarft.gov.cn
Email: sarft@chinasarft.gov.cn

STATS*BOX*

HONG KONG

POPULATION 7,346,248
TV HOUSEHOLDS 2,503,300
PAY-TV SUBSCRIPTIONS 2,344,000
PAY-TV PENETRATION 97%
FTA PENETRATION 99%
DIGITAL TERRESTRIAL TELEVISION TAKE-UP RATE 85%
FIXED LINE SUBSCRIBERS 4.3 million
MOBILE SUBSCRIBERS 17,061,831
2.5G AND 3G/4G MOBILE SUBSCRIBERS 15,625,822
MOBILE PENETRATION 232.2%
BROADBAND SUBSCRIBERS 2,350,000
BROADBAND PENETRATION 83.1%
INTERNET USERS 5,442,101
PAY-TV ADVERTISING REVENUE US$46 million

SOURCES:
-Internet Live Stats as at mid-2016
-Hong Kong Census and Statistics Department as of 2016
-Office of the Communications Authority as of 2016
-GovHK Hong Kong Fact Sheets-Telecommunications as of 2016
-Asia Pacific Multichannel TV 2015 by CASBAA

Hong Kong's television industry brings the best and worst of times as Viu TV kicked off its service with more programming selection for consumers while Hong Kong's Asia Television (ATV) broadcasting company goes off air.

The Asia Television (ATV) broadcasting company had faced a gradual decline in production quality and viewership and stopped airing as ATV failed to renew its' license. The departure of ATV coincided with the emergence of PCCW's ViuTV as it entered the market taking on existing broadcasters such as TVB and RTHK , which runs three free TV channels including new Internet-based TV stations.

Impact of smart devices

Chinese Internet TV platform LeEco (formerly known as LeTv) has gained a strong position in the Hong Kong market by showcasing more than 10 channels and video-on-demand service through customised smartphone and smart TV devices.

HKTV was considered the frontier in the television market three years ago when it launched the station through online platform. The station won acclaim from the public as it aired high-quality drama series such as *The Election* and *The Borderline*.

However, its reach was threatened by smartphones and smart TVs, making it difficult for HKTV to compete with the dominance of TVB. Due to the license setback, the company focused on the operation of an e-commerce platform which involved huge investments. HKTV continues to build a multimedia production centre in Tseung Kwan O in the hope that it can make a comeback to the TV market.

HKTV would be able to co-exist with Viu TV, given that the latter will focus on reality shows and infotainment programmes while HKTV would be able to focus on drama series productions. Industry observers have claimed that in the past, HKTV could be pursuing a wrong strategy for concentrating on drama series productions, a segment where TVB has huge strengths.

FREE–TO–AIR

HK TELEVISION ENTERTAINMENT COMPANY LIMITED (VIUTV)
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PAY-TV

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Fax: +852 2834 2162
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Email: HKBNbroadband@hkbn.net

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Email: cs@i-cable.com

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Email: info@cabletv.com.hk

INTERNATIONAL DISTRIBUTION LIMITED
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Fax: +852 2 2112 7681
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Email: fionalee@hkidl.com.hk

NOW TV (PCCW MEDIA LIMITED)
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Wan Chai, Hong Kong
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Website: www.nowtv.now.com
Email: corpcomm@pcpd.com

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Fax: +852 2200 8899
Website: www.phoenixtv-distribution.com

PROMO GROUP TV
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YES TELEVISION (HK) LIMITED
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Website: www.yes.tv
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PRODUCTION STUDIOS

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FILM MAGIC LIMITED
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Website: www.fox.com

I MAGIC
4H Feder Center, Kwollon
1000000 Hong Kong
Tel: +852 2571 5432
Fax: +852 2512 2430
Website: www.i-magic.com.hk
Email: alex@i-Magic.co.hk

K TEAM PRODUCTIONS (HONG KONG)
1st Floor, Nan Fung Industrial Building
15-17 Chong Yip Street,
Kwun Tong, Kowloon, Hong Kong
Tel: +852 2410 1233
Email: koolcampus@gmail.com

MEGA-VISION PICTURES LTD
Unit 606, 6/F, Tower B,
Manulife Financial Centre
223-231 Wai Yip Street
Kwung Tong, Kowloon, Hong Kong
Tel: +852 2792 0381
Email: sales@mvphk.biz

NAF VIDEO PRODUCTION
2 Floor, 88 Suhang Street
Sheung Wan, Hong Kong
Tel: +852 2386 9209
Fax: +852 2581 1226
Email: info@naf.com.hk

PIXELBOX (HONG KONG)
2202 Causeway Bay Plaza 2
463-483, Lockhart Road,
Causeway Bay, Hong Kong
Tel: +852 2983 7023
Website: www.pixelboxasia.com
Email: production@pixelbox.com.hk

POP FILMS ASIA (HONG KONG)
Cheung Tat Center
18 Cheung Lee Street
Chaiwan, Hong Kong
Tel: +852 6877 0328
Website: www.popfilms-asia.com
Email: HK-producer@popfilms.asia

PROTOWORK PRODUCTIONS INC
3rd Floor, 2A Leighton Road
Causeway Bay, Hong Kong
Tel: +852 9464 5160
Fax: +852 2877 6630
Website: www.protowork.com
Email: info@protowork.com

SHAW STUDIOS
201, Wan Po Road, Tseung Kwan O,
Kowloon, Hong Kong
Tel: (852) 3123-1111
Website: www.shawstudios.hk
Email: ssinfo@shawstudios.hk

HONG KONG

SHING FUNG FILM STUDIO LIMITED
94-95, Sun On Tsuen, Sai Kung
Kowloon, HK
Tel: (852) 27922176
Fax: (852) 27927074
Website: info@hkshingfung.com
Email: info@hkshingfung.com

THEKITCHEN
Flat 16A2, 16 Floor, Block A
Viking Garden, 40 Hing Fat Street
Tin Hau, Hong Kong
Tel: +852 2512 0088
Website: www.thekitchen.com.hk
Email: info@thekitchen.com.hk

VIM FILM
Room 1005, Allied Kajima Building
138 Gloucester Road, Wanchai, Hong Kong
Tel: +852 9484 4322
Website: www.vimfilm.com
Email: info@vimfilm.com

MOBILE TELCOS

HUTCHISON TELECOMMUNICATIONS HONG KONG HOLDINGS LIMITED
22/F, Hutchison House,
10 Harcourt Road, Hong Kong
Tel: +852 2128 1188
Website: www.hthkh.com

PCCW MEDIA LTD
39/F PCCW Tower, Taikoo Place,
979 King's Road, Quarry Bay, Hong Kong
Tel: +852 2888 2888
Fax: +852 2877 8877
Website: www.pccw.com
Email: general@pccw.com

SMARTONE TELECOMMUNICATIONS HOLDINGS LIMITED
Shop 325, Level 3,
New Jade Building Arcade,
233 Chai Wan Road, Hong Kong
Tel: +852 2281 8888
Fax: +852 2562 8229
Website: www.smartone.com

BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

IDEAL SYSTEMS ASIA-PACIFIC LTD
Room A, 28/F Tower B Billion Centre
No.1 Wang Kwong Rd, Kowloon Bay, Hong Kong
Tel: +852 2801 4040
Website: www.idealsys.com
Email: sales_hongkong@idealsys.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

COMMERCE AND ECONOMIC DEVELOPMENT BUREAU
Communications and Technology Branch,
21/F, West Wing, Central Government Offices,
2 Tim Mei Avenue, Tamar, Hong Kong
Tel: +852 3655 5595
Website: www.cedb.gov.hk/ctb
Email: ccibenq@cedb.gov.hk

HONG KONG TRADE DEVELOPMENT COUNCIL (HKTDC)
38/F Office Tower, Convention Plaza
1 Harbour Road, Wanchai, Hong Kong
Tel: +852 1830 668
Website: www.hktdc.com/hkfilmart
Email: hktdc@hktdc.org

OFFICE OF COMMUNICATIONS AUTHORITY
20/F Wu Chung House,
213 Queen's Road East, Wan Chai,
Hong Kong
Tel: +852 2961 6333
Fax: +852 2507 2219
Website: www.ofca.gov.hk
Email: webmaster@ofca.gov.hk

INDIA & SUBCONTINENT

STATS*BOX*

INDIA

POPULATION 1,328,813,492
TV HOUSEHOLDS 170 million
TV PENETRATION 65.2%
LICENSED TV CHANNELS 902
HD CHANNELS 77
HOUSEHOLD SIZE 4.8
CABLE TV HOMES 778 million
CABLE TV PENETRATION 87.6%
PAY-TV HOMES 130,000,000
DTH HOMES 50,000,000
INTERNET USERS 20%
BROADBAND SUBSCRIBERS 100.84 million
TELEPHONE SUBSCRIBERS 1009.56 million
OVERALL TELEDENSITY 81.82%
MOBILE SUBSCRIBERS 1033.4 million
NET PIRACY COST US$2.9 billion
MULTICHANNEL HOMES 167 million
MULTICHANNEL PENETRATION 95.2%
NON-TERRESTRIAL TV CONNECTIONS 151,000,000

SOURCES:
-Asia Pacific Multichannel TV 2016, by CASBAA
-India Bureau of Statistics
-India Multi-Screen Report 4 Quarter 2016 from OzTAM
-OzTAM Universe Estimates 2 Quarter 2016 – Individuals
-Internet Live Stats, Internet Users by Country (2016)
-Multichannel Television Advertising in Asia, (2016)
-SNL Kagan APAC OTT
-casbaa.com/advertising/countries/india
-Media Partners Asia

PAKISTAN

POPULATION 191,855,758
TV HOUSEHOLDS 21,600,120
TV PENETRATION 75%
HOUSEHOLD SIZE 6.4
CABLE TV PENETRATION 52.4%
INTERNET USERS 29,258,982
INTERNET PENETRATION 11%
MOBILE SUBSCRIBERS 138,410,000
MOBILE PENETRATION 76.6%
ILLEGAL DISTRIBUTORS 8,680,000
MULTICHANNEL HOMES 12,000,080
MULTICHANNEL PENETRATION 52.6%
NON-TERRESTRIAL TV CONNECTIONS 11,310,000

SOURCES:
-tradingeconomics.com/pakistan/households-with-television
-wikipedia.org/wiki/MediaofPakistan
-Asia Pacific Multichannel TV 2016, by CASBAA
-Pakistan Bureau of Statistics
-Pakistan Multi-Screen Report 4 Quarter 2016 from OzTAM
-Internet Live Stats, Internet Users by Country (2016)
-Multichannel Television Advertising in Asia, (2016)
-SNL Kagan APAC OTT
-casbaa.com/advertising/countries/pakistan

STATS*BOX*

BANGLADESH

POPULATION 158,512,584
INTERNET SUBSCRIBERS 485,100
INTERNET PENETRATION 6.7%
MOBILE SUBSCRIBERS 143,000,000
MOBILE PENETRATION 81%

SOURCES
-budde.com.au/Research/Bangladesh-Key-Statistics-Telecom-Market-Overview-and-Forecasts2016
-Bangladesh population 2016, world population review
-Bangladesh – key statistics, telecom market overview
-casbaa.com/advertising/countries/asia-pacific-regional-overview

SRI LANKA

POPULATION 20,359,441
CABLE TV SUBSCRIBERS 5,852
NUMBER OF TV CHANNELS 42
ACTIVE INTERNET USERS 5.2 million
INTERNET PENETRATION 6.4%
MOBILE SUBSCRIBERS 23.5 million

SOURCES:
-casbaa.com/advertising/countries/asia-pacific-regional-overview
-digitalmarketer.lk/internet-usage-statistics-in-sri-lanka.html

INDIA
India TV advertising growth has been strong

India will be APAC's fastest growing major ad market over the next five years, motoring ahead at a 13.1% CAGR.

Television has always been the biggest draw of crowd since the early seventies in India. Today, it is perhaps as big as the entire continent of Europe. The Broadcast Audience Research Council of India (BARC), the country's TV viewership monitoring agency, has increased its estimates for audience size and television penetration, saying the medium now is watched by 780 million citizens in the South Asian nation.

By comparison, Europe has a population of about 745 million. After the update, the homes with a television set in the country have gone up to 183 million from 154 million, implying an increase in TV penetration to 64%, from the earlier estimate of 54%.

The marked increase follows the latest broadcast India survey, the largest ever research study undertaken to ascertain TV universe and television viewing habits in India. Fieldwork for the broadcast India survey was carried out between November 2015 to February 2016, covering 300,000 homes across 590 districts, touching about 4,300 towns and villages.

Partho Dasgupta, CEO of BARC India said, "The TV universe in India is ever growing and changing and so is the profit and choice of a TV viewer. The last survey done was in 2013 and the last census was in 2011. The consumer and viewer landscape is changing rapidly with electrification, prosperity, changing modes of signal and digitisation."

According to Media Partners Asia (MPA), India is set to become Asia-Pacific's best performing ad market over the next five years, with net ad revenue expanding at a 13.1% CAGR between 2017 and 2022. This will help India overtake Australia to become the region's third largest ad market by 2022, after China and Japan. Australia will fall to fourth place, while Korea will remain in fifth.

India, forecast to enjoy the fastest growth over the next five years, will see net ad revenue expanding to US$17.1 billion by 2022, up from US$9.2 billion in 2017. For Australia, another mature market, net ad revenue will rise to US$13.2 billion by 2022, from US$11.8 billion in 2017. Despite slow growth, Korea will hold onto its position as Asia Pacific's fifth largest ad market, with net ad revenue touching US$9.7 billion by 2022, up from US$9.0 billion in 2017.

PAKISTAN
AIB welcomes Hum Network as first Member from Pakistan

National and international broadcaster set to benefit from full range of AIB services.

The Association for International Broadcasting, the trade association for television, radio and online, is pleased to announce that Hum Network has become its first Member in Pakistan.

Hum Network is Pakistan's only publicly-quoted media company, operating a range of television channels that are available across the country. Hum Network also offers its television channels in North America, the UK and the Middle East. Hum Network has expanded into production for television and film, and has plans for further development in a range of areas of the media both at home and abroad.

As a Member, Hum Network now has access to the full range of the AIB's work, ranging from market intelligence briefings to participation in working groups that focus on key areas of activity such as cyber security, sustainability and audience measurement. The AIB also supports its Members on key issues that affect their business through its international lobbying activities.

The Association for International Broadcasting is a not-for-profit, non-

governmental organisation that works for the benefit of its Members and of the wider media industry.

On another note, Pakistan's PEMRA regulator is seeking to update its existing 2007 regulations and to block broadcaster's TV signals if its programming is offensive. If the current Act is modified, it will allow PEMRA to work with the nation's Space & Upper Atmosphere Commission (Suparco) and to in effect, jam the offending transmissions from satellite operators.

The re-think follows on from the December 16th, 2014, terrorist attack in Peshawar. The plan is to enforce ethical standards to protect terrorism outrage. BBC Monitoring reported that Pakistan's Electronic Media Regulator Authority (PEMRA) has approved the cancellation of 425 cable TV licences across the country. PEMRA made the decision at a meeting.

PEMRA says many of the licences were dormant or were in default. There was a total of 3,600 PEMRA licensed cable operators across the country. However, after the cancellation of 425 cable TV licences, the number plummeted to 3,175. PEMRA also approved the cancellation of 'Metro One'.

BANGLADESH

BBC Bangla TV and radio content reaches 15m people in Bangladesh

BBC Bangla TV and radio content now reaches 15m people in Bangladesh every week, according to the BBC's 2017 Global Audience Measure. This includes 9m people who watch the BBC Bangla weekly television programme, *BBC Probaho*, and 7m people who tune in to the BBC Bangla radio programmes.

BBC Bangla editor, Sabir Mustafa, comments: "We are thrilled by the progress of *BBC Probaho*. We will build on its success by expanding the BBC Bangla presence on television - while continuing to deliver a strong and vibrant radio programming and also working to increase our output across digital platforms including social media."

BBC Probaho is broadcast at 9.35pm local time every Thursday by the BBC's rebroadcasting partner, Channel-i. The programme is also available on the BBC Bangla channel on YouTube. Presented by Sharmin Rauma, it delivers 25 minutes of news, interviews and debate on key issues affecting Bangladesh. It reports from across the country, giving people the opportunity to express views and raise concerns on issues that matter to them and demanding answers from key decision-makers. Following the Eid festival break, the programme resumes broadcasts on Thursday 13 July.

BBC Bangla radio programmes, produced in London and Dhaka, air on the state FM network, Bangladesh Betar, as well as on shortwave and via bbcbangla.com.

Over the past year, BBC Bangla has seen a significant increase in web and social-media reach. BBC Bangla engages around 1.4m people around the world every week via its website bbcbangla.com and on social media. The BBC Bangla Facebook page has over 11.3m followers (July 2017), nearly 80% of them in Bangladesh.

On the television front, Bangladeshi TV dramas address real-life situations that common viewers can relate to. However, most of the realistic content comes in an entertaining package, unlike the 'art-films' genre which many find it boring. These films traverse the fine line between realistic situations and entertainment content.

SRI LANKA

Global Opportunities Sri Lanka series

CNBC partnered with the Ministry of Finance Sri Lanka to bring insights to local and regional audiences.

CNBC, the world's leading business and financial news network, announced the launch of *Global Opportunities* Sri Lanka, a series that looks into Sri Lanka's key industries and opportunities, as well as the challenges, for investors. The *Global Opportunities* Sri Lanka campaign was delivered in partnership with the Ministry of Finance Sri Lanka and was run in June 2016.

CNBC's *Global Opportunities* Sri Lanka campaign aimed to inform the network's affluent and investment savvy audience about the potential of investing in Sri Lanka.

"We are excited to partner with the Ministry of Finance Sri Lanka. This partnership enables CNBC to bring actionable insights about Sri Lanka's economic landscape to our audiences. This is made possible through the partnership CNBC has forged with the Ministry of Finance Sri Lanka," said Kerry Tarrant, Vice President of Sales at CNBC Asia Pacific.

Last year, the *Global Opportunities* Sri Lanka special report was aired daily on CNBC APAC on Squawk Box Asia. CNBC was launched on 24 February 2015 in Sri Lanka and made available to Dialog TV subscribers on Channel 41.

Sun TV, the Tamil satellite television station has acquired the pay-TV rights for Sri Lanka. The channel is bringing the 'YOKO', the pre-school children's animated series across the above-mentioned regions.

The kids' series consists of 52 episodes lasting for 12 minutes each. It is co-produced by Russia's Wizart and Spanish toon studios Somuga and Dibultoon and Spanish broadcaster TVE. The story revolves around the adventures of three children who loves to play outside. They are joined by magical forest taking their ordinary games and turning them into extraordinary adventures.

Dominic Gardiner, the CEO of Jetpack, revealed that: "We are delighted to be partnering with some of the world's leading broadcasters and toy companies on Yoko. These new agreements underline this quirky brand's broad international appeal and we are excited that the show is attracting attention from broadcasters and licensing companies in these key markets and beyond".

INDIA

FREE–TO–AIR

DOORDARSHAN BROADCASTING TELEVISION NETWORK
Doordarshan Bhawan
Copernicus Marg, New Delhi 110001
Tel: +91 2338 6055
Fax: +91 2338 8159
Website: www.ddindia.gov.in

PAY-TV

ASIANET SATELLITE COMMUNICATIONS LTD
Kaira 137, Opp Kerala Arts Club,
Estate Road, Papanamcode Trivandrum.
Tel: +91 471 2492789
Website: www.asianet.co.in

BHARTI AIRTEL TELEMEDIA
6th Floor, Tower A, Plot #16
Udyog Vihar PH-IV
Gurgaon, Haryana 122 001
Tel: +91 12 4222 2222
Website: www.airtel.in
Email: airtel.communications@in.airtel.com

DD FREE DISH
Doordarshan Bhawan
Copernicus Marg, New Delhi 110001
Tel: +91 2338 6055
Fax: +91 2338 8159
Website: www.ddindia.gov.in

DISHTV INDIA LTD
C – 19, Sector 16A, Film City,
Noida, Uttar Pradesh India 201301
Tel: 1860 180 3474
Email: dishtvcorporate@dishtv.in
Website: www.dishtv.in

INDUSIND MEDIA COMMUNICATIONS LTD
IN centre, 49/50 MIDC,
Andheri (East), Mumbai – 400 093
Tel: +91 1800 266 6456
Website: www.indigital.co.in
Email: customer.care@incablenet.net

NDTV LIFESTYLE LIMITED
207 Second Floor, Okhla Industrial Estate
Phase 3, New Delhi 110020 India
Tel: +91 98 2052 7665
Website: www.goodtimes.ndtv.com

ORTEL COMMUNICATIONS LTD
C1, Chandrasekharpur
Behind RMRC, B.D.A. Colony
Bhubaneswar, Orissa, India 751 016
Tel: +91 674 609 1111
Website: www.ortelcom.com
Email: headcustomercare@ortelgroup.com

RELIANCE BIG TV DIGITAL SERVICE
Reliance BIG TV Limited
Business Head Quarters, 4th Floor, B Wing,
Dhirubhai Ambani Knowledge City,
Navi Mumbai 400 710
Website: www.bigtv.co.in
Email: content.enquiry@reliancedigitaltv.com

RELIANCE COMMUNICATIONS
A Block, 2nd Floor,
Reliance Communications Limited
DAKC, Kopar Khairane,
Navi Mumbai 400 710
Website: www.rcom.co.in
Email: customercare@relianceada.com

SITI CABLE NETWORK LIMITED
135, Continental Building,
Dr. Annie Besant Road,
Worli, Mumbai 400 018
Tel: +91 22 2483 1438
Fax: +91 22 2490 0302
Website: www.siticable.com

SUN DIRECT
701–702, Dikap Chambers,
Off Andheri Kurla Road, Andheri West,
Mumbai, India 400 053
Website: http://www.sundirect.in
Email: customercare@sundirect.in

SUN TV NETWORK LTD
Murasolimaran Towers, No. 73
MRC Nagar Main Road, MRC Nagar
Chennai, India 600028
Tel: +91 44 4467 6767
Fax : +91 44 4067 6161
Website: www.sunnetwork.com

TATA SKY LTD
3rd Floor, C-1, Wadia International Centre
(Bombay Dyeing), Pandurang Budhkar Marg,
Worli, Mumbai, India 400 025
Tel: 1860 500 6633 / 1860 208 6633
Website: www.tatasky.com
Email: contact@tatasky.com

VEDIC BROADCASTING LIMITED
Aastha TV Channels, Aastha Bhawan
A-105 Sector – 5, Noida, Uttar Pradesh
India 201301
Tel: +91 12 0452 0000
Fax: +91 12 0452 0075
Website: www.aasthatv.com

VIDEOCON D2H LIMITED
1st Floor, Techweb Centre, New Link Road,
Near Mega Mall, Oshiwara,
Mumbai, India 400102
Website: www.videocond2h.com

ZEE ENTERTAINMENT ENTERPRISES LIMITED
18th Floor, A-Wing, Marathon Futurex
N.M. Joshi Marg, Lower Parel
Mumbai – 400013, India
Tel: +91 22 7106 1234
Website: www.zeetelevision.com

PRODUCTION STUDIOS

ANGLES UNLIMITED
New Delhi Office:
No. 444, Sector 31, Gurgaon
National Capital Region
New Delhi, India 122001

INDIA & SUBCONTINENT

Mumbai Office:
603 A Wing, Divya Smruti Link Road
Malad West, Mumbai 400 064
Tel: +91 12 4403 5337
Website: www.anglesunlimited.co.in
Email: kanika@anglesunlimited.co.in
info@anglesunlimited
kanika.raheja@gmail.com

BALAJI TELEFILMS LTD
C-13, Balaji House
Dalia Industrial Estate
Opp Laxmi Industrial Estate, New Link Road
Andheri (West) , Mumbai 400 053
Tel: 91-22-4069-8000
Fax: 91-22-4069-8181
Website: www.balajitelefilms.com

BEYOND DREAMS ENTERTAINMENT PVT LTD
115, 1st Floor, Shree Kamdhenu Estate
Euro House Land, Behind Inorbit Mall
Malad West, Mumbai
Maharashtra, India 400064
Tel: +91 22 400 3611
Website: www.beyonddreams.in
Email: bd@beyonddreams.in

BIOSCOPEWALA PICTURES
14/A Ujjagar Industrial Estate,
Dr. W T Patil Marg\
Deonar, Mumbai 400088, India
Tel +91 90 0421 1137
Fax: +91 90 0421 1137
Website: www.bioscopewalapictures.com
Email: nish.takia@bioscopewalapictures.com

BLUE MANGO FILMS
384/2, First Floor, Ch. Balraj & Sons Building,
100 Feet Road, Ghitorni
New Delhi, India 110030
Tel: ++91 98 9920 0305
Fax: +91 11 4160 3590
Website: www.bluemangocentral.com
Email: mango@bluemangofilms.com

CINEVISTAAS LTD
6 Silver Croft, Junction of 16th & 33rd Rd
Bandra-West, Mumbai, India 400050
Tel: +91 22 2600 6066
Fax: +91 22 2600 6618
Website: www.cinevistaas.com
Email: uday@cinevistaas.com

CODE RED FILMS PVT LTD
Unit ¾, 2nd Floor, Yashodhan Building
19th Road, Khar-West Mumbai, India 400052
Tel: +91 22 2600 0697 / 22 2600 0698
Website: http://www.coderedfilms.tv/info
Email: coderedfilms@gmail.com

CONTILOE ENTERTAINMENT PVT LTD
3rd Floor, Arc Plaza, Behind Country Club
Off Veera Desai Extension Road,
Andheri-West
Mumbai, India 400053
Tel: +91 22 4073 1111
Website: www.contiloe.in
Email: info@contiloe.in

CORCOISE FILMS PVT LTD
B-103, Trade World, Kamala Mills
Senapati Bapat Marg, Lower Parel
Mumbai, India 400013
Tel: +91 22 6138 9696
Website: www.corcoisefilms.com
Email: corcoise@corcoisefilms.com

CRAZY CUB ANIMATION STUDIO PVT LTD
E-1/37, Basement, Sec-7, Rohini
Delhi, India 110085
Tel: +91 98 1885 4202
Website: www.crazycubanimations.com
Email: kamalpahuja@crazycubanimations.com

DHARMA PRODUCTIONS PVT LTD
Unit No. 201 & 202, 2nd Floor,
Supreme Chambers
Off Veera Desai Road,
17/18 Shah Industrial Estate
Andheri – West, Mumbai, India 400053
Tel: +91 22 6179 0100
Website: www.dharma-production.com
Email: info@dharma-production.com

DIGITOONZ MEDIA & ENTERTAINMENT PVT LTD
E 112, 2nd Floor, Sector 6
Delhi, NCR, 201301 Noida – Uttar Pradesh
Tel: +91 12 0432 4906
Website: www.digitoonz.com
Email: info@digitoonz.com

DISCREET ART PRODUCTIONS LLP
Plot No. 30-31, Brigade Towers, 5th Floor
Financial District, Nankramguda, Gachibawli
Hyderabad, India 500032
Tel: +91 40 6464 3678
Website: www.discreetarts.com
Email: info@discreetarts.com

DQ ENTERTAINMENT
644, Aurora Colony,
Road No. 3, Banjara Hills
Andhra Pradesh, Hyderabad, India 500034
Tel: +91 40 2355 3726
Website: www.dqentertainment.com
Email: swastika@dqentertainment.com

E PLUS TECHNOLOGIES INDIA PVT LTD
A 58/59, Girirag Industrial Premises,
Mahakali Caves Road
Andheri-East, Mumbai 400093 India
Tel: +91 22 2687 2425
Website: www.eplusstudio.co.in
Email: info@eplusstudio.co.in

FOODLOOKING
1102, Duplex Heights, CHS. LTD Tower, No. 6
Near Millat Nagar, Yamuna Nagar,
Lokhandwala Complex, Andheri-West
Mumbai 400053 India
Email: ashraf@foodlooking.in

GATEWAY ANIMEDIA WORKS
B-82, Fairy Society, Corporate House,
Rajpath Highway
Boda Kdev, Ahmedabad GJ, India 380054
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Website: www.gatewatanimedia.com
Email: cs@gatewaytechnolabs.com

GRAPHITI MULTIMEDIA PVT LTD
122 Udyog Mandir No 1, Bhagoji Keer Marg
Mahim, West Mumbai, India 400016
Tel: +91 22 4068 9000
Fax: +91 22 2444 2347
Website: www.graphitimultimedia.com
Email: biz@graphiti.net

GREEN GOLD ANIMATION PVT LTD
Sri Krishna, 1005/1006, Fun Republic Lane
Opp. Laxmi Industrial Estate, New Link Road
Andheri West, Mumbai 400053 India
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Website: www.greengold.tv
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GREY SCALE MEDIA SOLUTIONS PVT LTD
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Website: www.greyscale.co.in
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GREYMATTER ENTERTAINMENT PVT LTD
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Email: info@miditech.tv

MOVING PICTURE COMPANY (INDIA) LTD
Level 8, Explorer Building, ITPL Business Park
Whitefield Road, Bangalore, India 560066
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Website: http://www.moving-picture.com
Email: press@moving-picture.com

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PARKVIEW STUDIOS
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Veer Savarkar Road
Prabhadeci, Mumbai – 400025 India
Tel: +91 22 6616 0800
Website: www.rajshri.com
Email: mail@rajshri.com

RAMOJI FILM CITY
Anaspur Village
Hayathnagar Mandal, Hyderabad
Telangana 501512, India
Tel: +91 84 1524 6555
Website: filmaker.weboapps.com
Email: jagadish@ramojifilmcity.com

RED CHILLIES ENTERTAINMENTS PVT LTD
Backstage, Plot No. 612
Junction of Rama Krishna Mission Road &
15th Rd
Santacruz (W), Mumbai – 400054 India
Tel: +91 22 6669 9400
Website: www.redchillies.com
Email: info@redchillies.com

RELIANCE MEDIAWORKS LTD
Film City Complex Gorgaon East
Mumbai – 400065 India
Tel: +91 22 3347 3600
Website: www.reliancemediaworks.com
Email: investor.complaints@relianceada.com

SHASHI SUMEET PRODUCTIONS PVT LTD
Grandeur, 603/604
Opp. Gundecha Symphony,
Veera Desai Road Ext
Andheri West, Mumbai, India 400053
Tel: +91 22 4238 5700
Website: www.shashisumeet.com
Email: info@shashisumeet.com

STAR INDIA PVT LTD
Star House Urmi Estate, 95 Ganpatrao
Kadamb Mark, Lower Parel (W)
Mumbai – 400013 India
Website: www.startv.com
Email: hello@startv.com

STUDIO EEKSAURUS PRODUCTIONS PVT LTD
201/202, Opulence, 6th Road
TPS III, Santa Cruz East
Mumbai – 400055, India
Tel: +91 22 6127 3375 / 76
Website: www.studioeeksaurus.com
Email: info@studioeeksaurus.com

THE FX FACTORY
Unit 66-67, 1st Floor, Link Plaza
Next to Oshiwara Police Station
Link Road External, Andheri West
Mumbai – 400102 India
Tel: +91 22 2639 9650
Website: www.thefxfactory.com
Email: saicomtradefairs@vsnl.com
thefxfactory@gmail.com

TIGER BELLS ANIMATION PVT LTD
C254, Sarita Vihar,
New Delhi – 110076, India
Tel: +91 14 140 2297
Website: www.tigerbells.com
Email: vivek.kalyan@tigerbells.com

TOONZ ANIMATION INDIA PVT LTD
731-735 Nila, Technopark Campus
Trivandrum, Kerala – 695581 India
Tel: +91 471 304 2500
Website: www.toonz.co
Email: info@toonz.co

ULTRA MEDIA & ENTERTAINMENT PVT LTD
2-C, Thakar Indl. Estate N. M. Joshi Marg
Lower Parel (E), Mumbai – 400011, India
Tel: +91 22 4019 0400
Website: www.ultraindia.com
Email: shop@ultraindia.com

VEDATMA ANIMATION STUDIOS PVT LTD
#60, 4th main, B/w 7th & 8th Cross
Near Malleswaram Club, Malleswaram
Bengaluru Karnataka 560 003 India
Tel: +91 80 2356 2944 /
+91 98 4501 3791
Website: www.vedatmaanimation.com
Email: info@vedatmaanimation.com

WILDERNESS FILMS (INDIA) LTD
1 Factory Road, Ring Road South
New Delhi – 110029 India
Tel: +91 11 2619 8255
Website: www.wildfilmsindia.com
Email: wildernessfilms@gmail.com

YOBOHO NEW MEDIA PVT LTD
Yoboho Serdia House, 1st Floor, Off SS Rd
Near Gandhi Hospital, Maharashta,
Mumbai – 400012 India
Tel: +91 22 2413 1335
Website: www.yoboho.com
Email: info@yoboho.com

MOBILE TELCOS

AIRCEL LIMITED
5th Floor, Spencer Plaza
769 Anna Salai,
Chennai – 600002.
Tel: +91 97 6801 2345
Website: www.aircel.com
Email: care.mumbai@aircel.co.in

AIRTEL
Aircel Business Solutions
5th Floor, Building No 10A
DLF Cyber City, DLF Phase II
Gurgaon-122002, Haryana
Tel: +91 99903 35733
Website: www.aircel.com

BHARTI AIRTEL LIMITED
6th Floor, Udyog Vihar
Gurgaon, Haryana 122 001
Website: www.airtel.in
Email: airtel.communications@in.airtel.com

RELIANCE COMMUNICATIONS LIMITED
3rd floor , BHQ, DAKC Koparkhairane,
Navi Mumbai
Mumbai 400 709
Tel: +91 22 3037 0001
Website: www.rcom.co.in
Email: customercare@relianceada.com

TATA TELESERVICES LIMITED
A, E & F Blocks, Voltas Premises, T. B.
Kadam Marg
Chinchpokli, Mumbai 400 033
Fax: +91 22 6165 5020
Website: www.tatateleservices.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF INFORMATION & BROADCASTING
Room No. 545, A–Wing, Shastri Bhawan,
DR. Rajendra Prasad Road
New Delhi –110 001
Tel: +91 11 2338 4453
Website: www.mib.nic.in

TELECOM REGULATORY AUTHORITY OF INDIA (TRAI)
Mahanagar Doorsanchar Bhawan,
Jawaharlal Nehru Marg (Old Minto Road),
New Delhi 110 002, India
Tel: +91 11 2323 6308
Website: www.trai.gov.in
Email: ap@trai.gov.in

PAKISTAN

FREE–TO–AIR

PAKISTAN TELEVISION CORPORATION LIMITED
Constitution Avenue F5/1, Islamabad 44000,
UAN 111–786–000
Tel: +92-51-9265300 / 921 2222 / 921 3333
Fax: +92 51 920 3406 / 920 2202
Website: www.ptv.com.pk
Email: gmptv1@ptv.com.pk

CHANNELS

PTV NEWS
Agha Khan Road
F–5 Islamabad Pakistan
Tel: +92-51-920653
Website: www.news.ptv.com.pk
Email: gmnews@ptv.com.pk
PTV HOME
ETV Centre, PTV Home, 47, Sector H–9,
Islamabad
Tel: +92 51 925 7681-88
Website: www.ptv.com.pk
Email: gmptv1@ptv.com.pk
PTV GLOBAL
PTV Academy Hostel Building, 1F,
47, Sector H–9 Islamabad
Tel: +92 51 925 9166
Website: www.global.ptv.com.pk
Email: ptvglobal@ptv.com.pk
PTV NATIONAL
Pri Sibghatulla Road, Opp. Liaquat National
Hospital Road, Karachi
Tel: +92 21 9923 1067
Website: www.ptv.com.pk

AZAD JAMMU AND KASHMIR TELEVISION (AJK TV)
New Mohallah Madina Market, Muzaffarabad
Tel: +92 58 224 8565
Website: www.ptv.com.pk
Email: feedback@ptv.com.pk

PAY-TV

ARY DIGITAL ASIA
ARY Communications Pvt. Ltd.
6th Floor, Madina City Mall,
Abdullah Haroon Road, Karachi
Tel: +92 21 3565 7315
Fax: +92 21 3565 7314
Website: www.arydigital.tv

GEO TELEVISION NETWORK
7th Floor, Landmark Plaza,
I.I Chundrigarh Road, Karachi, Pakistan
UAN: +91 21 111 436 111
Website: www.geo.tv
Email: karim.barolia@geo.tv
asfa.raza@geo.tv

HUM NETWORK LIMITED
Plot #10 /11 Hassan Ali Street,
Off. I.I.Chundrigar Road, Karachi –
74000, Pakistan
Fax: +92 21 3262 8840
UAN: +91 21 111 486 111
Website: www.hum.tv

MULTIPLE SYSTEM OPERATORS

MULTINET PAKISTAN PVT LTD
Plot 1D–203, Sector 30,
Korangi Industrial Area,
Karachi 74900, Sindh, Pakistan
Tel: +92 21 351 13626 58
Tel: +92 21 111 021 021
Email: ibu@multinet.com.pk (International);
ebu@multinet.com.pk (Domestic)

WORLDCALL TELECOM LIMITED
Plot #1566/124, Main Walton Road,
Lahore Cantt, Pakistan
Tel: +92 42 3667 1192-96
Fax: +92 42 3667 1197
Website: www.worldcall.com.pk

PRODUCTION STUDIOS

CREATIVE VILLAGE
1 - KM Defence Road (Off Raiwind Road),
Lahore, Pakistan
Tel: +92 42 3596 6082 5
Website: www.creativev.com
Email: info@creativev.com

SHAHNOOR STUDIOS
Shahnoor Studios Off Multan Road, 54570
Tel: +92 00923 2184 6447 3
Email: muju2002@gmail.com

STUDIO 146
Plot 1-D, 146, Sector 30,
Near Brooks Chorangi, K.I.A
Karachi, Pakistan-75400
Tel: +92 0300 0210 173
Email: studio146@haqholdings.com

TIMELINE TV STUDIOS
House #1217, Street #16, Sector G-14/4,
Islamabad, Pakistan
Tel: +92 321 501 7878
Website: www.timelinetvstudio.com
Email: contact@timelinetvstudios.com

TOTAL SPORTS & ENTERTAINMENT INDIA PVT LTD
Level 7, The Capital, Plot C – 70,
G Block, Bandra Kurla Complex, Bandra (E),
400 051, Mumbai, India
Tel: +91 22 6712 8984
Fax: +91 22 4905 5999
Website: http://www.totalsportsasia.com/
Email: tsaindia@totalsportsasia.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY (PEMRA)
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Tel: +92 51 9107 1513
Website: www.pemra.gov.pk

BANGLADESH

FREE–TO–AIR

BANGLADESH TELEVISION (BTV)
Sadardaptor, Rampura, Dhaka 1219
Tel: +880 2 9330131 9 / 9330036 39 /
9343551 5
Fax: +880 2 8312927
Website: www.btv.gov.bd
Email: info@btv.gov.bd

PAY-TV

PRISMA DIGITAL LTD
34, Kemal Ataturk Avenue,
Awal Center, Level 3,
Banani, Dhaka-1213, Bangladesh
Website: www.prisma.net.bd
Email: wecare@prisma.net.bd

TATA SKY LTD
3rd floor, C-1
Wadia International Centre (Bombay Dyeing),
Pandurang Budhkar Marg,
Worli, Mumbai 400 025, India
Tel: +880 2 208 6633
Fax: +91 22 6613 3030
Website: www.tatasky.com

PRODUCTION STUDIOS

CINEASTE STUDIO
Nissen Hut Block 32 House 4 Pallabi,
Mirpur 12 Dhaka 1216, Bangladesh
Tel: +880 1715-013234
Email: fahim79@gmail.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF INFORMATION
Building #4, 8th Floor, Bangladesh Secretariat
Dhaka 1000, Bangladesh
Website: www.moi.gov.bd
Ownership: Government of Bangladesh

SRI LANKA

FREE–TO–AIR

SRI LANKA BROADCASTING CORPORATION
Bauddhaloka Mawatha, Colombo
Sri Lanka 00700
Tel: +94 11 269 7491
Fax: +94 11 269 1568
Website: www.slbc.lk
Email: news@slbc.lk

SRI LANKA RUPAVAHINI CORPORATION
P.O. Box 2204, Independence Square,
Colombo 7, Sri Lanka
Tel: +94 11 250 1050 / 259 9505
Fax: +94 11 258 0131
Website: www.rupavahini.lk

VASANTHAM TV
Independent Television Network
Wickramasinghepura
Battaaramulla, Sri Lanka 10120
Tel: +94 11 277 4424/ 4725/ 3289
Fax: +94 11 277 4591 / 4421/ 4726
Website: www.vasantham.lk
Email: manager@vasantham.lk

PAY-TV

DERANA MACRO ENTERTAINMENT (PVT) LTD
No.320 T.B. Jayah Mawatha,
Colombo 10, Sri Lanka
Tel: +94 11 530 0800
Fax: +94 11 250 6226
Website: www.derana.lk
Email: chandana@derana.lk

DIALOG TELEVISION PVT LTD
No. 83, George R De Silva Mawatha,
Kotahena
Colombo 13 01300, Sri Lanka
Tel: +94 11 767 8700
Website: www.dialog.lk
Email: dialogenterprise@dialog.lk

PRODUCTION STUDIOS

STUDIO 48
Studio 48 - Pepiliyana
No.48, Dehiwala Road, Pepiliyana
Colombo, Sri Lanka 10250
Tel: +94 7 7382 7674
Email: studio48.lka@gmail.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF PARLIAMENTARY REFORMS AND MASS MEDIA
163 Kirulapone Mawatha, Polhengoda
Colombo 05, Sri Lanka
Tel: +94 11 2513 459 / 460 / 389
Website: www.media.gov.lk
Email: info@media.gov.lk

STATS*BOX*

VIETNAM

POPULATION 94,565,366
HOUSEHOLD SIZE 3.9
TV HOUSEHOLDS 25,166,763
FTA PENETRATION 70.1% of TV households
PAY-TV SUBSCRIPTIONS 9.9 million
MOBILE SUBSCRIBERS 137 million
3G AND 3.5G MOBILE SUBSCRIBERS 22 million
BROADBAND SUBSCRIBERS 6.6 million
INTERNET USERS 49,063,843
IPTV SUBSCRIPTIONS 1 million
PAY-TV SUBSCRIPTION REVENUE US$132 million
PAY-TV ADVERTISING REVENUE US$83 million
TOTAL PAY-TV INDUSTRY REVENUE US$211.4 million

SOURCES:
-Vietnam Population 2015, World Population Review
-Multichannel TV Advertising Asia 2015, by CASBAA
-NexTV Asia
-Vietnam – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
-Mobile networks still see bright future for 3G, by VietNamNet
-Number of Internet Users 2015 – Internet Live Stats
-Asia Pacific Multichannel TV 2015, by CASBAA
-internetlivestats.com/internet-users-by-country/
-telecompaper.com/news/vietnam-nears-10-million-pay-tv-service-subscribers—1096235
-english.vietnamnet.vn/fms/science-it/149883/vietnam-has-127-mil-mobile-phone-subscribers.html

CAMBODIA

POPULATION 15,860,359
FIXED LINE SUBSCRIBERS 435,050
MOBILE PENETRATION 167%
MOBILE SUBSCRIBERS 25.8 million
INTERNET USERS 1,756,941
INTERNET PENETRATION 11.3%
FIXED BROADBAND SUBSCRIBERS 50,000

SOURCES:
-worldometers.info/world-population/cambodia-population/
-budde.com.au/Research/Cambodia-Telecoms-Mobile-and-Broadband
-Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

LAOS

POPULATION 6,918,367
MOBILE SUBSCRIBERS 7,564,700
MOBILE PENETRATION 73.1%
INTERNET SUBSCRIBERS 1,087,600
INTERNET PENETRATION 15.8%

SOURCES:
-Laos Population 2016 – World Population Review
-Laos – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

MYANMAR

POPULATION 54,423,774
TV HOUSEHOLDS 39%
PAY-TV PENETRATION 3.4%
PAY-TV SUBSCRIBERS 382,000
FIXED LINE SUBSCRIBERS 587,000
MOBILE SUBSCRIBERS 2,238,000
INTERNET SUBSCRIBERS 1,353,848
BROADBAND SUBSCRIBERS 17,730
INTERNET PENETRATION 2.5%

SOURCES:
-Myanmar Population 2015 – World Population Review
-Venture Consulting
-Asian Development Bank

VIETNAM
JWT rebrands Vietnam TV station K+

The TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

J. Walter Thompson has unveiled a campaign to reposition Vietnam's pay-TV network K+ as more than just a football broadcaster. The agency created the tagline Cang Xex Cang Yeu, which loosely translates in English to 'the more you watch the more you love', as part of a campaign promoting K+'s content diversification.

Previously focused on sports broadcasting, K+ will branch out into airing romantic dramas, international and Vietnamese films.

Created by JWT's Vietnam office, the TV commercial centres on the country's "obsessive" TV-watching habits.

The campaign will be the first in a year-long series promoting the channel's re-launch. According to the agency, the following TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

JWT Vietnam CEO Saby Mishra said: "The TV landscape is changing fast and full on but content is still king. This requires re-thinking TV not as a channel but as a brand, addressing multiple demographics but built on a single, cohesive brand story. This journey is a truly productive collaboration with VSTV/K+ team and Canal International in the transformation of K+."

2 prime time shows from Armoza commissioned in Vietnam

Vietnam's HTV7 has now re-commissioned Armoza Formats' hit prime time studio entertainment show *I Can Do That!* for a second season, while VTV3 has licensed prime time singing competition format *Celebrity Battle*.

The second season of *I Can Do That! Vietnam* has been commissioned prior to the broadcast of its first season, which is set to air this month on HTV7, Style TV and Info TV. Meanwhile VTV3 will air the music show *Celebrity Battle* from November this year.

Developed and produced by Armoza formats, *I Can Do That!* (60-120') takes a group of competitive celebrities and challenges them to perform new, unique and show-stopping live acts each week to prove that there's nothing they can't do. Only the viewers can choose who has given the best performance.

MYANMAR
Mizzima Media chosen to operate digital TV in Myanmar

Mizzima Media announced that it has been chosen as one of five new Free-to-Air (FTA) Digital TV channels to operate in Myanmar.

Out of 42 applications, 10 selected companies and entities were individually assessed for transparency, strong financial investment, and a legal background history and conformance to policy guidelines. The other four awarded the digital TV channels were Young Investment Group Co., Ltd., Kaung Myanmar Aung Co., Ltd., Fortune International Ltd., and DVB Multi Media Group Co., Ltd.

The Myanmar government will open up the television broadcasting sector to competition with plans to offer more operating licences in the coming months, said a senior official from the Ministry of Information. U Myo Myint Maung, the ministry's deputy permanent secretary, said prospective license holders would be invited to meet with officials soon to discuss the government's plans for the sector.

The law assigns regulatory power to the Broadcasting Council, the majority of members in which are appointed by the president and parliamentary speakers, prompting fears that the granting of broadcasting licences will be subject to political influence.

Existing TV and radio operators, which will have to reapply for operating licences under the law, are already in control of over half the available broadcast spectrum, leaving new operators to compete over the rest.

"The ministry needs to create a fair competition between businessmen and end this monopoly situation," said U Nay Tun Naing of Eleven Media, who is leading his company's preparations to compete for a TV broadcasting licence. "[Current operators] are getting the upper hand without doing anything in accordance with the law. They are taking it easy while others are struggling."

U Ye Min Oo, the general manager of SkyNet, which has held a virtual monopoly on the private TV broadcasting sector since 2010, said he was optimistic about the government's plans for the sector, adding that he hoped "just and fair policies for all will emerge".

The plan to authorise more private TV broadcasters originated during a planning session held in Nay Pyi Taw at the end of May. At the meeting, new Information Minister U Pe Myint said the government was determined to "find a way that will best serve equal rights and development of the broadcast sector" before the government imposed new regulations or a change to the Broadcast Law.

CAMBODIA
Taking TV to the next level

Media technology firm SuperNet launched a test phase in Cambodia, with the aim of bringing OTT (over-the-top) services, such as television and video on demand over the internet to the Kingdom's consumers. The Post's Hor Kimsay sat spoke to Fox Lui, Chief Financial Officer at Supernet to discuss the company's prospects.

Supernet's OTT digital TV is the first OTT operator in Cambodia. It is technology that is based on the internet, with 103 digital and HD programmes, rich content, quality image and voice, and smart applications. It allows users to have two way communications. It changes the way of watching TV to using TV and playing with TV. You basically can choose what you want to watch. It will open the door for developing internet digital TV in Cambodia.

Digital TV focuses mainly on people who have less affordable income so we want to provide them the service so that they can have some entertainment and also practical information.

"Supernet, with a registered capital of $100 million, was established and founded by the China-Asean Fund along with Chinese companies and a Cambodia partner," said Lui. "I cannot share about the Cambodian shareholder because it is confidential. But I can ensure you that we have a close relationship with Bayon TV.

He continued, "The objective of China-Asean Fund, is to invest in Asean countries. In recent years, the development of internet digital TV has received significant attention around the world. Internet TV is a popular platform, covering information technology and media industry and has expanded into a new market combining infotainment, communication and internet applications. Cambodia's economy is improving and we want

to move forward. We want to provide entertainment services to Cambodia and give them access to all useful information.

"We are already operating OTT services in Phnom Penh, Siem Reap and Sihanoukville. For DTT, we will provide the services to eight provinces along Tonle Sap lake. We now have more than 100 users for OTT and another 200 users for OTT TV," he said.

LAOS

Mobile network performance deteriorating

The industry claim there is obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards.

Mobile market in Laos is still struggling to find the right direction. The telecom sector in Laos still has numerous issues to address. The rate of regulatory reform continues to be well behind wider industry development, even for a developing economy like Laos. The delays in reform have the potential to derail the good progress already made if the process is not speeded up.

The mobile sector in particular has been going through a difficult period. Following the Beeline saga back in 2011/2012, the fallout was still being felt now. A cloud of uncertainty seems to be hanging over the whole market. Subscriber growth is weak after the market had gone backwards for a while. The cellcos are now operating in an environment where the regulator is keeping a tight hold on pricing and competition is in effect discouraged.

A further problem emerging for the mobile operators is that network performance is deteriorating across the board. This in turn highlighted two important issues – there has been insufficient investment by the operators in the areas of network maintenance and upgrades, and, secondly, there are obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards. It is understood that the MPT had started to address the latter problem in 2015.

The country's accession to the WTO was finalised in early 2013. As a consequence Laos is now required to implement its post-WTO accession agenda. Of critical importance for the country's telecom sector, the WTO Reference Paper on telecommunications among other things calls for the setting up an independent telecom regulator. Indeed, this was required to be put in place two years after accession (ie by February 2015). By June 2015 this had not been achieved. It was understood that work was proceeding on the matter.

VIETNAM

FREE–TO–AIR

VIETNAM TELEVISION (VTV)
43 Nguyen Chi Thanh Street, Hanoi
Tel:+84 4 66 897 897
Website: www.vtv.vn
Email: info@vtv.vn

PAY-TV

FPT TELECOM JSC
2nd Floor, FPT Building
Duy Tan Str, Dich Vong hau ward
Cau Giay Dist
100000 Hanoi, Vietnam
Tel: +84 9 1358 2883
Website: www.fpt.vn

HO CHI MINH CITY TV (HTV)
14 Dinh Tien Hoang Street, District 1,
Ho Chí Minh City, Vietnam
Tel: +84 8 3829 1667
Fax: +84 8 3829 8457
Website: www.htv.com.vn
Email: web@htv.com.vn

MTV VIETNAM
172 Hai Ba Trung P. Da Kao Q. 1
Ho Chi Minh City, Vietnam
Website: www.mtvvietnam.com.vn
Email: thichme@mtvvietnam.com.vn

SAIGONTOURIST CABLE TELEVISION COMPANY LIMITED
86f Vo Thi Sau, Tan Dinh Ward
Dist 1, HCMC, Vietnam
Tel: +84 8 3936 2005
Website: www.sctv.com.vn
Email: my.lp@sctv.vn

STV CABLE JSC
10 Floor, Viet A Building,
1B Duy Tan Street
Dich Vong Hau Ward,
1070 De La Thanh Street
Nogh Khanh Ward, Ba Dinh Dist
0084 Hanoi, Vietnam
Tel: +84 4 3771 2345
Website: www.styletv.vn

THAOLE ENTERTAINMENT
13B-B2 Hoa Dao St
Ward 2, Phu Nhuan District
700910 Ho Chi Minh, Vietnam
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Fax: +84 8 3517 8899
Website: www.thaole-entertainment.com

VIETCONTENT
2nd Floor, 79 Hang Trong str
Hoan Kiem dist, Hanoi, Vietnam
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Fax: +84 4 3942 9189
Website: www.vietcontent.com.vn

VIETNAM TELEVISION CABLE
844 De La Thanh St. Ba Dinh Dt, Hanoi
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Website: http://www.vtvcab.vn/en

PRODUCTION STUDIOS

CONG TY TNHH GIAI TRI VIET COM
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84 Ho Chin Minh City, Vietnam
Tel: +84 8 6258 3515
Website: www.vietcomfilm.com
Email: international@vietcom.com.vn

DIEN QUAN MEDIA & ENTERTAINMENT
34 Nguyen Thi Minh Khai
District 1, Ho Chi Minh City, Vietnam
Tel: +84 93 3401 603
Website: www.dienquan.com
Email: info@dienquan.com

LASTA MULTIMEDIA JOINT STOCK COMPANY
41-43 Vo Van Street, Ward 6
District 3, HCMC, Vietnam
Tel: +84 83 933 3359
Fax: +84 83 930 6959
Website: www.letsviet.vn
Email: hoang.nguyenvan@lasta.com.vn

THE CREATV COMPANY
339 Binh Quoi, Ward 28,
Dist. Binh Thanh
Ho Chi Minh City – Vietnam
Tel: + 84 128 288 1988
Website: creatv.com
Email: info@creatv.com

CONTENT & MOBILE SERVICES

VIETNAM MEDIA CORP - BHD CO LTD
Hong Hy Centre 11th Floor
25 Lytauong Kiet, Hanoi.
Tel: +84 43 943 4133
FAX: +84 43 943 4135

MOBILE TELCOS

VIETNAM POSTS & TELECOMMUNICATIONS GROUP (VNPT)
57 Huynh Thuc Khang Street,
Lang Ha Ward, Dong Da District, Hanoi
Website: www.vnpt.com.vn/en
Email: vnpt.website@vnpt.vn

VIETTEL GROUP
1 Tran Huu Duc Street
7000 Hanoi, Vietnam
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Website: www.viettel.vn

GOVERNMENT BODIES/ REGULATORY AGENCIES

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MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM
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CAMBODIA

FREE–TO–AIR

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Phnom Penh, Kingdom of Cambodia
Tel: +855 1 299 9434
Website: www.mytv.com.kh
Email: kuch.chanvisal@mytv.com.kh

CAMBODIA TV (TV9)
No.18, St. 562, Khan Toul Kok,
Phnom Penh, Cambodia
Tel: +855 23 880 874
Fax: +855 23 368 212
Website: www.tv9.com.kh
Email: info@tv9.com.kh

CNC CAMBODIA NEWS CHANNEL
Cambodian Television Network
National Highway 5, Cambodia
Tel: +855 1731 2008
Website: www.cnc.com.kh
Email:info@cnc.com.kh

HANG MEAS TV
132-134 Eo St. 182 S/K Boeng Pralit
Khan 7 Makara, Phnom Penh, Cambodia
Tel: +855 0 97 788 7889
Email: hangmeastv@yahoo.com

MAJOR KANTANA BROADCASTING CO LTD
No. 333/3 Town Ratchada
Soi 19 Pracha Nivet. Huay Kwang,
Bangkok, Samsennok 10320
Tel: +66 0 2275 0046
Website: www.kantana.com
Email: Info@kantana.co.th

MY TV CAMBODIA
National Highway 5,
Phum Krol Ko, Sangkat Kilomet 6,
Khan Russei Keo, Phnom Penh
12104, Cambodia
Tel: +855 89 999 769
Website: www.mytv.com.kh

ROYAL GROUP OF COMPANIES
246 Monivong Blvd., Phnom Penh,
Kingdom of Cambodia
Tel: +855 23 426 414
Fax: +855 23 426 415
Website: www.royalgroup.com.kh
Email: opportunities@royalgroup.com.kh

TVK KAMPUCHEA
Building No. 26 Monivoing Blvd.
PO Box 981, Phnom Penh,
Cambodia, 12201
Tel: +855 23 430 827
Fax: +855 23 430 752
Email: info@tvk.gov.kh

PAY-TV

CAMBODIA CABLE TV (CCTV)
No. 43BC, Street 222, Phnom Penh
Tel: +855 23 212 888 / 23 982 482
Fax: +855 23 240 406
Website: www.cctv.com.kh
Email: cctv@everyday.com.kh

PHNOM PENH MUNICIPAL (CABLE TV)
N° 3A and 3B, Monireth (St. 217),
Opposite the Olympic Stadium,
Phnom Penh, Kingdom of Cambodia
Tel: +855 23 880 028
Website: www.ppctv.com.kh
Email: info@ppctv.com.kh

PRODUCTION STUDIOS

GLOBLE PNN HOLDINGS INC
#344, Mao Tse Tung Blvd, Toul Svay Prey 1
Khan Chamkarmon, Phnom Penh, Cambodia
Tel: +855 02 321 3313
Website: www.pnn.com.kh
Email: bopha.t@pnn.com.kh

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF INFORMATION
No. 62 Monivong Blvd
Sangkat Sras Chork
Khan Daun Penh, Phnom Penh
Tel: +855 23 724 159 / 426 059 / 723 389
Fax: +855 23 724 275
Website: www.information.gov.kh
Email: info@information.gov.kh

INDOCHINA & MYANMAR

MINISTRY OF POSTS AND TELECOMMUNICATIONS
Wat Phnom, Corner Street 13 & 102
Phnom Penh, Cambodia
Tel: +855 23 428 246 / 724 809
Website: www.mptc.gov.kh
Email: info@mptc.gov.kh

LAOS

FREE–TO–AIR

LAO STAR CHANNEL
Lao Star Channel Co. Ltd
P.O. Box 333, Ban Sinsangvon,
Unit 17, Xaysetha District
Vientiane Lao P.D.R
Tel: +856 21 990 225
Website: www.laostartv.com

LNTV LAO NATIONAL TV
Television Nationale Lao
Chommany street, Ban Sivilay,
Muang Saythany District, Vientiane, Lao PDR
Tel: +856 21 710 067
Website: www.tnl.gov.la

LUANG PRABANG TV
Ban Naxang, Muang Luang,
Prabang, Khoueng Luang Prabang, Laos
Tel: +856 71 212 472

SAVANNAKHET TV
Ban Dongdangdouane Khantabouli, Savannakhet
Tel: +856 41 251 240
Fax: +856 41 212 028

MYANMAR

FREE–TO–AIR

MYANMAR INTERNATIONAL TELEVISION
No. 425, MRTV Compound,
Pyay Road, Kamayut Township,
Yangon, Myanmar
Tel: +951 539 315
Website: www.myanmaritv.com
Email: info@myanmaritv.com

PAY-TV

DREAM 99 MEDIA CO LTD
Building 49, Room 9, First Floor
Pha Sa Pa La Quarter, Mingalar Taung
Nyunt Township, Yangon, Myanmar
Tel: +959 25 353 0763
Email: dream99media@gmail.com

MRTV-4
No. 123, Pyay Road, Yangon
Tel: +95 9 123456
Fax: +951 534998
Website: www.mrtv4.com.mm
Email: enquiry.mrtv4@gmail.com

PAN TAW WIN (MYANMAR) MEDIA CO LTD
No. 9, First Floor, 134 Street
Ma U Gon Quarter, Tamwe Township
Yangon, Myanmar
Tel: +951 0120 6048
Fax: +951 0120 6048
Email: nngwewin@gmail.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY
Building No.2, Special Development Zone,
Nay Pyi Taw, Myanmar
Tel: +951 534 760
Website: www.mcit.gov.mm

MYANMAR MEDIA DEVELOPMENT CENTRE
Myanmar Radio & Television Compound,
Pyay Road, Kamayut Township,
Yangon, Myanmar
Tel: +95 9 1534 760 / 501 714 Ext - 552
Website: www.mmdcmyanmar.com

INDONESIA

STATS*BOX*

INDONESIA

POPULATION 257.6 million
TOTAL HOUSEHOLDS 60.9 million
TV HOUSEHOLDS 37.4 million
PAY-TV HOUSEHOLDS 4.5 million
PAY-TV PENETRATION OF TVHH 10.7%
CABLE SUBSCRIBERS 0.4 million
IPTV SUBSCRIBERS 0.6 million
TOTAL ONLINE USERS 53.2 million
FIXED BROADBAND SUBSCRIBERS 7.7%
WIRELESS BROADBAND SUBSCRIBERS 69 million
MOBILE SUBSCRIBERS 333.6 million
MULTICHANNEL PENETRATION RATE 11%

Source of Information:
–Asia-Pacific Multichannel TV 2017 CASBAA
–www.internetlivestats.com/internet-users-by-country/
–www.ventureconsulting.com/assets/Enormous-Potential-of-the-Indonesian-Media-Market.pdf
–Media Partners Asia (MPA)

Gradually adopting online technologies

An archipelago of more than 13,000 islands, Indonesia has a population of around 237million and based on research done by CASBAA, more than half the households in Indonesia have a TV in their homes. Although the Indonesian TV market only grew by 4.5% in 2015, according to Media Partners Asia (MPA), its market has seen a significant growth in the recent years in areas such as ad sales and subscription revenues from pay-tv.

Ulama Nusantara, a historical documentary travelogue was ranked twice as the number one show on Metro TV in Jakarta, Indonesia barely four weeks since it was first broadcasted on 9th October 2016 in the neighbouring country.

With 20.3% increased viewership since its first episode, *Ulama Nusantara* made it to the top five list of most watched programme during its slot, against 15 other local and national stations for the first four episodes. The second episode of the documentary had impressively garnered 859, 000 viewership in cities that are covered by Nielsen namely Jakarta, Bandung, Yogyakarta, Medan, Makassar, Palembang, Semarang, Surabaya, Denpasar, Banjarmasin and Surakarta.

The 13-episode documentary was produced by Primeworks Studios in collaboration with the Department of Arabic and Islamic Civilisational Studies. This documentary explored six countries, including Malaysia, Indonesia, Brunei, Thailand, Egypt and Turkey, which took the production team three years to complete the project.

New Programmes

Channel NewsAsia's Indonesia's *Game Changers* is a 4-part series that delves into the lives of inspiring figures, whose inventiveness, creativity and perseverance have brought about changes not only to their immediate surroundings but also to the country.

The first episode features the Mayors of Bandung and Surabaya sharing ideas and breakthroughs in the national political scene with their innovative leaderships. While the second episode is about two young technology entrepreneurs, who use digital technology to assist small and medium enterprises to access the lucrative digital market and streamline the healthcare system.

Indonesia's *Rotasi* directed by Destian Rendra is the grand winner of the inaugural "The 5-Min Video Challenge" organised by the Singtel Group. *Rotasi* (Rotates) beat 11 other entries from Australia, Indonesia, the Philippines, Singapore, Thailand and Tanzania to take home the first prize at the Regional Finals award ceremony held at Grand Hyatt Singapore. Destian Rendra also received US$3K for winning the popular vote for *Rotasi*.

Key developments

PlayBox Technology has completed its broadcast playout system expansion. There has been three AirBox servers deployed at the Biznet Techno village on the outskirts of Jakarta have been upgraded to the latest AirBox Neo.

"All the AirBox Neo servers are operated remotely via optical fibre links from our playout suite in central Jakarta, handling three programme channels. One of these, Kids Channel, carries audio in English, Japanese, Korean and Thai."

PlayBox Technology CEO Pavlin Rahnev adds that the Neo series now comprises eleven separate elements which can be integrated and configured to match practically any workflow and any required level of backup security.

Sarana Media Vision (SMV) launched its premiere nationwide Free-to-View DTH satellite television service called "SMV FreeSat TV" in Indonesia. The new platform is available across all of Indonesia via the ABS satellites covering Indonesia.

SMV FreeSat TV will be free-to-view and will initially feature over 60 domestic and international channels with plans to expand to over 100 channels in the coming months. It has a diverse genre of programming including entertainment, kids, movies, music, religion, news, ethnic and educational content, which will appeal to every member of the family.

FREE–TO–AIR

ACEH TV
Jl. Mata IE 1-3 Darul Imarah
Banda Aceh, Indonesia
Tel: +62 651 40185 / 651 40171

AHSAN TV
Jl Sakinah Raya Blok CD 10, No. 2
Perum Telaga Sakinah DS.
Telaga Murni Cikarang Barat Bekasi 17530
Indonesia
Tel: +62 21 890 1603
Website: www.ahsan.tv
Email: info@ahsan.tv

ALIF TV
Jl. Kav. Polri Blok I, No. 65A
Kelurahan Jagakarsa
Jakarta Selatan, 12550
Tel: +62 21 916 565 79
Website: www.aliftv.co.id

AN TEVE ANDALAS TELEVISI
Komplek Rasuna Epicentrum Lot 9
Jl. H.R. Rasuna Said, Karet Kuningan
Setiabudi, Jakarta Selatan - Indonesia
12940
Tel: +62 21 561 01555
Fax: +62 21 2994 17
Email: humas@an.tv
Website: www.an.tv

ARJUNA TV
The Belleza GP office Tower Floor 23
Jln. Letjend. Soepeno No. 34,
Arteri Permata Hijau,
Kebayoran Lama, Jakarta 12210
Tel: +62 21 7071 8409
Website: www.arjunatv.com

BANDUNG TV
Jl. Pacuan Kuda, Sukamiskin, Arcamanik
Kota Bandung, Jawa Barat 40293
Tel: +62 22 721 3862
Website: www.bandungtv.co.id
Email: marketing@bandungtv.tv

BERITASATU TV WORLD
BeritaSatu Plaza, 11th Floor, Suite 1102
Jl. Jend. Gatot Subroto Kav. 35-36
Jakarta, Indonesia– 12950
Tel: +62 21 2995 7500
Website: www.beritasatu.com
Email: redaksi@beritasatu.com

CAHAYA TV BANTEN
Jl. Wana Mulya No. 7, Karang Mulya
Karang Tengah, Kota Tangerang
Banten, Indonesia – 15157
Tel: +62 21 7345 7252 / +62 21 7345 7253
Fax: +62 21 7345 7251
Website: www.cahayabanten.tv
Email: info@cahayabanten.tv

CAKRA SEMARANG TV
Jalan Puncak Bukit II
No. 8 Ngresrep, Banyumauik Semarang
Jawa Tengah 50261
Tel: +62 24 746 5454 / 746 5533

GLOBAL TV INDONESIA
PT Global Informasi Bermutu
GlobalTV Building, MNC Studio
Jl. Lapangan Bola, Kebon Jeruk
Jakarta, Indonesia 11520
Tel: +62 21 530 3555
Fax: +62 21 530 3556
Website: www.globaltv.co.id

INTV (FORMERLY BANTEN TV)
Jalan Balikpapan Raya
28/C-D Central Jakarta – 10130
Tel: +62 216 348 057
Website: www.intv.id
Email: info@intv.id

INDONESIA

MNCTV
JL. Raya Pejuangan, Kebon Jeruk
Jakarta 11530
Tel: +62 21 53 03555
Fax: +62 21 53 669447
Website: www.mnctv.com

PT CAKRAWALA ANDALAS TELEVISI (ANTV)
Komplek Rasuna Epicentrum Lot 9,
Jl. H.R. Rasuna Said, Karet Kuningan,
Setiabudi,
Jakarta Selatan – Indonesia 12940
Tel: +62 21 561 01555
Website: www.an.tv
Email: humas@an.tv

PT DUTA VISUAL NUSANTARA TIVI TUJUH (TV7)
Gedung TRANS7, Jln. Kapten P Tendean
Kav.12-14A
No. 88 C, Jakarta 12790
Tel: +62 21 7918 7762
Fax: +62 21 7918 7755 / 7918 7761
Website: www.trans7.co.id

PT GLOBAL INFORMASI BERMUTU (GLOBAL–TV)
GlobalTV Building, MNC Studio.
Jl. Lapangan Bola, Kebon Jeruk
Jakarta, Indonesia 11520
Tel: +62 21 530 3555
Website: www.globaltv.co.id

PT INDOSIAR VISUAL MANDIRI (INDOSIAR)
Jalan Damai No. 11, Daan Mogot
Jakarta 11510
Tel: +62 21 567 2222 / 568 8888
Website: www.indosiar.com

PT MEDIA NUSANTARA CITRA (MNC) CONTENTS
MNC Tower, 27th Floor
Jl Kebon Sirih Kav. 17 – 19
Jakarta Pusat 10340
Tel: +62 21 390 0885
Website: www.mncgroup.com

PT MEDIA TELEVISI INDONESIA (METRO–TV)
Jalan Pilar Mas Raya Kav.AD
Kedoya – Kebon Jeruk,
Jakarta 11520, Indonesia
Tel: +62 21 5830 0077
Website: www.metrotvnews.com
Email: michelle.claresta@metrotvnews.com

PT NET MEDIATAMA TELEVISI
Jl. Lingkar Mega Kuningan E.3.2. NO 1
12950 Jakarta, Indonesia
Tel: +62 81 693 3564
Website: www.netmedia.co.id

PT RAJAWALI CITRA TELEVISI INDONESIA (RCTI)
Jalan Raya Pejuangan No.1
Kebon Jeruk, Jakarta Barat 11530
Tel: +62 21 530 3555
Fax: +62 21 532 0906
Website: www.rcti.tv
Email: corcom.rcti@mncgroup.com

PT SURYA CITRA TELEVISI (SCTV)
PT Surya Citra Televisi
SCTV Tower – Senayan City
Jl. Asia Afrika Lot 19
Jakarta 10270 Indonesia
Tel: +62 21 2793 5555
Fax: +62 21 2783 5444
Website: www.sctv.co.id

PT TELEVISI TRANSFORMASI INDONESIA (TRANS–TV)
Jln Kapten P.Tendean
Kav 12 – 14A
Jakarta 12790
Tel: +62 21 7917 7000
Fax: +62 21 7918 7721
Website: www.transtv.co.id

TELEVISI REPUBLIK INDONESIA (TVRI)
Headquarters Public Broadcasting Televisi
Republik Indonesia
Jl.Gerbang Pemuda,Senayan,
Jakarta, Indonesia 10270
Tel: +62 21 570 4720
Fax: +62 21 573 3122
Website: www.tvri.co.id
Email: humas@tvri.co.id

TRANSVISION
Gedung Plasa TelkomVision,
Jln. Prof. Dr. Soepomo, SH. No. 139
Jakarta, Indoesia –12810
Tel: +62 21 829 8800
Email: care@telkomvision.com

PAY-TV

AORA / PT KARYAMEGAH ADIJAYA
PT Karyamegah Adijaya
Gedung SkyBee One Building, 8th Floor,
Jl. Kebun Sirih Raya Kav. 63,
Jakarta Pusat 10340, Indonesia
Tel: +62 21 500 313
Website: www.aora.tv

PT CIPTA SKYNINDO
PT Cipta Skynindo,
Jl. Dr. Susilo Raya No 23
6th Floor Jakarta Barat 14350 Indonesia
Tel: +62 21 2967 8222
Website: www.skynindo.tv
Email: krestian@skynindo.tv

PT FIRST MEDIA
BeritaSatu Plaza 5th Floor, Suite 401,
Jalan Jendral Gatot Subroto
Kav. 35 – 36, Jakarta 12950
Tel: +62 21 527 8811
Fax: +62 21 527 8833
Website: www.firstmedia.com

PT IDEAL SYSTEMS INDONESIA
Rukan Botanic Junction Block H9/8
Jalan Meruya Selata, Joglo,
Jakarta Barat 11640, Indonesia
Tel: +62 21 5890 6608
Email: sales_indonesia@idealsys.com
Website: www.idealsys.com

PT INDONUSA TELEMEDIA (TELKOMVISION)
Gedung Plasa TelkomVision,
Jl. Prof. Dr. Soepomo,
SH. No. 139, Jakarta 12810, Indonesia
Tel: +62 21 829 8800
Website: www.telkomvision.com
Email: care@telkomvision.com

PT MNC SKY VISION (INDOVISION)
Wisma Indovision
Jalan Raya Panjang Blok Z/III,
Jakarta 11520, Indonesia
Tel: +62 21 5050 9988 / 581 9981
Website: www.indovision.tv
Email: callcentre@indovision.tv

PT MULTIMEDIA NUSANTARA (METRA)
Gedung Telkom Landmark Tower, lantai 41
Jl. Jendral Gatot Subroto Kav. 52
Kuningan Barat, Mampang Prapatan
Jakarta Selatan, 12710, Indonesia
Tel : +62 21 521 0123
Website: www.metra.co.id

RTV
Jl Hr Rasuna Said Kav B10-11
Atrium Mulia Building, 8th Floor Suite 802
Kuningan, Jakarta Selatan,
DKI Jakarta 12910
Tel: +62 21 2930 6677
Fax: +62 21 2930 6699
Website: www.rtv.co.id
Email: sales@rtv.co.id

PRODUCTION STUDIOS

25 FRAMES PRODUCTION SERVICES
JL. Brawijaya 1B, No. 72
Kebayoran Baru Jakarta, Selatan 12160
Tel: +62 21 7206 226
Website: www.25-frames.com
Email: 25fps@25-frames.com

AMAZING PRODUCTIONS (INDONESIA)
Golden Plaza (D'Best) Blok B-31
Jl. RS Fatmawati No.15
District: Gandaria Selatan
Jakarta 12420, Indonesia
Tel: +62 21 7507838
Email: webenquiry@amazing.co.id
Website: www.amazingproductions.info

ASIAWORKS TELEVISION (JAKARTA)
16 Fl, Deutsche Bank Building
Jalan Imam Bonjol 80
Jakarta 10310, Indonesia
Tel: +62 21 316 2048/9
Website: www.asiaworks.com
Email: jakarta@asiaworks.com

BALI SATRIA FILM
Jln. Siulan Gg. Plamboyan No. 17
Denpasar, Bali 80238, Indonesia
Tel: +62 819 4492 9999
Fax: +62 361 464625
Website: www.balisatriafilm.com
Email: info@balisatriafilm.com

CASTLE PRODUCTION
Jl. Pasar Baru Timur No.7A
Jakarta 10710, Indonesia
Tel: +62 21 3501 663
Fax: +62 21 350 2528
Website: www.castle-pro.com
Email: info@castle-pro.com

EVOLUTION TEAMS
Jln. Mandar 12 DD 2 No. 79
Bintaro Jaya, Sektor 3A
Tangerang Selatan, Banten – 15225
Tel: +62 811 88 0419
Fax: +62 21 7229 476
Website: www.evolutionteams.com

INFINITE STUDIOS
Jl. Hang Lekiu, Teluk Mata Ikan
Nongsa, Batam
Riau Islands - Indonesia 29465
Tel : +62 778 7614 52
Website: www.frameworks.com.sg
Email: info@frameworks.com.sg

JAKARTA PELANGI PRODUCTIONS
Block A-4, Bungur Grand Centre
Jalan Ciputat Raya No. 4-6
Kebayoran Lama, Jakarta 12240, Indonesia
Tel: +62 21 725 3486
Website: www.jakartapelangi.com
Email: info@jakartapelangi.com

KEMISTRY
Jalan Gandaria II, No.7 Kebayoran Baru
Jakarta Selatan 12140, Indonesia
Tel: +62 21 739 2696
Website: www.ke-content.com
Email: info@kemistry.biz

MD ANIMATION
MD Place, Tower 1, 8th Floor
Jl. Setiabudi Selatan No. 7
Jakarta 12910, Indonesia
Tel: +62 21 3442 777
Fax: +62 21 3451 777

MOVIE STUDIO BALI
Pt. Movie Studio Bali
Abuan Susut Bangli
80661 Bali, Indonesia
Tel: +62 81 138 557 91
Website: www.moviestudiobali.com
Email: contact@moviestudiobali.com

RT FILMS
Jalan Bangka Raya No. 27B
Jakarta Selatan 12720
Tel: +62 21 718 2988
Website: www.rtfilms.co.id

SEVEN SUNDAY FILMS
Jalan Pelita, No. 17 Kemang
Jakarta 12150, Indonesia
Tel: +62 21 725 6810
Website: www.sevensundayfilms.com
Email: rodney@sevensundayfilms.com

SHOOTING GALLERY (INDONESIA)
Wisma Iskandarsyah C-5
Jalan Iskandarsyah Raya Kav. 12-14
Jakarta 12160, Indonesia
Tel: +6221 723 6878
Website: www.shootinggalleryasia.com

SORAYA INTERCINE FILMS
Jalan Wahid Hasyim No. 3
Menteng, Central Jakarta
10110, Indonesia
Tel: +62 3983 7555
Website: www.sorayafilms.com
Email: info@sorayafilms.com

MOBILE TELCOS

INDOSAT M2
Jalan Kebagusan Raya No. 36
Pasar Minggu, Jakarta 12550, Indonesia
Tel: +62 21 7854 6900 / 7854 6800
Fax: +62 21 7854 6999
Website: www.indosatm2.com
Email: e-care@indosatm2.com

PT ELANG MAHKOTA TEKNOLOGI (EMKOM)
Jl. Asia Afrika Lot 19,
Jakarta 10270, Indonesia
Tel: +62 21 7278 2066
Website: www.emtek.co.id
Email: corsec@emtek.co.id

GOVERNMENT BODIES/ REGULATORY AGENCIES

KOMISI PENYIARAN INDONESIA PUSAT (THE INDONESIA BROADCAST COMMISSION)
State Secretariat Building,
6th Floor Jalan Gajah Mada
No.8, Jakarta 10120, Indonesia
Tel: +62 21 634 0713
Website: www.kpi.go.id

JAPAN

STATS*BOX*

JAPAN

POPULATION 126,283,347
TV HOUSEHOLDS 50,372,172
TV PENETRATION 99.7%
HOUSEHOLD SIZE 2.5
CABLE TV PENETRATION 29.8%
INTERNET USERS 101,228,821
INTERNET PENETRATION 79.8%
BROADBAND SUBSCRIPTIONS 28.86 (per 100 people)
FIXED BROADBAND PENETRATION 74%
FIXED LINE SUBSCRIBERS 56,810,000
MOBILE PHONE SUBSCRIBERS 157,589,510
3G MOBILE SUBSCRIBERS 135,691,100
MULTICHANNEL HOMES 14,488,000
MULTICHANNEL PENETRATION 29.2%
NON-TERRESTRIAL TV CONNECTIONS 18,510,000

SOURCES:
-Japan Population 2016 – World Population Review
-Internet Users by Country (2014), by Internet Live Stats 2015
-Business Monitor International, Japan Telecommunications Report, Q3 2015
-Asia Pacific Multichannel TV 2015, by CASBAA
-Fixed Broadband Internet Subscribers (per 100 people), by World Bank
-Multichannel Television Advertising in Asia, by CASBAA
-Industry Overview, by Softbank
-TV Households, Total Number (68 countries) Databank
-Multichannel TV Advertising Asia 2011, by CASBAA
-Asia Pacific pay-TV Industry, by CASBAA
-tca.or.jp/english/database/index.html

Japanese broadcasters launch online platform for viewing TV shows

Television broadcasters are seeking new revenue streams from online content in a nation increasingly glued to smartphones and not to the box. Young people in particular are spurning traditional TV.

Five major commercial networks headquartered in Tokyo have jointly launched a free service named TVer, which allows online viewing of TV programs for about a week after broadcast. Public broadcaster Japan Broadcasting Corp., commonly known as NHK, has begun trials of simultaneous TV broadcasting and online distribution.

A Cabinet Office survey on consumer spending found that the proportion of heads-of-households aged up to 29 who own a TV set dropped to some 85 percent in March 2015 from about 91 percent two years earlier.

Commercial broadcasters in particular are hoping to make online advertisements a revenue source. A survey by ad agency Dentsu Inc. estimated the nation's online ad market to be worth more than ¥1 trillion in 2014, while ads from terrestrial broadcasting have shown a slow recovery after falling below ¥2 trillion in the wake of the global financial crisis.

Netflix Inc. of the United States and Amazon Japan K.K., with its Prime Video service, jointed the growing Japanese market of video streaming services in 2015. The services enabling subscribers to watch their favourite programs anywhere anytime are seen as drawing viewers from traditional TV.

In the TV service launched last October, each broadcaster makes around 10 programmes available for about a week after broadcast. The system was an immediate hit. Within three weeks of its launch, users downloaded a custom viewing app over 1 million times. "The service has been highly appreciated by our ad clients," TV Asahi Corp. President Shinichi Yoshida said.

NHK has been studying the needs of viewers through the experimental simultaneous online distribution of TV programs. Still, commercial broadcasters are cautious about the possibility that the public broadcaster may grab the lion's share of the audience.

"The use of the Internet by NHK should be complementary to their broadcasting," Hiroshi Inoue, chairman of the Japan Commercial Broadcasters Association, said.

FREE–TO–AIR

FUJI TELEVISION NETWORK INC (FUJI TV)
2–4–8 Daiba, Minato–ku,
Tokyo 137–8088, Japan
Tel: +81 3 5500 8888 (Japanese Only)
Website: www.fujitv.co.jp/en
Email: intl.cood@fujitv.co.jp

HOKKAIDO BROADCASTING CO LTD
North-1, West-5, Chuo-ku
Sapporo City, 060-8501
Hokkaido, Japan
Tel: +81 1 1232 5858
Website: www.hbc.co.jp/info/english/index/html

KYOTO BROADCASTING SYSTEM CO LTD (KBS)
600-1, Tastumae0cho, Kanasuma-dori
Ichijo-Sagaru, Kamigyo-ku
Kyoto 602-8588, Japan
Tel: +81 7 5431 7373
Fax: +81 7 5431 5458
Website: www.kbs-kyoto.co.jp

KYUSHU ASAHI BROADCASTING (KBC)
1-1-1 Nagahama, Chuo-ku
Fukuoka 810-8571 Japan
Tel: +81 9 2725 6085
Fax: +81 9 2752 7155
Website: www.kbc.co.jp/en

NAGOYA BROADCASTING CO LTD
2-10-1 Tachtbana, Naka-ku
Nagoya-shi, Atcht 460-8311 Japan
Tel: +81 5 2331 8111
Website: www.nagoyatv.com

NANKAI BROADCASTING CO LTD
1-1-1 Honmachi Matsuyama City
Ehime 790-8510 Japan
Tel: +81 8 9915 3333
Fax: +81 8 9915 2370
Website: www.rnb.co.jp

NIPPON TELEVISION NETWORK CORPORATION (NTV)
1–6–1 Higashi–Shimbashi
Minato–ku, Tokyo 105–7444, Japan
Tel: +81 3 6215 1111
Website: www.ntv.co.jp/english

SAPPORO TELEVISION BROADCASTING CO LTD
Kita 1 Nishi8, Chuo-ku
Sapporo-shi 060-8705 Japan
Tel: +81 11 241 181
Website: www.stv.ne.jp

TOKYO BROADCASTING SYSTEM HOLDINGS INC (TBS)
5–3–6 Akasaka, Minato–ku,
Tokyo 107–8006, Japan
Tel: +81 3 5571 2203
Website: www.tbs.co.jp/eng

TOKYO METROPOLITAN TV (MXTV)
Media Center 1–12 Koujimachi
Chiyoda–ku, Tokyo, 102–8002
Website:www.mxtv.co.jp
www.mxtv.co.jp/company/english.html

TV ASAHI CORPORATION
6–9–1 Roppongi, Minato–ku
Tokyo 106–8001, Japan
Tel: +81 3 6406 1952
Fax: +81 3 3405 3830
Website: www..tv-asahi.co.jp/e

TV TOKYO CORPORATION
4–3–12 Toranomon,
Minato–ku, Tokyo 105–8012, Japan
Tel: +81 3 5470 7777
Website: www.tv-tokyo.co.jp/corporation

PAY-TV

A K COMPANY LTD
Shibuya –ku, Sendagaya 1-28-8-408
151-0051, Tokyo Japan
Tel: +81 3 3404 7671
Fax: +81 3 3404 7274

ACADEMIC NEW TOWN COMMUNITY CABLE SERVICES (ACCS)
1–2–1 Takezono, Tsukuba-shi
Tel: +81 2 9852 6111
Fax: +81 2 9858 0220
Website: www.accs.or.jp/english

AMAZON JAPAN K K (AMAZON PRIME)
Arco Tower Annex, 1-8-1 Shimomeguro
Meguroku, Shibuya-ku
153-0064, Tokyo Japan
Tel: +81 1 2099 9373
Website: www.amazon.co.jp

ASAHIKAWA CABLE TELEVISION
2–2–16 Hachijo Nishi
Asahikawa 070–0058, Japan
Tel: +81 1 6622 0707
Fax: +81 1 6626 7730
Website: www.potato.ne.jp
Email: lan-do@potato.ne.jp

ASMIK ACE INC
1-8-1 Maranouchi, Chiyoda-ku
100-0005 Tokyo, Japan
Tel: +81 90 1735 0298
Website: www.asmik-ace.co.jp

BAY COMMUNICATIONS (BAYCOM TV)
Hanshin Noda Center Building 4F
1–11–31 Ebie, Fukushima–ku
Osaka 553–0001, Japan
Tel: +81 6 6450 1173
Website: www.baycom.jp

BB CABLE CORPORATION (BB CABLE TV)
1–9–1 Higashi Shimbashi
Minato–ku, Tokyo 105–7301, Japan
Tel: +81 93 288 0226
Email: pr@softbank.co.jp

BS ASAHI (ASAHI SATELLITE BROADCASTING)
1-3-10 Jingu-mae, Shibuya-ku, Tokyo
Tel: +81 3 5412 9200
Fax: +81 3 5412 9250
Website: www.bs-asahi.co.jp

BS-TBS INCORPORATED
TBS Broadcasting Centre, 15F
5-3-6 Akasaka, Minato-ku
Tokyo 107-0052, Japan
Website: www.bs-tbs.co.jp

BROADMEDIA CORPORATION
Aoyama Tower Place 6F
8-4-14 Akasaka, Minato-ku
Tokyo 107-0052, Japan
Tel: +81 3 6439 3980
Fax: +81 3 3478 7014
Website: www.broadmedia.co.jp

CABLE MEDIA SHIKOKU (CMS TAKAMATSU CABLE TV)
1–6–8 Bancho, Takamatsu, IBJ Building
11/F, Kanagawa Prefecture
760–0017, Japan
Tel: +81 87 823 6000
Website: www.cavy.co.jp

CABLE NET NIIGATA (TULIP)
2–16 Higashi Dekijima, Chuo–ku
Niigata 950–8534, Japan
Tel: +81 2 5280 1200
Fax: +81 2 5280 1210
Website: www.tulipnet.co.jp
Email: info@tulipnet.co.jp

CABLE NETWORKS AKITA (CNA)
1-1-19 Heiwa, Nakaku, Nagoya-shi 460-0021, Japan
Tel: +81 1 8865 5141
Website: www.cna.ne.jp
Email: info@cna.ne.jp

CABLE TV CO TOKUSHIMA
1–17 Shinkuracho, Tokushima 770–8552, Japan
Tel: +81 88 655 4000
Fax: +81 88 655 0080
Website: www.tcn.jp

JAPAN

CABLE TV CORPORATION, TOYAMA
Toyama Denki Building 3F
3–1 Sakurabashidoori, Toyama 930–0004, Japan
Tel: +81 76 444 5555
Fax: +81 76 444 5577
Website: www.ctt.ne.jp

CHUBU CABLE NETWORK CO LTD
4–45 Sukumocho
Mizuho–ku,
Nagoya 467–0804
Website: www.ccnw.co.jp

CHUKAI CABLE TELEVISION
Kawasaki 610, Tottori
Yonago 683–0852, Japan
Tel: +81 8 5929 2211
Fax: +81 8 5929 7911
Website: www.chukai.ne.jp
Email: catv@chukai.co.jp

EXPERTS GROUP (DIBEG)
Association of Radio Industries and Businesses
11F Nittochi Building, 1–4–1 Kasumigasek
Chiyoda–ku, Tokyo 100-0013, Japan
Website: www.dibeg.org

FUJI TELEVISION NETWORK INC
2-4-8 Fuji TV Headquarters Building
Media Tower 22F
Daiba, Minato-ku
Tokyo 137-8088, Japan
Tel: +81 3 5500 8811
Website: www.bsfuji.tv

HACHINOHE CABLE TELEVISION
4F Via Nova Building,
1 Juusannichi-machi
Hachinohe-shi, Aomori, Japan
Hachinohe 031–0042
Tel: +81 178 24 1111
Website: web.htv-net.ne.jp
Email: Info@Htv–Net.ne.jp

HIKARI-TV
Tel: +81 0 0919 2150
Website: www.hikaritv.net/english

HIROSHIMA CABLE TELEVISION CORP (HICAT)
2–3–24 Deshio, Minami–ku
Hiroshima 734-0001, Japan
Tel: +81 8 2256 1811
Fax: +81 8 2250 5432
Website: www.hicat.ne.jp
Email: info@hicat.ne.jp

HOKKAIDO TELEVISION BROADCASTING (HTB)
4-13-10-17 Hiragashi, Toyohira-ku
Sapporo 062-8501, Japan
Tel: +81 1 1821 4411
Website: www.htb.co.jp

I-CAST INCORPORATED
Sunshin 60 Bldg, 25F
3-1-1 Higashi Ikebukuro Toshima-ku
170-6024 Tokyo, Japan
Tel: +81 3 5654 5667

ICHIHARA COMMUNITY NETWORK TV (I CHANNEL 9)
2–23–18, Goi-Chuo-Higashi
Ichihara-shi, Chiba Prefecture
290–0056 Japan
Tel: +81 4 3624 0009
Website: www.icntv.ne.jp

IMAGICA TV CORPORATION
26th Floor, Shiroyama Trust Tower
4-3-1 Toranomon, Minato-ku
Tokyo 105-6026 Japan
Tel: +81 3 6702 0252
Fax: +81 3 6702 0239
Website: www.imagicatv.jp/en

ITS COMMUNICATIONS INC (ITSCOM)
158-0094 Tokyo Setagaya, No. 21
No. 1 Futakotamagawa rise office
9F Tamagawa-chome
Tel: +81 3 6732 7100
Website: www.itscom.jp

J:COM
606 Higashi Shio Koji, Higashiiru Nishi no Touin Kitsuyabashi Douri
Shimogyouku, Kyoto 600–8216
Tel:+81 3 6765 8204
Fax: +81 3 6765 8091
Website: www.jcom.co.jp

JAPAN CABLE LABORATORIES
Kouwa Shiroganedai Bld 5F, 3–19–1 Shiroganedai
Minato-ku, Tokyo 108–0071, Japan
Tel: +81 3 6450 4311
Website: www.jlabs.or.jp
Email: info@jlabs.or.jp

JCTV INC
548-2 Hitachinaka City
Takano, Ibaraki 312-0002
Tel: +81 3 3568 8221
Website: www.jctv.jp
Email: info@jctv.jp

JUPITER TELECOMMUNICATIONS CO LTD (J:COM)
Marunouchi Trust Tower North, 1–8–1 Marunouchi
Chiyoda–ku, Tokyo 100-0005, Japan
Tel: +81 3 6765 8204
Website: www.jcom.co.jp

KDDI - AU HIKARI
Website: www.au.kddi.com

KINTETSU CABLE NETWORK (KCN)
1–70–1 Higashi Ikoma
Ikoma 630–0213, Japan
Tel: +81 7 4375 5511
Fax: +81 7 4375 5666
Website: www.kcn.ne.jp

KURASHIKI CABLE TELEVISION (KCT)
2661–1 Nakajima Kurashiki–shi
Okayama, Yubinbango 710–0803
Tel: +86 466 1717
Fax: +86 466 1735
Website: www.kct.co.jp

NAGASAKI CABLE MEDIA CO LTD (NCM)
5-8, Chikugo City,
Nagasaki 850-0028
Tel: +81 9 5828 0120
Website: www.cncm.ne.jp
Email: privacy@ncm.ad.jp

NBCUNIVERSAL ENTERTAINMENT JAPAN LLC
Atago Green Hills, Mori Tower 8F
2-5-1 Atago, Minato-ku
Tokyo 105-6208 Japan
Tel: +81 3 6860 7647
Website: www.nbcuni.co.jp

NHK (JAPAN BROADCASTING CORPORATION)
2-2-1 Jinnan, Shibuya-ku
Tokyo 150-8001, Japan
Tel: +81 3 5455 4279
Fax: +81 3 3466 2811
Website: www.nhk.or.jp/english

NTT PLALA INC
3-1-1 Higashi Ikebukuro,
Toshima-ku, Tokyo Japan
Tel: +81 35 954 7568
Email: h-sato@plala.co.jp

OBIHIRO CITY CABLE CO LTD
4/F, 1-8-2, Obihiro-shi Higashi
Hokkaido 080-0801
Tel: +81 15 523 1511
Fax: +81 15 523 5507
Website: www.octv.jp

OGAKI CABLE TELEVISION (OCT)
3–31 Gifu Nakanocho,
Ogaki 503–0022
Tel: +81 97 542 1121
Fax: +81 97 542 3131
Website: www.ogaki–tv.co.jp
Email: oct@ogaki-tv.co.jp

OKINAWA CABLE NETWORK
2F 1–2–20 Kumoji, Naha City
Okinawa, 900–0015 Japan
Tel: +81 9 8863 4141
Fax: +81 9 8862 1872
Website: www.nirai.ne.jp
Email: support@nirai.ne.jp

OKINAWA TELEVISION BROADCASTING CO LTD
Yubinbango 900-8588
1-2-20, Kumoji, Naha-shi, Okinawa
Tel: +81 98 863 2111
Website: www.otv.co.jp
Email: soumu@otv.co.jp

RAKUTEN SHOWTIME INC
Rakuten Crimson House, 1-14-1
Tamagawa, Setagaya-ku
Tokyo 158-0094 Japan
Tel: +81 50 5817 3412
Website: www.video.rakuten.co.jp

S-O-C-K-S INC
401, 2-20-5 Azabu-Juban, Minato-ku
Tokyo 106-0045 Japan
Tel: +81 80 3202 6797

SKY PERFECT JSAT CORPORATION
1-14-14, Akasaka , Minato-ku
Tokyo 107-0052, Japan
Tel: +81 03 4334 7777 /
5571 7009 /
0570 039 888
Website: www.sptvjsat.com
Email: webmaster@skyperfectv.co.jp

SONY PICTURES ENTERTAINMENT (JAPAN) INC
New Pier Takeshiba North Tower
1-11-1, Kaigan Minato-ku
Tokyo 105-0022 Japan
Tel: +81 35 402 1700

SOUTH TOKYO CABLE TELEVISION (CABLE TV SHINAGAWA)
Togoshidai Bldg. 1–7–20 Togoshi
Shinagawa–ku, Tokyo 142–0041
Tel: +81 57 3788 3811
Website: www.cts.ne.jp
Email: cts–support@stct.cts.ne.jp

STARCAT CABLE NETWORK CO LTD
1–16–7, NORE, Fushimi,
Nishiki, Naka–ku
Nagoya 460–0003
Tel: +81 52 231 2309
Fax: +81 52 972 0513
Website: www.starcat.co.jp
Email: guest@starcat.co.jp

THE WALT DISNEY COMPANY (JAPAN) LTD
Toranomon Hills, 1-23-1 Toranomon
Minato-ku, Tokyo 105-0001 Japan
Tel: +81 36 752 2873
Fax: +81 36 752 5630
Website: www.disney.jp

TOKYO CABLE NETWORK INC
1–1–7, Koraku, Bunkyo–ku
Tokyo 112–0004 Japan
Tel: +81 3 3814 2600
Fax: +81 3 3818 6797
Website: www.tcn-catv.co.jp

TOMAKOMAI CABLE TELEVISION
11–1 Nishi Miyanome
Hanamaki–shi, Iwate, 025 0002
Tel: +81 1 4473 1901
Fax: +81 1 4473 1902
Website: www.tomakomai.ne.jp
Email: gurutoma@tomakomai.ne.jp

TV MATSUMOTO CABLEVISION (TVM)
3044–1 Satoyama,
Matsumoto 390–0221
Tel: +81 2 6335 1008
Fax: +81 2 6336 4001
Website: www.tvm.ne.jp
Email: info_catv@tvm.co.jp

TV TOKYO CORPORATION
4-3-12, Toranomon Minato-ku
105-8012, Tokyo Japan
Tel: +81 3 5473 6578
Fax: +81 3 5473 3489
Website: www.tv-tokyo.co.jp

UTSUNOMIYA CABLE TV (U.CAT.V)
3–21 Denma cho Utsunomiya–shi, Tochigi
Tel: +81 2 8638 8090
Fax: +81 2 8638 8008
Website: www.ucatv.ne.jp

WOWOW INC
Head Office
21F, Akasaka Park Building
5-2-20, Akasaka, Minato-ku
Tokyo 107-6121, Japan
Tel: +81 3 4330 8118
Fax: +81 3 4330 8132
Broadcast Centre
2-1-58, Tatsumi, Koto-ku,
Tokyo 135-0053

YOKOHAMA CUSTOMER CENTRE
3-3-1, Minatomirai, Nishi-ku, Yokohama
220-8080
Tel: 0120 5808 07

YOKOHAMA CABLE VISION INC (YCV)
240-0005 Kanagawa Prefecture, Yokohama, Hodogaya-ku,
Kobe-cho, 10th floor 134
Yokohama Business Park West Tower
Tel: +81 45 366 0011
Website: www.catv-yokohama.ne.jp

YOMIURI TELECASTING CORPORATION
NTV Tower 20F,
1-6-1 Higashi Shimbashi
Minato-ku, Tokyo 105-7420 Japan
Tel: +81 3 6253 7890
Fax: +81 3 6253 7891
Website: www.ytv.co.jp/english
Email: licensing@ytv.co.jp

JAPAN

PRODUCTION STUDIOS

28LAB
Amanuma, 167-0032
Suginami, Japan
Tel: +81 70 6634 3431
Website: www.28lab.com
Email: info@28lab.com

BANDAI CO LTD
1-4-8 Komagata, Taito-ku
Tokyo 111-8081, Japan
Tel: +81 3 3847 5159
Website: www.bandai.co.jp

COO INC
2F Lamp Kitadando
3-17-3 Senndagaya, Shibuya
Tokyo 151-0051, Japan
Tel: +81 3 3746 9968
Fax: +81 3 3746 9969
Website: www.coo.st

DWARF STUDIO / TYO INC
4-14-18 Nukui Nerima-ku
Meguro-ku, 176-0021 Tokyo, Japan
Tel: +81 3 5971 9888
Fax: +81 3 5971 9889
Website: www.dw-f.jp

FUJI CREATIVE CORPORATION
DiverCity Tokyo Office Tower 18G
1-1-20, Aomi, Koto-ku
Tokyo 136-0064, Japan
Tel: +81 3 6865 1988
Fax: +81 3 6865 1977
Website: www.fujicreative.co.jp

KADOKAWA DAIEI STUDIO
Tel: +81 4 2482 2520
Fax: +81 4 2482 1160
Website: kd-st.co.jp

NHK ENTERPRISES INC
4-14 Kamiyama-cho, Shibuya-ku
Tokyo, Japan 150-0047
Tel: +81 3 3468 6984
Fax: +81 3 3468 9530
Website: pf.nhk-ep.co.jp

NIKKATSU CORPORATION
3-28-12, Hongo, Bunkyo-ku
Tokyo 113-0033, Japan
Tel: +81 3 5689 1021
Website: intl.nikkatsu.com

NIPPON ANIMATION CO LTD
UHB Ginza Building, 11-14
Ginza 7-Chome, Chuo-ku
Tokyo 104-0061 Japan
Tel: +81 3 3574 5931
Fax: +81 3 3571 1739
Website: www.nipponanimation.com

PIERROT CO LTD
2-29-13, Shimorenjaku
Mitaka-City, Tokyo 104-0045, Japan
Tel: +81 4 2270 6403
Fax: +81 4 2240 0210
Website: www.pierrot.jp

PRESIDIO CORPORATION
Hirakawa Court 602, Hirakawa-cho
Chiyoda-ku, Tokyo 102-0093, Japan
Tel: +81 35 215 5632
Fax: +81 35 215 5633
Website: www.presidio.jp

PRODUCTION REED CO LTD
5-11-17, 3F Ogikubo, Suginami-ku
Tokyo 167-0051 Japan
Tel: +81 3 3220 3021
Fax: +81 3 3220 3010
Website: www.pro-reed.com

SEGA HOLDINGS CO LTD
Canal Side Bldg, 1-39-9 Higashi-Shinagawa
Shingawa-ku, Tokyo 140-8583 Japan
Tel: +81 36 871 7122
Fax: +81 36 871 7123
Website: www.sega.co.jp

SHOGAKUKAN-SHUEISHA PRODUCTION CO LTD
Show Building 6F
2-30 Kanda Jimbocho, Chiyoda-ku
Tokyo 101-8415 Japan
Tel: +81 33 515 6836
Website: www.shopro.co.jp/english

SHOWGATE INC
Akasaka BIZ Tower 17F
5-3-1 Akasaka, Minato-ku
Tokyo 107-6321 Japan
Tel: +81 36 441 9696
Fax: +81 36 441 7965
Website: www.showgate.jp/en/top.html

STUDIOGOONEYS INC
2F, NF Bldg, 2-29-12 Honcho
Nakano-ku, Tokyo 164-0012, Japan
Tel: +81 36 300 9523
Fax: +81 36 866 9693
Website: www.gooneys.co.jp

TANK INC
Asahi-cho, 1-12-4, Nerima-ku
PO Box 212, Tokyo 179-0071 Japan
Tel: +81 36 825 1015
Fax: +81 36 825 1055
Website: www.max-tank.co.jp

TASTUNOKO PRODUCTION COMPANY LIMITED
1-19-3 Nakacho, Musashino-shi
Tokyo 180-0006 Japan
Tel: +81 42 238 9091
Fax: +81 42 251 2290
Website: www.tatsunoko.co.jp

TEZUKA PRODUCTIONS CO LTD
4-31-11 Takadanobaba, Shinjuku-ku
Tokyo 169-0075 Japan
Tel: +81 33 371 6411
Fax: +81 33 371 6431
Website: www.tezukaosamu.net

TI COMNET JAPAN
3-35-405, Kita 6 Nishi 25 Chuo-ku
Sapporo, Japan 060-0006
Tel: +81 11 615 1401
Fax: +81 11 615 1402
Website: www.japantvmarket.com
Email: michael@ti-comnet.com

TMS ENTERTAINMENT CO LTD
3-31-1, Nakano, Nakano-ku
Tokyo 164-0001 Japan
Tel: +81 36 382 7039
Fax: +81 35 342 4827
Website: www.tms-e.co.jp

TOEI ANIMATION CO LTD
5F Nakano Central Park East
4-10-1 Nakano, Nakano-ku
Tokyo 164-0001, Japan
Tel: +81 3 5318 0640
Fax: +81 3 5318 0642
Website: www.toei-animation.com

TOEI COMPANY LTD
2-17, 3-chome, Ginza
Chuo-ku, Tokyo 104-8108, Japan
Tel: +81 3 3535 7621
Fax: +81 3 3535 7622
Website: www.toei.co.jp
Email: international@toei.co.jp

TOHO STUDIOS
1-4-1 Seijo, Setagaya-ku, Tokyo, 157-8561
Tel: +81 3 3749 2121
Website: www.tohostudio.jp
Email: info@tohostudio.jp

TOKYOVISION INC
Keikyu Nakahara Building, 3F
4-30-6 Shimbashi Minato-ku
105-0004 Tokyo, Japan
Tel: +81 3 6435 6688
Fax: +81 3 6435 6689
Website: www.tokyovision.net

TSUBURAYA PRODUCTIONS CO LTD
12F ESpace Tower, 3-6 Maruyama-cho
Tokyo 150-0044 Japan
Tel: +81 35 489 7864
Fax: +81 35 489 7874
Website: www.tsuburaya-prod.co.jp

MOBILE TELCOS

NTT (NIPPON TELEGRAPH AND TELEPHONE CORPORATION)
NTT East
19-2,Nishi-shinjuku 3-chome, Shinjuku
Tokyo 163-8019, Japan
Website: www.ntt.co.jp

INDUSTRY ASSOCIATIONS
ASSOCIATION FOR PROMOTION OF DIGITAL BROADCASTING (DPA)
Aoyama Bldg, 13 F, 1–2–3 Kita Aoyama
Minato–ku Tokyo 107–0061
Website: www.dpa.or.jp/english
E-mail: otoiawase@dpa.or.jp

ASSOCIATION OF ALL JAPAN TV PROGRAM PRODUCTION COMPANIES (ATP)
105-0001 Toranomon, Minato-ku,
Tokyo 2-9-8 Amakasu building 6/F
Tel: +81 3 6205 7858
Website: www.atp.or.jp
Email: jimukyoku@atp.or.jp

GOVERNMENT BODIES/ REGULATORY AGENCIES

JAPAN CABLE AND TELECOMMUNICATIONS ASSOCIATION
4F, YS Kyobashi Building,1-12-5, Kyobashi
Chuo-ku, Tokyo 104-0031
Tel: +81 3 3566 8200
Website: www.catv-jcta.jp/english_1.html

JAPAN COMMERICIAL BROADCASTERS ASSOCIATION IN JAPAN (MINPOREN)
3–23 Kioi–cho, Chiyoda–ku,
Tokyo 102–8577
Tel: +81 3 5213 7727
Fax: +81 3 5213 7730
Website: www.j-ba.or.jp/category/english

JAPAN SATELLITE BROADCASTING ASSOCIATION
107-0052 Tokyo Akasaka, Minato-ku
2-8-2 AT Building 4F
Tel: +81 3 6441 0550
Fax: +81 3 6441 0600
Website: www.eiseihoso.org

MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS (MIC)
2–1–2, Kasumigaseki,
Chiyoda–ku Tokyo 100–8926
Tel: +81 3 5253 5111
Website: www.soumu.go.jp/english

VIDEO RESEARCH LTD
6–17 Sanbancho, Chiyoda–ku,
Tokyo 102–0075
Tel: +81 3 5860 1711
Fax: +81 3 3556 8761
Website: www.videor.co.jp/eng
Email: bizplan@videor.co.jp

MACAU

STATS*BOX*

MACAU

POPULATION 597,425
HOUSEHOLD SIZE 3.0
FIXED LINE SUBSCRIBER PENETRATION 26.2%
MOBILE SUBSCRIBERS 1,750,000
MOBILE PENETRATION 276%
BROADBAND SUBSCRIBERS 147,100
BROADBAND SUBSCRIBER PENETRATION 27.1%
INTERNET SUBSCRIBERS 433,763
INTERNET USER PENETRATION 72.7%
YEAR-ON-YEAR % CHANGE OF INTERNET USERS 17.49
YEAR-ON-YEAR % CHANGE OF MOBILE USERS 16.66

SOURCES:
-Macau in Figures 2016, by Macau - Statistics and Census Service (DSEC)
-Macau – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
-Buddecomm 2015
-Social, Digital & Mobile in APAC, by We Are Social Singapore
-Macau Statistics and Census Service (DSEC) 2015
-www.internetworldstats.com/asia/mo.htm

Macau government urged to provide Free TV

A government-appointed research committee has urged the Macau government to provide a bouquet of free-TV channels to all households in the territory. According to news reports, the University of Macau-based committee urged the government to:

- Clearly distinguish between free-TV and pay-TV
- Extend Macau Cable TV's license to operate in the pay-TV sector, but on a non-exclusive basis
- Use a public body of some sort to ensure consumers can receive a bouquet of free-to-air programming
- Negotiate with rights holders if necessary to get the rights for redistribution of their content in Macau.

Unlike other markets in Asia, Macau has only very limited indigenous free-to-air TV, provided by public service broadcaster Televisao de Macau (TdM). For the past few decades, a handful of "antenna companies" have provided free-to-air signals from Hong Kong and China, as well as pirated pay-TV channels, to Macau households. The new arrangements proposed by the University would give the "antenna companies" a role in distributing the government-provided FTA content, and at the same time would represent a substantial restructuring and possibly clean-up of infringements in the sector.

Macau cable TV wins big on piracy compensation

An appeals court in Macau has confirmed the judgment that the Macau SAR

MACAU

government should pay compensation of $200 million Ptcs. (US$ 25.6 million) to Macau Cable TV, because the government failed to enforce its own laws against pay-TV piracy during Macau Cable TV's exclusive contract period (1999 to 2014). For years during that time, CATV suppliers called "antenna companies" supplied the lion's share of Macau's consumers with program bouquets including pirated international pay-TV broadcasts, and repeated complaints to the government produced no enforcement action. Macau Cable sued the government for arbitration under its franchise contract, and won an initial award in 2012 that was reaffirmed by the recent appeals court ruling.

That system has now ended; in 2014, Macau's authorities restructured the TV economy and created a government-owned TV distribution company that provides a bouquet of 49 free-to-air channels to the "antenna companies" for redistribution.

FREE–TO–AIR

TELEDIFUSAO DE MACAU
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PAY-TV

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MALAYSIA

STATS*BOX*

MALAYSIA

POPULATION 30,949,962
TV HOUSEHOLDS 7,239,839
TV PENETRATION 97.7%
PAY-TV PENETRATION
76.8% per 100 households
MULTICHANNEL HOMES
4,464,682
MULTICHANNEL PENETRATION 61%
NON-TERRESTRIAL TV CONNECTIONS 4,100,000
SATELLITE TV HOUSEHOLDS
2,930,000
SATELLITE TV PENETRATION
49% of TV homes
INTERNET USERS 21,090,777
INTERNET PENETRATION
68.1%
BROADBAND PENETRATION
77.9% per 100 households
MOBILE SUBSCRIBERS
43,900,000
MOBILE PENETRATION
141.6% per 100 inhabitants

SOURCES:
-Asia Internet Use, Population Data and Facebook Statistics 2016 by Internet World Stats
-Malaysian Communications and Multimedia Commission 3Q 2016
-Asia Pacific Multichannel TV Advertising 2015, by CASBAA
-Asia Pacific Multichannel TV 2015, by CASBAA
-ASTRO Holdings Sdn. Bhd.
-Asia Pacific Multichannel TV 2017, by CASBAA

LOCAL PRODUCTIONS

Over the recent years, Discovery has collaborated with local creators and storytellers to co-create content that caters to the various audiences in Southeast Asia. Discovery Networks Asia-Pacific announces their production slate for 2017 with *Frontier Borneo*, which follows a group of Borneo's unsung heroes as they discover and preserve Borneo's tropical landscape and rich biodiversity. Produced by Beach House Pictures and Kyanite TV with the support of the Info-communications Media Development Authority (IMDA) and Perbadan Kemajuan Filem Nasional Malaysia (FINAS), the series uncovers rescue missions and deadly creatures in uncharted territories to fully reveal both the beauty and reality of frontier living in the island.

Another production out of Malaysia by Matavia Reka is *Surviving Borneo*, which is a series that follows local television host and influencer, Henry Golding, as the descendant of the once feared Iban tribe of Sarawak. Henry takes up a personal mission to discover his tribal roots through the unexplored and relentless jungles of his homeland in order to achieve his 'Bejalai' which is an Iban rites of passage.

Rohit Tharani, Director of Content Curation, Discovery Southeast Asia said, "In 2017, we are taking the lead and investing in more local content than ever before, bolstering our flagship channels and broadening the appeal for the millennial generation. We are well positioned to take risks and be experimental with the content we are curating across platforms. This presents an unique opportunity to deepen our connection with existing and new audiences across Southeast Asia."

KEY DEVELOPMENTS

Malaysia's homegrown streaming service, Ton Ton lands carriage deal with HITS which brings in its' curation of the best Hollywood TV shows to Ton Ton's increasing subscriber base. HITS, the basic entertainment channel has more than eight million homes across Asia and the expansion to Malaysia welcomes in new users. Media Prima Television Networks owned OTT platform, Ton Ton, offers linear channels plus over 23,000 hours of catch-up and premium video content which includes a lineup of drama, talk shows, docudramas and movies.

The success of Ton Ton is evident through its continuous addition of over 18,000 new members weekly with more than 6.6 million users. Ton Ton is uniquely positioned with 80% of its' offerings from local content and HITS is the latest English-language, Bahasa Malay and Chinese-subtitled linear channel included in Ton Ton's VIP service.

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PAY-TV

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Email: queries@addeenmultimedia.com

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Tel: +60 1 2609 6884
Website: www.gluestudios.my
Email: info@gluestudios.my

HUD HUD MEDIA SDN BHD
No. 23, Jalan 14/50
Section 14, 46100 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7875 5449
Website: www.hudhudmedia.com
Email: info@hudhudmedia.com

IDEATE MEDIA SDN BHD
L3-1-4 Enterprise 4
Technology Park Malaysia
Bukit Jalil 57000
Kuala Lumpur, Malaysia
Tel: +60 3 8996 3396
Website: www.ideatemedia.com.my
Email: info@ideatemedia.com.my

INFINITE MOTION SDN BHD
20-B-Jalan Suarasa 8/4,
Bandar Tun Hussein Onn,
43200 Cheras, Selangor, Malaysia
Tel: +60 3 9074 6575 /
+60 3 9075 3277
Website: www.infinitemotion.my
Email: rahman@infinitemotion.my

INSPIDEA SDN BHD
G-G-03A, Glomac Square
Jalan SS 6/16A, 47301 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 7880 9934
Website: www.inspidea.com
Email: findoutmore @inspidea.com

JOOVE ANIMATION STUDIO
23-3, Jalan USJ 21/1,
UEO Subang Jaya, 47630
Subang Jaya, Selangor, Malaysia
Tel: +60 1 8217 4808
Website: www.joove-e.com
Email: chhor@joove-e.com

KRU STUDIOS SDN BHD
Persiaran Cyber Point Selatan,
Cyber 8, 63000 Cyberjaya, Selangor,
Malaysia
Tel: +60 3 8320 3888
Website: www.krustudios.com
Email: enquiries@krustudios.com

LEMON SKY ANIMATION SDN BHD
10-2, Symphony House,
Jalan PJU 1A/46, 47301
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7842 6155
Website: www.lemonsky.tv
Email: inquiries@lemonsky.tv

LES' COPAQUE PRODUCTION SDN BHD
No. 1, Jalan Boling Padang G13/G,
Section 13, 40100, Shah Alam,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 5511 8089
Website: www.lescopaque.com
Email: info@lescopaque.com

LIL CRITTER WORKSHOP SDN BHD
D-3A-03 Block D2
Ritza Perdana Business Centre
PJU 8/2, Damansara Perdana,
Selangor, 47820, Malaysia
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Website: www.lilcritterworkshop.tv
Email: hello@lilcritterworkshop.tv

MIRAYI SDN BHD
76-3, Block G,
Zenith Corporate Park, SS 7/26,
Kelana Jaya, 47301, Petaling Jaya,
Selangor Darul Ehsan, Malaysia
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MOONDO SDN BHD
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Bandar Sri Damansara,
52200, Kuala Lumpur, Malaysia
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Website: www.moximhouse.com
Email: info@moximhouse.com

THIRD ROCK CREATION SDN BHD
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Kuala Lumpur, Malaysia
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Website: www.3rd-rock-creation.com
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TRIPOD ENTERTAINMENT SDN BHD
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Syed Kechik Foundation Building
Jalan Kapas, Bangsar
59100 Kuala Lumpur, Malaysia
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Website: www.tripod-ent.com
Email: leon@tripod-ent.com

MALAYSIA

VISION ANIMATION SDN BHD
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Email: info@visionanimation.net

YG FILMS SDN BHD
19-3, Jalan PJU 8/5a,
Damansara Perdana, 47820
Petaling Jaya, Selangor, Malaysia
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YOUNG JUMP ANIMATION SDN BHD
5th Floor, Wisma Dani,
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Cheras, 55100, Kuala Lumpur, Malaysia
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Website: www.young-jump.com
Email: info@young-jump.com

MOBILE TELCOS

CELCOM AXIATA SDN BHD
Menara Celcom, No.82
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50300 Kuala Lumpur, Malaysia
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MAXIS COMMUNICATIONS BERHAD
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GOVERNMENT BODIES/ REGULATORY AGENCIES

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Website: www.creativecontent.my

MALAYSIAN COMMUNICATIONS AND MULTIMEDIA COMMISSION (SKMM)
MCMC Tower 1, Jalan Impact, Cyber 6
63000 Cyberjaya
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MULTIMEDIA DEVELOPMENT CORPORATION (MDEC)
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NATIONAL FILM DEVELOPMENT CORPORATION MALAYSIA (FINAS)
Kompleks Studio Merdeka
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Fax: +60 3 41075216
Website: www.finas.gov.my
Email: info@finas.my

NEW ZEALAND

STATS***BOX***

NEW ZEALAND

POPULATION 4,570,579
TV HOUSEHOLDS 2,525,000
TV PENETRATION 99.3%
HOUSEHOLD SIZE 2.8
PAY-TV PENETRATION 68.2%
INTERNET USERS 4,780,000
INTERNET PENETRATION 94.6%
BROADBAND SUBSCRIBERS 3,665,000
BROADBAND PENETRATION 42.6%
MOBILE SUBSCRIBERS 5,027,000
MOBILE PENETRATION 135%
MULTICHANNEL HOMES 980,000
MULTICHANNEL PENETRATION 68.2%
NON-TERRESTRIAL TV CONNECTIONS 980,604

SOURCES:
-New Zealand Population 2015 - World Population Review
-New Zealand Media Stats, by NationMaster.com
-Sky TV
-New Zealand – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
-Multichannel Television Advertising in Asia, by CASBAA
-Internet in New Zealand, by Wikipedia
-OECD Broadband Benchmarking results – June 2015
-Social, Digital & Mobile in APAC, by We Are Social Singapore
-Asia Pacific Multichannel TV 2016, by CASBAA

SKY & Vodafone end merger agreement

The parties have also decided to withdraw the appeal of the Commerce Commission decision regarding the proposed merger.

New Zealand pay-TV operator Sky Network Television and telco Vodafone Europe B.V.1, a wholly owned subsidiary of Vodafone Group Plc, have now decided to terminate the sale and purchase agreement in relation to the proposed merger of SKY and Vodafone New Zealand.

In a Statement, SKY and Vodafone New Zealand said they would continue to work together to strengthen their commercial relationship for the benefit of the customers and the shareholders of their respective organisations.

In June 2016, the pair announced their plan to merge, a move they said would create a leading integrated telecommunications and media group in New Zealand, with the combined group having the ability to offer New Zealand's best entertainment content across all platforms and devices in a rapidly evolving media and telecommunications market.

In October 2106, however, New Zealand's Commerce Commission sent a Letter of Unresolved Issues to the pair in relation to their proposed merger, suggesting it was not satisfied that the proposed merger will not have, or would not be likely to have, the effect of substantially lessening competition in the telecommunications and pay-TV services markets.

It sought further submissions from Sky and Vodafone on the specific areas of concern identified, including the ability of a merged Sky/Vodafone to use ownership of content – particularly live sports – to make buying Sky on a standalone basis less attractive than buying it in a bundle with Vodafone's broadband and mobile services.

On February 23rd 2017, the Commerce Commission said it had declined to grant clearance for the proposed merger, suggesting that to clear the merger it would need to have been satisfied that it was unlikely to substantially lessen competition in any relevant market. "Given we are not satisfied that we can say that competition is unlikely to be substantially lessened by the proposed merger, we must decline clearance," it concluded. The pair appealed that decision on March 22nd, subsequently amending it on May 18th. That appeal has now been withdrawn.

FREE–TO–AIR

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freeviewadmin@freeviewnz.tv

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Website: www.mediaworks.co.nz
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PRIME TELEVISION LIMITED
Sky Network Television Ltd
295 Penrose Rd, Mt Wellington Shopping Centre
Cnr Mt Wellington Highway & Penrose Rd
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Tel: +64 9 525 5555
Website: www.primetv.co.nz

TELEVISION NEW ZEALAND (TVNZ)
TVNZ Television Centre
100 Victoria Street West,
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PAY-TV

CHOICE TV
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LIGHTBOX
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Email: info@sparkventures.co.nz

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Email: ncrane@rialtochannel.co.nz

SCREENTIME NEW ZEALAND (BANIJAY GROUP)
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Website: www.screentime.co.nz

SKY TV
SKY Business
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Auckland, New Zealand
Tel: +64 9 579 999
Fax: +64 9 525 8386
Website: www.skytv.co.nz

THE EDGE
The Edge / Mediaworks Radio
Level 1, Cnr Jervois & St Marys Roads
Ponsonby, Auckland, New Zealand
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Email: theedge@theedge.co.nz

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Email: joan.brennan@aucklandfilmstudios.com

AVALON STUDIOS
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Email: info@avalonstudios.co.nz

GREENSTONE TV
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Fax: +64 9 623 7764
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Email: greenstone@greenstonetv.com

HIKOI PRODUCTIONS
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Rotorua 3015, New Zealand
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Website: www.huntingaotearoa.com
Email: piripi@hikoinz.co.nz

IMAGINE STUDIOS
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0612 Auckland, New Zealand
Tel: +64 9 838 4553
Website: www.imaginestudios.co.nz
Email: info@imaginestudios.co.nz

PANGO
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Grey Lynn, Auckland 1021, New Zealand
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Email: info@pango.co.nz

NEW ZEALAND

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140 Park Road, Miramar
Wellington 6022, New Zealand
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Website: www.pukekopictures.com
Email: info@pukekopictures.com

STONE STREET STUDIOS
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Miramar, Wellington 6022, New Zealand
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Email: info@stonestreetstudios.co.nz

SOUTH PACIFIC PICTURES LIMITED
8 Tolich Place, Henderson
Auckland, 0654 New Zealand
Tel: +64 9 839 0999
Fax: +64 9 839 0990
Website: www.southpacificpictures.com
Email: drama@southpacificpictures.com

MOBILE TELCOS

2 DEGREES
Two Degrees Mobile Limited
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Auckland 1150, New Zealand
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Website: www.2degreesmobile.co.nz
Email: info@2degreesmobile.co.nz

TELECOM NEW ZEALAND
PO Box 1473, Christchurch 8140
Website: www.telecom.co.nz

VODAFONE NEW ZEALAND LTD
20 Viaduct Harbour Avenue,
Private Bag 92161, Auckland 1142,
New Zealand
Tel: +64 9 962 9888
Website: www.vodafone.co.nz

GOVERNMENT BODIES/ REGULATORY AGENCIES

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BROADCASTING STANDARDS AUTHORITY
Level 2, 119 Ghuznee Street
Wellington 6001
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Fax: +64 4 382 9543
Website: www.bsa.govt.nz
Email: info@bsa.govt.nz

MINISTRY OF BUSINESS, INNOVATION AND EMPLOYMENT
15 Stout Street, Wellington 6011
PO Box 1473, Wellington 6140
New Zealand
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Email: info@mbie.govt.nz

NEW ZEALAND ON AIR
Level 2, 119 Ghuznee Street, PO Box 9744
Wellington 6141, New Zealand
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Fax: +64 4 382 9546
Website: www.nzonair.govt.nz
Email: info@nzonair.govt.nz

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PHILIPPINES

STATS***BOX***

PHILIPPINES

POPULATION 103,725,584
INTERNET USERS TV HOUSEHOLDS 17,000,000
TV PENETRATION
Urban: 92% Rural: 70%
PAY-TV PENETRATION 15%
INTERNET USERS 54,000,000
INTERNET PENETRATION 52.6 %
MOBILE BROADBAND PENETRATION 55%
MOBILE SUBSCRIBERS 128,000,000
MOBILE PENETRATION RATE 127%
MULTICHANNEL PENETRATION 19%
NON-TERRESTRIAL TV CONNECTIONS 3,200,000
PAY-TV PENETRATION 16%

SOURCES:
-The Philippines Population 2016, by World Population Review
-Asia Pacific Multichannel TV Advertising 2016, by CASBAA
-Kantar Media
-Asia Pacific Multichannel TV 2017, by CASBAA
-Social Media Stats in the Philippines 2015, by We Are Social

Dominating Daytime TV

ABS-CBN's hit afternoon drama *Doble Kara* continued to dominate Philippine's daytime until its final episode which scored a national TV rating of 22.2, or eight points higher than its rival programmes 14.2%, according to data from Kantar Media.

The final episode blew up online and hit the social media trends in the country with its official final hashtag #DKPagtataposNaPalaban, which became the top trending topics on Twitter.

Doble Kara had been a consistent top rater across urban and rural homes in the Philippines since its' first premiere in August 2015. It is known to be one of the most successful and longest-running dramas aired on Philippine afternoon TV and even landed the lead star Julia the title as "Daytime Drama Queen."

Doble Kara surrounds around Sarah and Kara, twin sisters who grew up in a happy family despite an impoverished life. However, when Kara was diagnosed of leukemia, the twins' mother had to separate the two and gave Kara to her real father because of their inability to pay for her medical treatment. The two crossed paths later on and causing conflicts between the two as Sarah start envying her seemingly perfect sister.

Key Developments

PCCW Media's OTT video service, Viu, has received four million unique users within its' first year of its' launch. Known as a game-changing video platform for Asian premium content, Viu has been launched in the Philippines as part of its regional expansion, providing viewers access to content on the web and on mobile while on-the-go.

Regional success with increasing growth and bold presence in Asia, Viu is now established in Hong Kong, Singapore, Malaysia, India, Indonesia and the Philippines. Viu recorded over 218 million video views in the third quarter of 2016, which doubles the preceding of three months. Viu's users display high engagement with their consumption which is on average 1.2 hours per day. 12 videos are viewed by each user every week on average.

Viu is known for their immediately delivery of local subtitling, especially for its' Korean content. The subtitles are available as quick as four hours after its' telecast in Korea. Viu also provides many user-friendly features making Viu the leading Asian premium content platform popular with online users in Asia.

Along with its' premium drama and entertainment shows, Viu takes the extra mile to satisfy fans through K1 Headlines which offers fans exciting Korean lifestyle entertainment and celebrity bite-sized news which is exclusively provided by Dispatch, a top entertainment site in Korea. Viu decided to launch in the Philippines due to the massive receptiveness to OTT video consumption shown by local online viewers.

The Nielsen Global Video-On-Demand Survey proves to show 45% of online consumers in the Philippines watch VOD at least once a day. 82% of online consumers agreed that they like to catch up on multiple episodes at one time so Viu's download feature will satisfy this need.

FREE–TO–AIR

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APT ENTERTAINMENT
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CIGNAL DIGITAL TV
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GMA WORLDWIDE INC
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NATIONAL BROADCASTING NETWORK (NBN)
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PILIPINAS GLOBAL NETWORK LIMITED (TV5 INTERNATIONAL)
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PROGRESSIVE BROADCASTING CORP
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St. Ortigas Center, Pasig City
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Fax: +63 2 634 1570
Website: progbroadcasting.yocal.ph

PAY-TV

DREAM BROADCASTING SYSTEM
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CCP Complex, Roxas Boulevard
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PHILIPPINES

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SOLAR ENTERTAINMENT CORPORATION
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EDSA cor. Shaw Blvd
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PRODUCTION STUDIOS

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BREW PRODUCTIONS
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Pasig City, Philippines 1605
Tel: +63 2 687 7220
Website: www.topdrawanimation.com

UNITEL PRODUCTIONS INC
4th and 7th Floor Salustiana D. Ty Tower
104 Paseo De Roxas Corner Perea Street
Legaspi Village, Makati City 1229, Philippines
Tel: +63 2845 0372
Website: www.unitel.ph
Email: madonna.tarrayo@unitel.ph

MOBILE TELCOS

GLOBE TELECOM INC
3rd Floor, Gateway Mall Araneta Center
Cubao Quezon City
Tel: +63 2 730 1010 (sales)
Website: www.globe.com.ph
Email: talk@globetel.com.ph

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY (PLDT)
Ramon Cojuangco Building
Makati Ave. corner Ayala Ave
Legaspi Village, Makati City
Metro Manila, Philippines 1200
Tel: +63 2 816 8024 / +63 2 816 8684
Website: www.pldt.com.ph
Email: media@pldt.com.ph

SMART COMMUNICATIONS INC
SMART Tower, 6799 Ayala Avenue
Makati, Philippines 1226
Tel: +63 2 888 1111
Fax: +63 2 848 8870 / 848 8830
Website: www.smart.com.ph
Email: customercare@smart.com.ph

GOVERNMENT BODIES/ REGULATORY AGENCIES

DEPARTMENT OF TRANSPORT AND COMMUNICATIONS
The Colombia Tower, Ortigas Ave
Barangay Wack-wack, Mandaluyong City
1555 Philippines
Tel: +63 2 790 8300/790 8400
Website: www.dotc.gov.ph
Email: webmaster@dotc.gov.ph

FEDERATION OF INTERNATIONAL CABLE TV & TELECOMMUNICATIONS ASSOCIATION OF THE PHILIPPINES (FICTAP)
1607 Sunset View Tower
Roxas Blvd, Pasay City
Tel: +63 2 833 4908 / 1087
Website: www.fictap.com.ph
Email: secretariat@fictap.com.ph

NATIONAL TELECOMMUNICATIONS COMMISSION
BIR Rd, Diliman
Quezon City, Metro Manila
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Email: gen.services@ntc.gov.ph

PHILIPPINE CABLE TELEVISION ASSOCIATION
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Ortigas Center, Pasig City
Philippines 1605
Tel: +63 2 623 1249 / 623 1254
Website: www.pcta.org.ph
Email: secretary@pcta.org.ph

SINGAPORE

STATS*BOX*

SINGAPORE

POPULATION 5.54 million
PAY-TV PENETRATION 82%
TV HOUSEHOLD 3.5
TV PENETRATION 1,475,000 (98.9%)
INTERNET USERS 11,512,900
INTERNET PENETRATION 92.7%
BROADBAND SUBSCRIBERS 12,215,210
WIRELESS BROADBAND SUBSCRIBERS 10,744,461
WIRELESS BROADBAND PENETRATION RATE 194.3%
MOBILE SUBSCRIBERS 8,285,000
MOBILE POPULATION PENETRATION RATE 149.6%
MULTICHANNEL PENETRATION RATE 70.3%
NON-TERRESTRIAL TV CONNECTIONS 965,012

SOURCES:
-Latest Statistic Data 2015, Department of Statistics Singapore
-Statistics on Telecomm Services for 2015- July, by IDA Singapore
-Asia Pacific Multichannel TV 2015 by CASBAA
-Statistics on Telecom Services for 2016 Jan-Jun, IDA
-Media and Entertainment by EDB

MyRepublic brands itself as internet platform and not telco

The company has also unveiled plans for regional expansion and IPO.

Broadband provider MyRepublic has clarified that the reason it was not buying M1 was because it was an "internet platform company" and not a telco. This followed widespread speculation late May 2017 that it was seeking financial backing for an M1 acquisition.

Malcolm Rodrigues, CEO and co-founder of MyRepublic, said that the company is currently undertaking branding efforts to emphasise that it is a cloud-based internet platform company which looks to transform the telecommunications space.

Rodrigues added that the company is also in the midst of concluding its search for agency partners to facilitate the branding process. Addressing why it refers to itself as an "Internet platform company", Rodrigues explained that aside from broadband services, the company currently specialises in other products and services such as data analytics and monetisation, as well as access infrastructure.

Eyeing regional expansion
The company has also unveiled plans for regional expansion and IPO. It hopes

to raise SG$100million, around 13.3% of which will go into marketing spend. Currently the company spends about 5% of its total revenue on marketing spend, and has an annualised revenue of SG$110million across the group.

About SG$60million of the funds raised will go into its Indonesia expansion, and SG$40million into customer acquisition, which marketing falls under.

Meanwhile, it looks to launch an IPO in end-2018, which will also contribution to its Indonesia expansion plans. MyRepublic is currently operating in markets including Singapore, Indonesia, Australia and New Zealand and aims to expand in Southeast Asian markets. This includes markets such as Malaysia, Philippines, Thailand and Cambodia, to name a few.

The company has also unveiled plans to launch mobile services in Singapore by end of this year, allowing it to become a mobile virtual network operator (MVNO). MyRepublic will achieve this through the wholesale buying of mobile bandwidth from existing telcos in Singapore. This would allow it to join the ranks of Circles Life, a current player in the MVNO market which operates by leasing bandwidth from M1.

FREE–TO–AIR

MEDIACORP PTE LTD See Pg.29
Mediacorp Campus
1 Stars Avenue
Singapore 138507
Tel: +65 6333 3888
Fax: +65 6251 5628
Website: www.mediacorp.sg

PAY TV

M2B WORLD ASIA PACIFIC PTE LTD
35 Tai Seng Street #01-01,
Tata Communications Exchange,
Singapore 534103
Tel: +65 6309 3055
Website: www.m2bworld.com

ONE IPTV PTE LTD
10 Anson Road #23-14A,
International Plaza, Singapore 079903
Tel: +65 6887 5645
Fax: +65 6826 4170
Email: support@oneiptv.com

SINGTEL MIO TV
(Content & Media Services Group)
31 Exeter Road, Comcentre #19-00
Singapore 239732
Tel: +65 6838 3388
Website: www.singtel.com
Email: newsroom@singtel.com

STARHUB LTD See Pg.29
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StarHub Green,
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Website: www.starhub.com
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VIKI PTE LTD
Block 59 Mohamed Sultan Road
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Singapore 238999
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Fax: 6491 5732
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Email: info@viki.com

PRODUCTION STUDIOS

10AM COMMUNICATIONS PTE LTD
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Fax: +65 6223 1031
Email: info@10am-asia.com

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24 Sin Ming Lane
Midview City #03-104
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Email: info@abundant-productions.com

ACTIVETV ASIA PTE LTD
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Singapore 208180
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Website: www.activetv.tv
Email: production@activetv.tv

AKANGA FILM ASIA PTE LTD
35 Kelantan Lane #02-02
Singapore 208652,
Tel: +65 6299 4068
Fax: +65 6299 4069
Website: www.akangafilm.com
Email: info@akangafilm.com

ALTA PRODUCTIONS / UPSIDE DOWN CONCEPTS PTE LTD
996 Bendemeer Rd #06-06,
Singapore 339944
Tel: +65 6391 1950
Fax: +65 6398 1707
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Email: ck@alta.sg

ANTARES INTERNATIONAL MEDIA PTE LTD
Robinson Road PO Box 1987
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Email: info@antares-tv.com

ASIAWORKS TELEVISION (SINGAPORE)
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Email: singapore@asiaworks.com

AUGUST MEDIA HOLDINGS PTE LTD
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Website: www.augustmh.com
Email: info@augustmh.com

AUGUST PICTURES PTE LTD
43 Jalan Merah Saga
#03-78, Singapore 278115
Tel: +65 6250 4801
Email: admin@augustpictures.com.sg

BDA CREATIVE SINGAPORE
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Email: paula.mason@bdacreative.tv

BEACH HOUSE PICTURES PTE LTD
189 New Bridge Road, #04-01/02
Singapore 059422
Tel: +65 6236 9560
Website: www.beachhousepictures.com
Email: contact@beachhousepictures.com

BOMANBRIDGE MEDIA PTE LTD
8 Smith Street, #02-01
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Fax: +65 6224 9879
Website: www.bomanbridge.tv
Email: info@bomanbridge.tv

BRAND NEW MEDIA (SINGAPORE)
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Tan Boon Liat Building
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CLOVER FILMS PTE LTD
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Fax: +65 6841 0175
Website: www.cloverfilms.com.sg

COUP COMMUNICATIONS
59 Cantonment Rd, Singapore 089756
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Email: info@coupcom.com

CSP PRODUCTIONS PTE LTD
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Eunos Technolink #02-02/03
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Fax: +65 6284 0220
Website: www.csp.sg
Email: sales@cspproductions.com.sg

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Singapore 188685
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Fax: +65 6837 0341
Website: www.dreamforest.com
Email: contact.us@dreamforest.com

EBUS MEDIA NETWORK PTE LTD
IMD Media Pte Ltd
3 Fusionopolis Place
Galaxis #04-51/52/53
Singapore 138523
Website: www.groupimd.com
Email: info@ebus.tv

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#03-07, Technopreneur Centre
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Fax: +65 6227 7049
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Email: enquiries@editude.com.sg

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Website: www.elixir-ent.com

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Fax: +65 6653 6773
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Email: jeeyoung.lee@endemolshine.com

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Email: production@filmat36.com

FILM MALL PTE LTD
66 Tannery Lane, #03-01, Sindo Bldg
Singapore 347805
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Website: www.filmmallone.com
Email: info@filmmallone.com

FLY ENTERTAINMENT PTE LTD
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Henderson Industrial Park #02-10
Singapore 159553
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Fax: +65 6224 2388
Website: www.fly.com.sg

FREEFLOW PRODUCTIONS PTE LTD
89 Neil Road #01-01
Singapore 088849
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Fax: +65 6224 3918
Website: www.freeflow.com.sg
Email: reach@freeflow.com.sg

FREESTATE PRODUCTIONS
The Crescent @ Kallang
#05-07, 47 Kallang Pudding Rd
Singapore 349318
Tel: +65 6444 7073
Fax: +65 6299 1764
Website: www.freestatesite.com
Email: gozde@freestatesite.com

FREMANTLEMEDIA INTERNATIONAL
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GRAVITATE PTE LTD
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Email: shahril@gravitatepost.com

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Email: rowena@gravityfilms.com.sg

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Website: www.hubmediagroup.com

IFA MEDIA
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#05-04, Singapore 534138
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Fax: +65 6224 6466
Website: www.ifa-media.com
Email: enquiries@ifa-media.com

SINGAPORE

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IMAGICAL ARTS
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Email: info@imagicalarts.net

IMAGINE GROUP ENTERTAINMENT PTE LTD
142 Neil Road
088871 Singapore
Tel: +65 6220 6731
Website: www.imaginegroup.tv

INFINITE STUDIOS (SINGAPORE)
21 Media Circle #07-01
Singapore 138562
Tel: +65 6559 9118
Fax: +65 6559 9100
Website: www.frameworks.com.sg
Email: info@frameworks.com.sg

INTENSE ANIMATION STUDIO
316 Tanglin Road, Level 2, Unit 1
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Tel: +65 6681 6642
Website: www.intense-animation.com
Email: jennifer@intense-animation.com

J TEAM PRODUCTIONS PTE LTD
SCAPE 2 Orchard Link #04-01
Singapore 237978
Tel: +65 6509 8065
Website: www.jteam.com.sg
Email: office@jteam.com.sg

LIANG LI MEDIA SINGAPORE
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#17-08, 114A Arthur Road
439826 Singapore
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LITTLE RED ANTS
CT Hub 2, 114 Lavender Street, #11-80
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Website: www.littleredants.com.sg
Email: contact@littleredants.com.sg

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Fax: +65 6296 7148
Website: www.lunarfilms.tv
Email: jocelyn@lunarfilms.tv

MAKE PRODUCTIONS
65 Tessesohn Road
Singapore 217666
Website: www.makeproductions.com
Email: info@makeproductions.com

MEDIAFREAKS PTE LTD
103 McNair Road Townerville
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Fax: +65 6323 2960
Website: www.media-freaks.com
Email: info@media-freaks.com

MIRAGE PICTURES PTE LTD
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Fax: +65 6270 9974
Website: www.miragepictures.com.sg
Email: support@miragepictures.com.sg

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Email: info@motionmediaworks.com

MOVING BITS
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Email: contact@movingbitsonline.com

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The Broom Cupboard
28 Sin Ming Lane, #03-147 Midview City
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Email: info@noaveragejoe.tv

OAK3 FILMS PTE LTD
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OCHRE PICTURES PTE LTD
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Email: contact@ochrepictures.com

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Email: info@palpictures.com.sg

PARADE MEDIA GROUP
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PICO ART INTERNATIONAL PTE LTD
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PREDIX PRODUCTIONS
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Website: www.predixpro.com
Email: contact@predixpro.com

REEL LOCO PRODUCTIONS PTE LTD
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REFINERY MEDIA
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RICE BARN PTE LTD
1004 Toa Payoh Industrial Park #02-1487
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Tel: +65 6352 0990
Website: www.ricebarn.com
Email: info@ricebarn.com

RICHOPUS MUSIC
70 Jalan Lanjut,
Sembawang Hills Estate
Singapore 577712
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Website: www.richopus.com
Email: music@richopus.com

ROBOT PLAYGROUND MEDIA PTE LTD
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Email: hello@robotplaygroundmedia.com

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Email: productions@shootinggalleryasia.com

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SITTING IN PICTURES
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Email: hello@veriteproductions.com

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Email: info@widescreen-media.com

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Email: info@zhaowei.com

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Website: www.zoomoo.tv

MOBILE TELCOS

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Website: www.m1.com.sg
Email: business@m1.com.sg

SINGAPORE

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Fax: +65 6732 3769
Website: www.singtel.com

STARHUB MOBILE
See Pg.29
67 Ubi Avenue 1 #05–01
StarHub Green,
Singapore 408942
Tel: +65 6825 5000
Fax: +65 6720 5000
Website: www.starhub.com

FIBRE BROADBAND PROVIDER

NETLINK TRUST
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Tel: +65 6563 4273
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BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

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#05-51, UE BizHub East, South Tower,
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Tel: +65 6317 7777
Fax: +65 6632 7532
Website: www.cisco.com/web/SG

IDEAL SYSTEMS (SINGAPORE) PTE LTD
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Email: sales_singapore@idealsys.com

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Fax: +65 6659 2404
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MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE
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Singapore 138633
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Fax: +65 6577 3888
Website: www.mda.gov.sg

MINISTRY OF COMMUNICATIONS AND INFORMATION
140 Hill Street #01–01A,
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Email: MCI_Connects@mci.gov.sg

RATINGS PROVIDERS

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MEDIACORP PTE LTD

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Website: mediacorp.sg

Key Personnel

Head, Brand & Communications: Karen Yew
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Company Profile

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Mediacorp pioneered the development of Singapore's broadcasting industry with radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 brands in English, Mandarin, Malay and Tamil, reaching virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include Kapanlagi Network, Indonesia's largest independent digital media; Cubinet Interactive, a Malaysian digital games publisher; Reebonz, a regional luxury online retailer and International Media Corporation, a Vietnam television.

Mediacorp was named Terrestrial Broadcaster of the Year for the 13th time at the Asian Television Awards in 2016.

Description

Channel 5: The number one English mass entertainment and lifestyle channel for the entire family.

Channel 8: A 24-hour Chinese news and entertainment channel, Channel 8 is the most watched local Chinese channel in Singapore.

Channel U: An entertainment channel that features enriching and inspiring content from Singapore and around Asia.

okto: okto aims to encourage and rally viewers from all age groups to have a healthy mind and body. In the day, the channel carries a variety of Made-in-Singapore and acquired programmes for children aged between 4 and 12. Its sports belt, oktoSports starts at 9.00pm with local and premium sports content from around the word.

Suria: The heartbeat of the Malay community, Suria offers family entertainment, news and current affairs programmes enjoyed by the young and old, and everyone in between.

Vasantham: The channel of choice for the Indian community in Singapore, Vasantham offers a unique blend of innovative, informational and entertaining programming that appeals to local and international markets.

Channel NewsAsia: The regional news channel, launched in 1999, provides news and information with an Asian perspective. The channel's international feed is available in 61 million households across 28 territories.

STARHUB

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Key Personnel

Chief Executive Officer: Tan Tong Hai
Chief Financial Officer: Dennis Chia
Chief Commercial Officer: Kevin Lim
Chief Strategic Partnership Officer: Jeannie Ong
Chief Marketing Officer: Howie Lau
Head, Media Sales: Callie Ng
Head, Media Business Unit: Lee Soo Hui

Company Profile

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multi-channel pay-TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbing' – the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

Number of pay-TV subscribers:
528,000 households as of 31 March 2016

Ownership:
Asia Mobile Holdings Pte. Ltd. – 55.8%
NTT Communications Corporation – 9.9%
Free Float – 33.6%

Services offered:
Pay-TV: Digital Cable, HDTV, Internet TV,
On Demand services, IPTV
Mobile: 4G, 3G, 2G
Broadband: Up to 1 Gbps

Total no. of channels:
About 200 channels including On Demand and Free-to-Air channels

Self-programmed channels:
E City, VV Drama, VV Drama On Demand, SuperSports 1-4, SuperSports Arena, Sensasi, Dunia Sinema On Demand and Varnam

Value-added services:
SVOD, TVOD,catch-up and StarHub Go

SOUTH KOREA

SOUTH KOREA

POPULATION 51.3 million
TOTAL HOUSEHOLDS 19.6 million
TV HOUSEHOLDS 19.5 million
PAY-TV PENETRATION 99.8%
PAY-TV SUBSCRIBERS 31.0 million
DIGITAL PAY TV SUBSCRIIBERS 25.2 million
TOTAL BROADBAND SUBSCRIBERS 92.7 million
FIXED BROADBAND SUBSCRIBERS 19.9 million
WIRELESS BROADBAND SUBSCRIBERS 72.9 million
FIXED BROADBAND PENETRATION 102.7%
WIRELESS BROADBAND PENETRATION 140.6%

Source of Information:
Media Partners Asia

South Korean Paid-for Online Video Market to Triple by 2021

South Korea is on the market watch list for its new insights in the video steaming environment.

The South Korean paid-for online video market is forecast to more than triple to $433 million in 2021 from $142 million in 2016, according to IHS Markit (Nasdaq: INFO), a world leader in critical information, analytics and solutions. The market is one of the biggest in Asia, with an annual average revenue per user at $97 for it subscription service in 2016, compared to $103 in Japan and just $31 in China.

"South Korean consumers are more willing to pay for premium content now, and most of them will have multiple streaming subscriptions in the future," said Jun Wen Woo, analyst at IHS Markit. "High smartphone adoption, availability of low-priced subscription services, as well as the entrance of new local and international services, will also contribute to the growth of the market."

The paid-for online video market in South Korea includes subscription and transactional business models. POOQ and TV are two of the most notable online video subscription services in terms of the number of subscribers, while Google Play Movies dominates the transactional business holding more than two thirds of market share in terms of revenue. South Korea is one of the few markets in the world where Apple iTunes Store is not available.

With the increasing popularity of watching video on smartphones and tablet PCs, pay TV providers, such as KT, SK Telecom and LG Uplus, media company CJ E&M, and three major broadcasters have expanded their businesses into digital.

But content production across platforms has surged over the years with foreign broadcasters collaborating with local players for exclusive content. PCCW and Netflix are two active players in this area.

Netflix has signed an exclusive international licensing agreement with JTBC, a South Korean nationwide general cable TV and broadcasting company, for the network's new Friday/ Saturday TV series *MAN x MAN* made its debut on 21 April 2017.

Apart from being a Netflix original series, *MAN x MAN* is also Netflix's first simulcast of a Korean drama in over 20 languages to millions of subscribers across the world. Except for Korea and the US, *Man x Man* will stream globally on Netflix the same time as it premiers on JTBC. In Korea, the series will be live on Netflix an hour after airing on JTBC; and in the U.S., *Man x Man* will be in two parts, each part comprising eight episodes each.

MAN x MAN is a new series directed by producer Chang-min Lee, who worked on popular K-drama series like *Giant, Bride of the Sun, Birth of a Beauty,* and *Remember: War of the Son*. The latter was written by Kim Won-seok, who was also recognised for co-writing *Descendants of the Sun*, one of the most successful K-drama series in 2016. *Man x Man* stars Park Hae-jin who has been known for roles in acclaimed works including *My Love from the Star, Bad Guys,* and *Cheese in the Trap*. The drama tells the story of Kim Seol Woo (played by Park Hae Jin), who becomes a ghost bodyguard for a top hallyu star, the secret "men" who surround him, and their mysterious exploits.

The global simulcast of *MAN x MAN* defines how the internet enables Netflix to put the focus on the consumer to bring a show from Korea to over 93 million subscribers across 190 countries in over 20 languages.

Korea's leading content and media company CJ E&M's new fantasy romantic TV drama series *The Bride of Habaek* (also known as *The Bride of Water God*) meets global audiences via regional TV channel, tvN Asia and OTT platforms - DramaFever, Iflix, Viu, iQiyi, KKTV, Friday Video, ChocoTV.

A spin-off of bestselling comic, *The Bride of Habaek* is based on the story about the water god named Habaek (Nam Joo Hyuk) who loses all his abilities and has to reincarnate to human world and meet a realist female psychiatrist named So-Ah (Shin Sae Kyeong). So-Ah thinks he is just another mental patient and does not take him seriously.

The drama received much attention from fans around the world when a star-studded cast was officially announced - Shin Sae Kyeong, Nam Joo Hyuk, Lim Ju Hwan, Jung Soo Jung, Gong Myung. Even before airing its very first episode, the drama was sold to more than 20 countries across North and South America and Asia-Pacific. Additional countries including Japan are currently in negotiation for the drama sales.

Global fans can watch the episode within 24 hours of its original broadcasts in Korea through regional TV channel, tvN Asia (Asia-Pacific region) and streaming platform, DramaFever (across North and South America). It is also available through Iflix (Southeast Asia, Africa Region), Viu (Hong Kong, Malaysia, Indonesia, Singapore, Philippines), KKTV (Taiwan), iQiyi (Taiwan), Friday Video (Taiwan) and ChocoTV (Taiwan).

"We are very excited to finally air *The Bride of Habaek* as it has been highly anticipated worldwide with hottest star cast and the fantasy storyline. Premiered on July 3rd in Korea, the drama ranked first among all cable channel programmes in the same time slot to meet viewers' expectations" said CJ E&M official.

FREE–TO–AIR

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TAIWAN

STATS***BOX***

TAIWAN

POPULATION 23.6 million
TOTAL HOUSEHOLDS 8.7 million
TV HOUSEHOLDS 7.4 million
PAY TV SUBSCRIBERS 6.7 million
PAY TV PENETRATION 88.5%
CABLE TV SUBSCRIBERS 5.5 million
CABLE TV PENETRATION 72.7%
DIGITAL PAY-TV SUBSCRIBERS 6 million
TOTAL BROADBAND SUBSCRIBERS 24.9 million
FIXED BROADBAND SUBSCRIBERS 5.8 million
WIRELESS BROADBAND SUBSCRIBERS 19.4 million
FIXED BROADBAND PENETRATION 67.3%
WIRELESS BROADBAND PENETRATION 81.6%

Source of Information:
Media Partners Asia

TAIWAN DIGITAL VIDEO STILL UNDERPERFORMING

The island of Taiwan and its 23 million people are served by 61 cable operators, 36 of which are controlled by five Multi-System Operators, plus 25 smaller independent providers. As of Y/E 2016, the five MSOs controlled 73% of Taiwanese cable subscriptions.

Cable television is prevalent in Taiwan, as a result of cheap subscription rates (typically around NT$550, or US$15 a month) and the paucity of free-to-air television, which comprises about 20 channels. Programming is mostly in Mandarin and Taiwanese with a few channels are in Hakka or English. There are also programms in other foreign-language, mainly east Asian and south-east Asian languages. Miniseries, called Taiwanese drama, are popular. There is a dedicated station for Taiwan's Hakka minority as well as the arrival in 2005 of an aboriginal channel. There are around 100 channels with most stations being dedicated to a particular genre; such as game shows, news, anime, movies, sports and documentaries. Almost all programs are in the original language with traditional Chinese subtitles.

Digital television launched terrestrially throughout Taiwan on 1 July 2004. Currently, there are simulcasts of analogue and digital television. Taiwan plans to replace analogue broadcasting with a digital system by 2014 after the analogue cable broadcast terminated. The Republic of China Cabinet approved a measure mandating that all new televisions are to be equipped with a digital television tuner from 2006. The rule will apply to TVs measuring between 21 and 29 inches in 2007, and to sets of all sizes in 2008, the Cabinet said in a statement. To assist lower-income families with the switch to digital television, the government plans to provide NT$300 million in aid to purchase converters or for the purchase of new digital televisions. In February 2009, the National Communications Commission proposed amendments to the Cable Television Act; they include mandating cable companies to provide free set-top boxes.

The cable television system comprises around one hundred different channels, ranging from news, sport, variety, game, music, children's, foreign, movie and documentary channels. The Taiwanese government is promoting digital signal television, provided through a set-top box. The analogue signal of air television was turned off on June 30, 2012.

In a recent key meeting with government officials, political leaders, industry regulators, business heads and international and local experts in Taipei has called for removal of investment constraints in the multichannel video industry, and increased attention to online piracy, as the Taiwan market reshapes itself as an all-digital (and often mobile) regional communications hub.

In a discussion convened by regional industry body CASBAA, it was heard that a major hurdle blocking further development of the Taiwan digital video industry is the rigid application of the "No state/No party ownership" rule prohibiting any "government official, political party, or elected official to invest, directly or indirectly", in cable system operators. The meeting heard that the rule is interpreted to prohibit acquisition of cable equities by companies where their corporate parents, several levels up, have even a single share owned by a government entity.

"Because of these rigid restrictions, only introduced in 2005, urgently needed mergers between telecom carriers (fixed-line and mobile) and cable TV operators have proved almost impossible," said Christopher Slaughter, the CEO of CASBAA at the end of the meeting."

Slaughter added that the "No state/No party" investment rule flies in the face of global industry experience over the past 20 years. "This is preventing Taiwan from enjoying the most compelling aspects of the twenty-first century media revolution," he said.

Proliferation of online piracy networks were cited as another major problem. Representatives of start-up OTT operators trying to market bouquets of programming to Taiwan consumers observed they faced huge obstacles, as long as pirate networks based offshore were free to steal the programmes and distribute them for free. They warned that the development of innovative, indigenous Taiwan programming was at risk.

Earlier points made during the packed agenda for the 130 Taiwanese government and media-industry decision makers included lively discussion of pay-TV pricing issues (the basic tier programming package is tightly controlled) and the desire of the government to promote broadcast of more Taiwan programming.

By end 2017, online video in Taiwan should attract 15% of US$120 billion in revenues accrued by TV/telecoms industry from traditional free-to-air TV, pay-TV and OTT services, according to research house MPA.

In the meantime, the rising level of mobile broadband penetration in Taiwan is benefitting cable TV and IPTV operators such as the dominant state-owned telco Chunghwa Telecom as they develop their own local-language, multiscreen services.

No longer limited to traditional TV viewing, Taiwan's mobile broadband subscribers are downloading apps and logging-in to pay-TV programming of all kinds. The largest group of OTT followers in Taiwan are young women aged 18-34, some 42% of the total. Together with 18-34 year-old males, almost 70% of OTT subscribers are "binge" viewers.

While the CASBAA meeting was generally upbeat, warnings of the cost of revenue leakage i.e. piracy) were a recurring theme. "The hugely damaging level of content piracy is not only holding back growth of both traditional pay-TV and innovative OTT offerings, but also the overall economic development of Taiwan as a whole," said John Medeiros, Chief Policy Officer, CASBAA.

"Living with massive revenue leakage from piracy while blocking sufficient investment in the digital economy, Taiwan is falling behind its natural potential as a regional communications hub," added Slaughter.

FREE–TO–AIR

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Website: www.ctv.com.tw

DA AI TELEVISION (TZU CHI CULTURE AND COMMUNICATION FOUNDATION)
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Website: www.daai.tv
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FORMOSA TELEVISION
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Website: www.ftv.com.tw
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PUBLIC TELEVISION SERVICE FOUNDATION (PTS)
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TAIWAN TELEVISION ENTERPRISE LTD (TTV)
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PAY-TV

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Fax: +886 5 631 2719
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Fax: +886 2 2704 4043
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Dali Dist., Taichung City, Taiwan,
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Website: www.tdtv.com.tw

EASTERN BROADCASTING CO LTD
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GALA TELEVISION CORPORATION
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HINET
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NETWAVE CATV CO LTD
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NEW CHANNEL CABLE TV CO LTD
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NORTH TAOYUAN CATV COMPANY
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Fax: +886 2 2375 2310
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Website: www.t1catv.com.tw

TFN MEDIA CO LTD
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Website: www.twmbroadband.com

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ADUZAI PRODUCTIONS
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TSADVERTISING
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Website: www.advertizn.com
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XANTHUS ANIMATION STUDIO
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MOBILE TELCOS

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THAILAND

STATS***BOX***

THAILAND

POPULATION 69.5 million
TOTAL HOUSEHOLDS 22.1 million
TV HOUSEHOLDS 21.7 million
PAY-TV HOUSEHOLDS 6.8 million
PAY-TV PENETRATION OF TVHH 30 million
TOTAL ONLINE USERS 29 million
FIXED BROADBAND SUBSCRIBERS 6.4 million
WIRELESS BROADBAND SUBSCRIBERS 24 million
MOBILE SUBSCRIBERS 83 million
MULTICHANNEL HOUSEHOLDS 14.9 million
MULTICHANNEL TV PENETRATION 66%

SOURCE:
-Asia-Pacific Multichannel TV 2017 CASBAA
–http://www.internetlivestats.com/internet-users-by-country/

Thailand has a pay-TV penetration of 30 million and it has a multichannel TV penetration of 66%. New TV platforms have evolved through the years and Thailand currently, has a new digital platform that caters to millions of viewers and encompasses all digital terrestrial television channels in high definition too.

Thailand's Next Step direct-to-home Freeview HD platform has deployed multiple Cinegy Air PRO Bundles, a comprehensive, IP-based software suite for automated SD, HD and/or Ultra HD (4K) playout for their multi-channel playout offering.

It launched its free-to-air HD platform in late 2015, and has grown exponentially since, with the potential to provide HD programming to approximately 67 million people throughout the country.

Supplied and supported by Bangkok-based Cinegy partner C.S. Innovation Technology, the addition of multiple Cinegy Air PRO Bundles vastly simplifies the ability of Freeview HD to deliver an increasing number of HD channels effortlessly and inexpensively.

In addition to multichannel playout capabilities, the Cinegy Air PRO Bundle provide Dolby Digital encoding, EAS, watermarking and Cinegy Type channel branding in a single, software solution. Cinegy Air PRO Bundle also supports high frame rate Ultra HD formats (50/60p), includes integrated HEVC stream encoding, and the ability to offload HEVC and H.264 stream encoding to an NVidia GPU.

Key developments

Thaicom PLC. and V-Nova Ltd show UHD distribution of premium sports over satellite at a breakthrough low data rate to enable operators to offer cost effective premium live sports services in Ultra HD. The solution will be part of a workshop on 4K/8K TV broadcasting and production equipment.

PERSEUS is a ground-breaking video compression technology that enables data and video to be transported, stored and secured faster and more cost effectively. The demonstration showcases V-Nova PERSEUS video decoded on a COTS computer to display the quality of UHDp50 footage of football content delivered within the tight constraints of satellite bandwidth.

V-Nova PERSEUS is a video processing technology that addresses video delivery challenges. PERSEUS software closes the capacity gap for quality delivery to connected devices over existing networks. It redraws the traditional quality-bitrate curve, enabling operators and service providers to provide high quality video within their bandwidth constraints.

Thaicom Public Company Limited and Intersat Limited have launched their Managed Satellite Network Service for Intersat and Thaicom enterprise and government customers over the iDirect satellite hub platform. The companies recently signed a multi-year deal for capacity on the THAICOM 6/AFRICOM 1 satellite.

Intersat will manage the end-to-end service from its Network Operations Center (NOC) in Nairobi, Kenya. The platform provides a fully managed, customized turnkey service, utilising state-of-the-art evolution hub technology by iDirect which, when combined with THAICOM 6/AFRICOM 1's powerful beams over Africa, leverages high degrees of efficiency to deliver cost-effective and competitive managed services to its customers.

The satellite service is a fully-managed, customised, turnkey service for reliable and secure communications with a rugged network infrastructure and a quick turnaround time. This is also a step towards an integrated workflow for UHD content transiting over the Thaicom satellite infrastructure in order to offer the best quality content in real-time to consumers, regardless of their location.

New channels

HBO Asia has entered into an exclusive partnership with Advance Info Service (AIS) in Thailand to offer its bouquet of six 24-hour, commercial-free premium movie channels – HBO, HBO SIGNATURE, HBO HITS, HBO FAMILY, RED By HBO and CINEMAX, via the internet and on mobile devices. It has also launched its on-demand service, HBO GO, in Thailand where HBO subscribers can benefit from dual language audio options in English and Thai for selected titles.

Game of Thrones star, Liam Cunningham who plays Ser Davos Seaworth, the Onion Knight, in the hit HBO original series, was in Bangkok for the 'AIS World Class Entertainment' event to mark the launch of HBO's bouquet of channels on AIS in Thailand.

HBO's bouquet of channels has been available to its fixed broadband and mobile subscribers since March, via IPTV on AIS Playbox, as well as on the on-demand service, HBO GO, via the mobile app, AIS Play. The subscribers in Thailand will finally be able to stream HBO content and access it anytime, anywhere via their mobile devices across multiple screens.

FREE–TO–AIR

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BEC WORLD PUBLIC COMPANY LIMITED (CHANNEL 3)
3199 Maleenont Tower, Flr 2, 3, 8, 9, 30-34
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Tel: +66 2 204 3333 / 262 3333
Website: www.becworld.com

CHANNEL 11 – NBT
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Fax: +66 2 275 6400

MCOT MODERNINE CHANNEL 9 THAILAND
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Bangkok 10310
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Email: pr@mcot.net

THAI PUBLIC BROADCASTING SERVICE (THAI PBS)
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ROYAL THAI ARMY RADIO & TELEVISION (TV 5)
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PAY-TV

ABTV ASIA BROADCASTING TV
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BTV SERVICE CO LTD
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MONO BROADCAST CO LTD
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Email: nusra@rs.co.th / kitsada@rs.co.th

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Website: www.intouchcompany.com

THAI TV GLOBAL NETWORK
210 Sanam Poaw, Phahoi-Yotin road
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Website: www.thaitvglobal.com

TOT PUBLIC CO LTD
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Tel: +66 2 500 1111
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Email: webmaster@totiptv.com

WORKPOINT ENTERTAINMENT PUBLIC COMPANY LIMITED
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Bangpoon, Muang Pathumthani
10200 Thailand
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PRODUCTION STUDIOS

A GRAND ELEPHANT PRODUCTION COMPANY LTD
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Bangkok 10240, Thailand
Tel: +66 81 751 1685
Website: www.agrandelephant.com

ANIMANIA CO LTD
2991/24 Soi Lat Phrao, 101/3,
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Tel: +66 2370 2831
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ASIAWORKS TELEVISION LTD (BANGKOK)
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THAILAND

BIG BLUE PRODUCTION CO LTD
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Email: malinee@bigbluethai.com

BYTE IN A CUP CO LTD
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CANDOR PRODUCTION HOUSE CO LTD
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DE WARRENNE PICTURES
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Tel: +66 2 530 8111 / 8222
Fax: +66 2 530 8133

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MASS COMMUNICATIONS ORGANIZATION OF THAILAND (MCOT)
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Website: www.mcot.net
Email: mcot.digital@mcot.net

NATIONAL BROADCASTING AND TELECOMMUNICATIONS COMMISSION
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Fax: +66 2 271 3516
Website: www.nbtc.go.th

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BBC WORLDWIDE

Head Office

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#17-03, Singapore 079909
Tel: +65 6849 5511
Fax: +65 6225 2060
Website: www.bbcasia.com

Company Profile

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

Ownership of Channel/ Group/ Network in Asia:
BBC Worldwide

Who operates the Channels in Asia:
BBC Worldwide Asia, Sony Entertainment Television (for Sony BBC Earth)

Key Personnel

EVP, Asia: David Weiland
GM, Greater China: Kelvin Yau
SVP & GM, South and South East Asia : Myleeta Aga
GM, North East Asia: Soojin Chung
VP, Content, Asia: Ryan Shiotani
Head of Operations, Asia: Shad Hashmi
VP, Brands & Commercial, Asia: Julia Nocciolino
Advertising, Strategic Partnership and Development, Director, Southeast Asia: Kenny Hau
Communications Director, Asia: Jeanne Leong

Advertising Sales Contact(s):
SVP, Commercial Development, Asia & ANZ: Alistair McEwan
VP, BBC Advertising, South East Asia & South Asia: John Williams
VP, Greater China and North Asia: Katy Xu

Affiliate Sales Contact(s):
Southeast Asia: Senior Affiliate Sales Manager: Cheryl Png
Southeast Asia: Affiliate Sales Manager: Harry Tarjanto
South Asia: Head of Distribution, India, Sunil Joshi
Korea: Affiliate and Digital Sales Manager, Jee-Yeon Kim
Greater China: Director, Affiliate Sales, Otto Leong

Content Sales Contact(s):
South East Asia: Senior Sales Manager: Gayatri Singh
India: Director, TV & Digital Sales: Stanley Fernandes
Japan: Head of Sales, TV & Digital: Miyuki Kinoshita,
Korea: Affiliate and Digital Sales Manager: Jee-Yeon Kim

BBC Earth

BBC Earth inspires audiences by sharing the incredible wonders of our universe. The channel showcases the work of the world's foremost factual filmmakers as it seeks to take audiences on a thrilling journey of discovery.

From the smallest creature under the microscope to the limitless expanses of space, BBC Earth will bring viewers face to face with heart-pounding action, mind blowing ideas and the wonders of being human.

Select BBC Earth programmes are also available exclusively and for catch-up on BBC Player.

BBC Earth is also available as a programme block.

Programming genre:
Factual entertainment

Target audience:
Highly passionate, motivated and engaged individuals aspiring to lead a quality life.

Blue Planet II

BBC Lifestyle

BBC Lifestyle offers inspiration for home, family and life.

Brimming with vibrant, fresh and exciting programmes that set trends, BBC Lifestyle is an inspiring and daring channel that helps you to transform your world from revamping your home, to invigorating your cooking to simply becoming healthier, happier and getting more out of life.

Indulge in the latest series from *MasterChef UK, Paul Hollywood, The Great British Sewing Bee and James Martin*; and inspire your creativity with home design shows like *Grand Designs*.

Select programmes are also available exclusively and for catch-up on BBC Player.

Programming genre:
Lifestyle entertainment

Target audience:
Affluent female PMEBs, looking for inspiration and ideas to improve their lives.

MasterChef UK

BBC Brit

BBC Brit offers premium factual entertainment that is intelligent but irreverent. Male-skewing but with broader appeal, it blends expertise with entertainment and fact with fun. BBC Brit is the exclusive home of *Top Gear*. It covers a rich variety of subjects: cars, science, adventure, business, life-changing moments, extreme characters, quirky eccentrics and comedy.

BBC Brit is available exclusively on BBC Player.

Programming genre:
General entertainment

The Office

BBC WORLDWIDE

BBC First

BBC First is the home of premium, original British drama. Showcasing world-renowned, award-winning talent in front of and behind the camera, it delivers audiences the first chance to see stories that challenge, immerse and entertain, all with a unique British perspective. It is available as SVOD.

Select programmes will launch first on BBC Player before launching on BBC First set-top box.

It is also available as a programme block.

Programming genre:
Premium drama

Top of the Lake: China Girl

Doctor Who

CBeebies

CBeebies is a multi award-winning channel that provides high quality, interactive and educational programming for pre-school children.

CBeebies is also a place where friends like *Sarah & Duck, Charlie and Lola* and *Hey Duggee* inspire young imaginations with exciting stories and endless laughter. It is a place where pre-schoolers learn through interactive play and where their questions about the world around them are answered in creative energetic ways that keep them enthralled. Designed by child development experts and mixing live action with state of the art puppetry and animation, CBeebies ensures preschool learning is safe, friendly and fun.

The channel is advertising-free and offers favourites and award winning titles such as *Go Jetters, Hey Duggee* and *Teletubbies*.

Select CBeebies programmes are also available exclusively and for catch-up on BBC Player.

It is also available as a programme block.

Programming genre:
Pre-school education and entertainment

Target audience:
Pre-schoolers between 0-6 years, their parents and carers.

Hey Duggee

Go Jetters

BBC World News

BBC World News is the BBC's 24-hour international news and information service available on TV, online and mobile.

BBC World News provides breaking news, broader news stories, as well as award-winning current affairs series and documentaries. Renowned globally for integrity, impartiality and quality, these three defining factors have seen us grow to be the world's most trusted news brand. With journalists in more places than any other international news broadcaster, we don't just go where the stories happen, we're already there.

Reaching over 450 million households in more than 200 countries and territories around the world, BBC World News content is also available in 1.9 million hotel rooms, on 214 cruise ships, 53 airlines, including 13 distributing the channel live inflight, and 26 mobile phone platforms.

Select feature programmes are available on BBC Player.

Programming genre:
News and current affairs

Target audience:
The BBC World News viewer is interested in high quality international news and in learning about the globalised world they live in. They are technologically advanced and internationally-minded.

Stephen Sackur, HARDtalk Presenter

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CNBC ASIA PACIFIC

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Key Personnel

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Senior Vice President, International News and Programming: John Casey

Senior Vice President, International Operations: Peter Juno

Senior Vice President, International Advertising Sales: Max Raven

Company Profile

CNBC is the leading global broadcaster of live business and financial news and information, reporting directly from the world's major financial markets via three regional TV networks in Asia, EMEA and the US. CNBC.com is the preeminent financial news source on the web featuring video, real-time market analysis and dynamic financial tools. CNBC serves the world's most powerful audience of CEOs, senior executives, the financial services industry and private investors and is available in more than 385 million homes worldwide. CNBC is a division of NBCUniversal.

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Robert Gilby
Managing Director

Amit Malhotra
Vice President and General Manager

Mark Chan
Head of Media Distribution

DISNEY MEDIA NETWORKS in Southeast Asia is an integrated content bouquet with Disney Channels, Media Distribution, Digital Interactive products and services, and Disney Digital Network. With best-in-class content tailored for audiences and platforms across digital, OTT, television, mobile and social, Disney partners with leading platforms, broadcasters, telcos and advertisers to provide fun new ways to deepen the Disney experience for fans.

DISNEY CHANNEL reaches kids aged 6-14 featuring top animated programs like *Tangled: The Series*, *Duck Tales* and *Big Hero 6*. **DISNEY JUNIOR** engages preschoolers aged 2-7 with magical storytelling through hit series like *Mickey and the Roadster Racers*, *Sofia the First* and *The Lion Guard*. **DISNEY XD** is the boy-focused, girl-inclusive channel that brings in kids aged 6-11, featuring iconic shows like *Marvel's Spider-Man*, *Star Wars Rebels* and *Marvel's Guardians of the Galaxy*.

DISNEY LIFE is a brand new app that brings you an amazing collection of Disney movies, series, music, shorts and live TV all in one destination for kids and families, anytime, anywhere.

ABC STUDIOS is the key content provider for the ABC Group. The studio's current hits include *Grey's Anatomy*, *Quantico* and *Scandal*. **MARVEL** is the world's leading entertainment brand, built on a universe of 8,000 plus characters over seventy years.

DISNEY DIGITAL NETWORK creates high quality, digital-first stories and delivers them to Millennial and Gen Z audiences through the platforms and influencers they know best. The network reaches 200 million followers in Southeast Asia and delivers Disney editorial brands including a pop culture blog **Oh My Disney**, a fashion destination **Disney Style**, and a family-focused channel **Disney Family**.

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EURONEWS

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Chief Revenue Officer: Carolyn Gibson

VP Distribution and Partnerships: Kostas Oikonomou

Advertising Sales Contact:
Guillaume Canard-Duchêne,
Commercial Director Asia-Pacific

Content Sales Contact:
Maxime Vandenbroucque,
Distribution Manager Asia-Pacific

Company Profile
Euronews offers a unique perspective on world events. It empowers people to make up their own mind by delivering factual analysis and a diversity of viewpoints. Because all views matter, Euronews is "All Views".

Euronews is a widely recognized brand reaching more than 430 million homes across 166 countries and the N°1 European news channel, reaching more viewers in continental Europe than any of its rivals. In June 2017, NBC acquired 25% of Euronews. The company's TV and digital will ultimately be co-branded EuronewsNBC.

Description
n°1 international and multilingual news channel, most watched news channel in Europe.

Programming genres:
International news

Target audiences:
Community of affluent & independent thinkers

Distribution in Asia:
In Asia-Pacific, Euronews is broadcast in English in 22 countries reaching more than 30 million households through cable, IPTV, satellite, DVB-T and through partnerships with TV broadcasters.

The channel is available in Hong Kong, Taiwan, South Korea, Japan, Mongolia, Afghanistan, Pakistan, India, Indonesia, Philippines, Malaysia, Cambodia, Thailand, Australia, New Zealand, Papua New Guinea and Timor-Leste.

GMA WORLDWIDE INC.

My Love From the Star and *Mulawin vs. Ravena*

Head Office

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Raymond A. Soriano, Sales Specialist
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Company Profile

GMA Worldwide Inc. (GWI) is a wholly owned subsidiary of GMA network. It is the group dedicated to the distribution of GMA's drama and entertainment programs worldwide. GMA's content is presently seen in over 26 countries in 4 continents through GWI. Quality content and service keeps GMA in the lead as the most awarded broadcast network in the Philippines. As such, GMA Worldwide is recognized as the primary source of Filipino content.

Programming Highlights

***A Woman Scorned* (approx. 99 x 45')**
This hugely successful drama is the Philippines' highest rated daytime series for 2017. It tells the story of Emma, a loving housewife and devoted mother who, after years of managing their household has neglected her appearance. Dismayed with how his wife looks, Rome starts an affair with Georgia, a stunning career woman. Rome leaves Emma for Georgia and even takes Emma's son with him. Devastated, Emma decides to reinvent herself into a business woman. She is out to get her family back by seducing Rome. Now the tables have turned and the wife is now the mistress and vice versa. Will Emma ever get her family back?

***Legally Blind* (47 x 45')**
This is a gripping tale about a blind lawyer's search for justice. On the night Grace and her boyfriend Joel celebrate their passing the bar exams, someone spikes Grace's drink with a drug that puts her to sleep. When she wakes up, she realizes that she is being raped. She fights back and during her escape, she accidentally crashes into a glass panel. Her injuries permanently blind her. Soon after, she meets Edward, a kind lawyer who helps her investigate her kidnapping and rape. However, as Edward uncovers the rapist's identity, he discovers that it is his brother, William, who raped Grace. Torn between his love for Grace and his brother, whose side will Edward take?

***My Love From The Star* (approx. 40 x 45')**
Adapted from the hit rom-com from South Korea, *My Love From The Star*, tells the story of an emotionally challenged alien who was stranded on Earth hundreds of years ago and how he secretly lives among humans until the present. He does not age and maintains his extraordinary good looks. With three months left before his scheduled return home, he gets an opportunity to connect more intimately with his neighbor, a beautiful but self-absorbed movie star. As the two interact and butt heads they learn more about each other and before long, the alien is captivated by the girl and they fall in love. This gives him second thoughts about leaving Earth and the girl. But there is one reason he must not miss his trip home. If he stays any longer, his life force will deteriorate due to his prolonged hiatus and he will perish.

***Mulawin vs. Ravena* (approx. 40 x 45')**
This is the much anticipated sequel to the 2004 hit *Mulawin*. It follows the tale of Almiro, a hunchback with a mysterious identity. His condition hides his true identity. He is a descendant of the Mulawin race - men and women with feathers and wings like an eagle's. He is the missing son of the late king and queen, and the rightful heir to the throne currently occupied by a de facto ruler, the evil Daragit. To end Daragit's evil rule, Anya, a half-blood Mulawin goes on a mission to find Almiro. Before she can find the rightful king, Daragit's men capture her, leave her for dead, and take away her wings and her memories. With Anya's memories gone, can Almiro discover his real identity as a Mulawin, and end a treacherous king's reign over their kingdom?

Legally Blind and *A Woman Scorned*

NBCUNIVERSAL INTERNATIONAL NETWORKS

NBCUniversal INTERNATIONAL NETWORKS

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10 Anson Road, #06-01
International Plaza
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Tel: +65 6323 0488
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Australia:
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NSW 2000, Sydney, Australia
Tel: +612 8248 6860
Fax: +612 8248 6899
Email: info.asia@nbcuni.com

Websites:

www.divatv.asia

www.eonline.com

www.ezonejapan.com

www.bravotv.co.nz

Advertising/sponsorship:
A range of advertising opportunities: sponsorships, custom-produced vignettes, and integrated sales packages with on-line, on-ground events, and above-the-line support.

Key Personnel

Managing Director, Distribution & Networks, Asia-Pacific: Justin Che

Managing Director, International Networks, Asia-Pacific: Christine Fellowes

Managing Director, Distribution & Networks, Australia & New Zealand: Chris Taylor

Vice President, Channels, Asia: Scott Mackenzie

Vice President, Affiliate Sales and Branded Digital Partnerships: Ling Sze Gan

Chief Financial Officer, Asia-Pacific: Umeet Shah

Director, Creative and Production: Natalie Gee

Director, Marketing: Ruben Lawrence

Director, Advertising Solutions: Tine Hansen

Head of Programming & Acquisitions: Jasmin Lim

Company Profile

About NBCUniversal International Networks
NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 165 territories across Europe, the Middle East, Africa, Latin America and Asia Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13th Street, DIVA, Studio Universal, Telemundo, Bravo, DreamWorks and Golf Channel. These unique brands deliver a full range of entertainment experiences to local audiences across the globe; the portfolio also includes Movies 24 in the UK and The Style Network in Australia. Further, NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networks is a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

Brands

DIVA is the premier entertainment destination for women in Asia. Passionate about delivering positive style and a sassy attitude to the small screen, DIVA celebrates the richness of life and real-life glamour with exclusive, award-winning and top-rating dramas and great reality like *Little Big Shots*, *Suits* and *How Do I Look? Asia* – the inspirational fashion makeover series. DIVA is also synonymous with exciting local content that greatly appeals to Asia's savvy audiences. The channel encourages viewers to just have fun, relax and "Be Yourself."

E! is the home of pop culture, capturing the topics that fascinate us all. Through personalities, trends, music, fashion, art, nightlife, entertainment and philanthropy, pop culture is the shared experience that brings people together and inspires passion and loyalty. Topical and up to the minute, E! covers and generates pop culture buzz 24/7. Key content include *Keeping up with the Kardashians, Live from the Red Carpet* and *Saturday Night Live: Korea.*

E! Zone is the on-demand brand destination of E! – offering subscribers the ultimate pop culture experience, anytime and anywhere they are. The powerhouse service combines all the latest Hollywood news, celebrity gossip and fashion with curated boxsets of the hottest reality series and specials, such as *Life of Kylie, Mariah's World* and *True Hollywood Story.*

Studio Universal is NBCUniversal's film and TV series branded SVOD destination that brings the experience and magic of rich cinema heritage to the screen. Offering a curated cinematic experience of blockbuster Hollywood movies, iconic Asian films and popular foreign drama series, Studio Universal ensures movie lovers (whatever their taste) are immersed time and time again and share emotional experiences with friends and families everywhere.

Bravo delivers innovative entertainment experiences that tap into six passions – food, fashion, beauty, digital, design and pop culture – while testing the limits of what people expect from an entertainment network. Through high-sheen programming, first-to-market digital offerings and impactful live events, Bravo adds a little glamour and creativity into everyone's life and leaves a buzzy trail wherever it goes.

PCCW MEDIA LIMITED

Head Office

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Telephone: +852 2888 1666
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Email: corpcomm@pcpd.com

Company Profile

PCCW Media is a leading, fully integrated multimedia and entertainment group in Hong Kong.

PCCW Media operates the leading pay-TV service in Hong Kong under the Now TV brand delivering both self-produced and licensed content to its customers using advanced IPTV technology. Now TV offers more than 180 linear channels of local, Asian and international programming. Its premium content can also be accessed on-demand and on the go via Now Player app. It is also a leading producer of Chinese language news, financial news and sports programming in addition to Asian infotainment content which complements its wide portfolio of licensed movie and international television content.

PCCW Media is also engaged in the provision of over-the-top (OTT) video service under the Viu brand in Hong Kong and other places in the region. In addition, MOOV is a hugely popular lossless music digital streaming service in Hong Kong.

PCCW Media operates one of Asia's leading directories businesses under the Yellow Pages brand.

Key Personnel

Group Managing Director, PCCW Ltd: Mr. BG Srinivas
Managing Director, PCCW Media Group: Ms. Janice Lee

Advertising Sales Contact(s):

Now TV & ViuTV:
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Email: Nowadsales@pccw.com

Viu:
Hotline: +852 2888 2567
Email: enquiry.hk@viu.com

Licensing Contact(s):

VP, International Distribution, TV & New Media:
Ms. Joanne Fung
Email: Joanne.CW.Fung@pccw.com

Now International

Now International, an integrated HD family entertainment channel in Cantonese, offers diverse choices of programs from reality shows, lifestyle, infotainment to E-news, dramas and more. Distributing and featuring the freshest productions from ViuTV, Now International gears up to become a Premium Entertainment Destination for Chinese audience!

Margaret and David - Ex

ViuTV

ViuTV provides free-TV channels offering a diversity of quality entertainment in Hong Kong. It produces factual entertainment and drama in house, while taking original local program formats to the rest of the world.

Now Jelli

Now Jelli offers a great variety of Mandarin entertainment programs, including reality shows, dating shows, talkshows, singing competition shows and concerts. Featuring top celebrities from Mainland China, Hong Kong, Taiwan and Korea, Now Jelli brings you a 24/7 impeccable HD TV experience!

We Are In Love 3

Now Chinese Drama

Now Chinese Drama, a 24/7 drama channel full of top-rated drama series from Mainland China, bringing first-run titles that are selected and edited to cater Chinese viewers in Hong Kong and overseas. Featuring celebrities from Mainland China, Hong Kong, Taiwan and Asia, Now Chinese Drama channel promises an enjoyable experience for all drama-lovers!

Decoded

Now Baogu Movies

Now Baogu Movies is a 24-hour HD movie channel jointly created by Now TV, Huayi Brothers, Edko Films, and Peter Chan Ho-sun's We Pictures showcasing Hong Kong local blockbusters and premiering Asian movies round the clock. Apart from movies, viewers can watch top-rated short films, behind-the-scene footages of the latest movies, and exclusive most in-depth interviews with movie producers and A-list cast.

Soul Mate

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SCRIPPS NETWORKS INTERACTIVE

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Website: asianfoodchannel.com,
foodnetworkasia.com,
hgtv.asia, travelchanneltv.asia

Key Personnel

Managing Director, Asia: Leena Singarajah

Senior Vice President of Programming and Production: Carl Zuzarte

Company Profile

Scripps Networks Interactive (SNI) is one of the leading developers of engaging lifestyle content in the home, food and travel categories for television, the Internet and emerging platforms.

Description

Asian Food Channel (AFC) is the region's leading food-focused channel that celebrates the unique Asian culinary experience with the added touch of global flavor.

Programming genre:
Food, lifestyle and general entertainment

Target audiences:
Adults 25 – 54yo, skewed towards women

Distribution in Asia:
Brunei, Cambodia, Hong Kong, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Taiwan, Thailand and Vietnam

HGTV is the first regional channel dedicated to home-related inspiration, instruction and entertainment that caters to the growing home and lifestyle interest in Asia.

Programming genre:
Renovation, property flipping, architecture and home design

Target audiences:
Adults 25 – 54yo

Distribution in Asia:
Australia, Indonesia, Malaysia, Maldives, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, South Korea, Taiwan and Thailand

Food Network is a unique lifestyle channel that connects viewers to the power and joy of food, showcasing the best of world cuisines with high entertainment value.

Programming genre:
Food, lifestyle, and general entertainment

Target audiences:
Adults 25 – 54yo, skewed towards women

Distribution in Asia:
Australia, Brunei, Hong Kong, Indonesia, Malaysia, Mongolia, Palau, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

Travel Channel is a travel lifestyle channel featuring compelling programming that inspires and takes viewers beyond their everyday destinations.

Programming genre:
Adventure, experience, factual investigations, destinations and discovery

Target audiences:
Adults 25 – 54yo, skewed towards men

Distribution in Asia:
Australia, Indonesia, Malaysia, Maldives, Mongolia, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

Programming Highlights

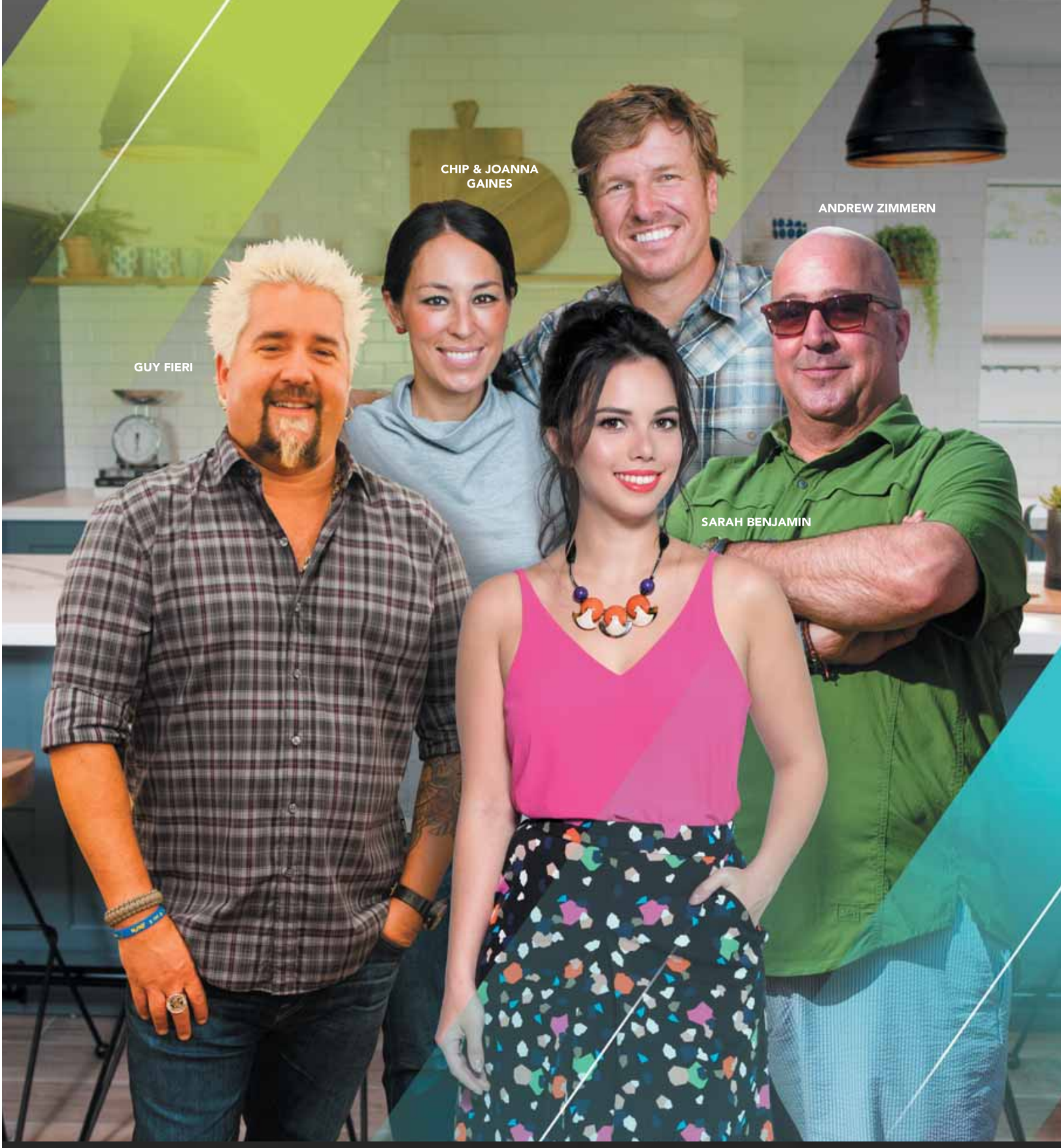
Asian Food Channel: *Cooking For Love S3*
Catch Season 3 of *Cooking for Love* as Sarah Benjamin and Nik Michael Imran challenge each other to create the best dishes for special family occasions. Both personalities pit their creative culinary skills to whip up affordable, delicious dishes for six new families based on their needs, wants and expectations.

Food Network: *Iron Chef Gauntlet*
Iron Chef Gauntlet returns to Food Network, a fresh reboot of the fan-favorite hosted by Alton Brown. The six-episode series begins with 7 extraordinary chefs competing to gain entry into this ultimate culinary society. To win the Gauntlet, they must win three rapid battles, each against one legendary Iron Chef: Bobby Flay, Masaharu Morimoto or Michael Symon.

HGTV: *Come On In*
Follow interior design duo, Andrea Savage and Nikki Hunt, as they help individuals revitalize and bring life to home spaces; from bedrooms to kitchens, and from living areas to corner spaces in *Come On In*. With a little imagination, creativity and elbow grease, the duo and their team of designers will convert ordinary rooms into dream spaces.

Travel Channel: *Expedition Unknown*
Travel Channel's hit series *Expedition Unknown* starring Josh Gates will see a new season of 14 episodes that capture his global journey to find the truth behind captivating stories, digging through years of historical evidence, facts and myths. A must-watch for those with an appetite for epic adventure!

Cooking For Love



scrippsnetworks interactive

THE LEADER IN LIFESTYLE

HGTV food travel diy COOKING GREAT AMERICAN COUNTRY tvn FINE LIVING afc

SONY PICTURES TELEVISION NETWORKS, ASIA

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Website: www.sonypicturestelevision.com

Sony Pictures Television Networks, Asia is a leading operator of ad-supported channels including English general entertainment powerhouses AXN and Sony Channel; and Asian content giants Animax, GEM and ONE. Sony Pictures Television Networks' portfolio collectively features the biggest and best titles from Northeast Asia and the U.S. that are first-run, exclusive and aired close to the original telecast.

Taking the content beyond the screen, Sony Pictures Television Networks, Asia immerses viewers in its premium entertainment via large-scale festivals, celebrity fan meets and digital engagement.

Key Personnel

Senior Vice President & General Manager: Ang Hui Keng

Senior Vice President & Head of Content, Production and Marketing: Virginia Lim

Vice President, Affiliate Sales: Nirav Haji

Vice President, Media and Sponsorship Sales: Jacqueline Tok

Advertising Sales Contact:
Email: adsales@spe.sony.com

AXN is Asia's leading English general entertainment channel featuring exclusive top-rated drama series, blockbuster features and reality programs. A pioneer in producing ground-breaking original productions, AXN continues to deliver 'made in Asia, for Asia' series designed to engage and inspire audiences across the region. Hit-rated original series featured on AXN include the top-rated *Asia's Got Talent, The Apprentice Asia, Cash Cab Philippines* and *The Amazing Race Asia*, hosted by Allan Wu.

AXN appeals to a discerning audience seeking premium content that is smart, intriguing and unexpected, all delivered close to U.S. telecasts. From *The Blacklist* and *Quantico* to *The Amazing Race Asia* and *Asia's Got Talent*, AXN is defined not by a genre, but by an attitude that truly redefines action.

Launched first in Asia in 1997, AXN is a global channel brand with a presence in Latin America, Africa and Europe. In Asia, the channel is enjoyed in 126 million households across 19 territories and is available in both SD and HD.

Website: www.axn–asia.com
Facebook: www.facebook.com/axnasia
Twitter: @AXNAsia
Instagram: @AXNAsia

Programming Highlights

Drama
MacGyver, Taken, Quantico, The Blacklist, Hawaii Five-O, NCIS: Los Angeles, Killjoys, Supernatural

Adventure and reality series
Team Ninja Warrior, Kicking & Screaming, American Ninja Warrior, The Amazing Race

Original Productions
Asia's Got Talent Season 2

Sony Channel is the premier destination for premium Hollywood entertainment. Designed for the socially connected viewer, Sony Channel features the most captivating and talked-about drama, comedy, lifestyle and reality series on TV, airing close to the U.S. telecasts.

Confident and stylish, with a dash of clever wit, Sony Channel appeals to a female-skewed, male-inclusive audience who loves to escape, engage and lose themselves in popular U.S. series.

On weeknights, Sony Channel presents 'ROFL-ing' nights, a primetime comedy belt featuring rolling-on-the-floor-laughing comedies where viewers can unwind after a long day and be thoroughly entertained.

Sony Channel is available in Cambodia, East Timor, Hong Kong, Indonesia, Malaysia, Maldives, Mongolia, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka and Thailand.

Website: www.sonychannelasia.com
Facebook: www.facebook.com/sonychannelasia
Twitter: @SonyChannelAsia
Instagram: @SonyChannelAsia

Programming Highlights

Drama
Law & Order True Crime: The Menendez Murders, How to Get Away with Murder, Jane the Virgin, Madam Secretary, Code Black, Teen Wolf, The Night Shift

Comedies
Marlon, Great News, Casual, Younger, Superstore, Playing House, The Carmichael Show

Lifestyle
Top Chef, Top Chef Duels, The Next Great Magician, Better Late Than Never, Million Dollar Matchmaker

Original Productions
The Apartment: Rising Stars Edition

SONY PICTURES TELEVISION NETWORKS, ASIA

Animax is Asia's first and leading channel brand that is home to some of the biggest anime titles in the world and regularly offers brand new anime series that are simulcast with Japan. The channel offers a wide variety of captivating anime series from the most popular genres including action, romance, horror, supernatural, comedy and slice-of-life.

A highlight of the channel is Animax's first ever mascot, OO-Kun, a mischievous blue mystical raccoon-like character designed to take the channel beyond the linear screen. Together with his three friends (Miruku, Imo and Chu Chu), OO-Kun seeks to engage fans through on-ground events, social platforms and even its own range of merchandise spanning plush toys, stationery and other lifestyle products.

Beyond the screen, Animax brings its stories and characters closer to fans via anime-themed festivals around the region. On Facebook, Animax has an engaged community of over 1.4 million fans.

Website: www.animax-asia.com

Facebook: www.facebook.com/animaxasiatv

Twitter: @AnimaxAsiaTV

Instagram: @OOKun

Programming Highlights

Same Day as Japan
SAIYUKI RELOAD BLAST, My Hero Academia, LOVE and LIES

Blockbusters from Japan
Assassination Classroom: Second Season, Re: Zero -Starting Life in Another World-, JoJo's Bizarre Adventure: Diamond Is Unbreakable, Terra Formars: Revenge, The Seven Deadly Sins -Signs of Holy War-

An entertainment powerhouse, **ONE** is the number one South Korean channel in Southeast Asia. ONE showcases the latest South Korean drama and entertainment programs including the "PPALI-PPALI" prime time dramas, which air as early as at the same time as Korea. Viewers can catch the biggest stars and hottest names in Korean entertainment, from young and trendy idol dramas to popular soap operas, along with the current variety buzz and the top K-pop hits.

In addition, ONE has also regularly brought South Korean artistes on promotional tours to meet with fans. Successful events have included stars like Kim Rae Won *(Doctors)*, Kang Ha Neul *(Scarlet Heart)*, Ricky Kim and kids *(Oh! My Baby)*, Joo Won *(The Gang Doctor)*, Zo In Sung *(That Winter, The Wind Blows)*, Lee Hyun Woo *(To the Beautiful You)*, Lee Dong Wook *(Scent of a Woman)*, Kim Sun-A *(Scent of a Woman)*, Jang Hyuk *(Midas)*, and K-pop boy group BTOB; as well as the resoundingly successful *Running Man* fan meet in Singapore and Malaysia.

ONE also has an online news site, ONE Scoop, that brings its viewers the latest K-drama news, pop quizzes and giveaways. For the latest K-buzz, visit www.ONEtvasia.com/ONEScoop.

ONE HD is the high definition feed of ONE which is available in Australia, Brunei, Cambodia, Indonesia, Malaysia and Singapore.

Website: www.onetvasia.com
Facebook: www.facebook.com/onetvasia
Twitter: @ONETVAsia
Instagram: @ONETVAsia

Programming Highlights

Same Time as Korea Drama
The King In Love, My Sassy Girl, Scarlet Heart

Ppali Ppali Drama (Within 24 hours of Korea):
While You Were Sleeping; Innocent Defendant; Legend of the Blue Sea; Romantic Doctor, Teacher Kim

Variety
Running Man, Law of the Jungle, Boat Horn Clenched Fists, Baek Jong Won's Food Truck

GEM is the glittering jewel of Asian general entertainment. A joint venture between Sony Pictures Television (SPT) Networks and Nippon Television Network Corporation, GEM enjoys access to more than 500 hours of Japanese content per year exclusively from Nippon TV.

The channel features first-run and exclusive dramas, comedies and variety entertainment shows from Japan as well as other Asian territories including China, Hong Kong and Taiwan. This includes selected prime time dramas at the same time, on the same day and within the same week of their broadcast in Japan. GEM also made history for being the first channel to broadcast Nippon TV's music festival *THE MUSIC DAY LIVE* and for simulcasting the Japanese drama series *Guard Center 24* at the same time as Japan. In addition, GEM takes its shows beyond the screen and into the lives of its devoted viewers, by bringing Japanese stars on promotional tours to meet with fans. GEM is available in Cambodia, Hong Kong, Indonesia, the Philippines, Singapore, Thailand and Vietnam.

GEM Vietnam, which is also part of the Asian channels portfolio, is wholly-owned and operated by SPT Networks.

Website: www.gemtvasia.com
Facebook: www.facebook.com/gemtvasia

Programming Highlights

Live Broadcast
THE MUSIC DAY Summer Wishes Come True

Same Time as Japan Drama
My Loser Husband, Pretty Proofreader Deluxe

Fresh Drama
Overprotected Kahoko, My Lover's Secret, My Brother Loves Me too Much, Le Sacrifice 长梦留痕

Variety
TOKUSON! Life Hacks, The Quest, MOCO'S Kitchen, THE TETSUWAN DASH

TURNER ASIA PACIFIC

Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 61 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, Warner TV, Oh!K, TNT, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO, HBO HD and WB in South Asia.

Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach.

Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.

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Website: www.turner.com

Turner Asia Pacific has a presence in: Bangkok, Bangalore, Beijing, Delhi, Hong Kong, Karachi, Kuala Lumpur, Manila, Mumbai, Seoul, Singapore, Shanghai, Sydney, Taipei and Tokyo.

Key Personnel

President: Ricky Ow

SVP & MD, North & Southeast Asia Pacific: Phil Nelson

SVP & MD, South Asia: Siddharth Jain

CFO, SVP, Business Development, Licensing & China: Clément Schwebig

SVP & Managing Editor, CNN International: Ellana Lee

SVP - Content, Kids: Mark Eyers

VP - Content, General Entertainment: Marianne Lee

VP - Corporate Communication & Marketing: Gregory Ho

CONTENT & NETWORK DISTRIBUTION SALES:

GM - Southeast Asia: Vishal Dembla

GM - Australia, New Zealand and Pacific: Robi Stanton

GM - Korea: Ron Lee

GM - Japan: Tom Perry

REGIONAL ADVERTISING SALES:

SVP & Head of Ad Sales, CNN: Sunita Rajan

VP - Ad Sales, Kids & Entertainment, South Asia: Juhi Ravindranath

Sr. Director of Ad Sales, Southeast Asia - Kids & Entertainment: Awantika Sood

Director of Ad Sales, Australia & New Zealand - Kids & Entertainment: Melissa Fitzgerald

Turner Originals
Turner's kids and entertainment has never had such a large portfolio of original series. In addition to breakout Cartoon Network global hits such as *Ben 10* and Adult Swim's *Rick and Morty*, truTV, TNT and TBS have offer content buyers a huge new slate of drama and comedy.

New and continuing shows include: *The Last Ship, Good Behavior* and *Will* – as well as a new Ridley Scott sci-fi project (TNT); *Angie Tribeca, The Detour, Wrecked, Search Party, The OG, Final Space, Tarantula, Close Enough* and *Dress Up Gang* (TBS); *Those Who Can't, I'm Sorry* and *ELEAGUE* (truTV).

CNN International
CNN is available in 7 different languages across all major TV, digital and mobile platforms reaching more than 450 million households around the globe. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, Asia Pacific and Latin America and has a US presence. CNN Digital is a leading network for online news, mobile news and social media. CNN has 38 editorial offices and more than 1,100 affiliates.

Oh!K
Oh!K offers viewers the ultimate Korean entertainment, including premium drama series as well as variety and music programming. A brand powered by major studios and content creators including MBC, one of Korea's leading broadcasters and content providers, Oh!K is for everyone who loves drama – packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel provides audiences in Southeast Asia access to first-runs and exclusives, many immediately after their transmission debut in Korea.

Boomerang
Boomerang provides light-hearted and fun moments, showcasing a mixture of internationally recognised comedy and fantasy series to more than 144 million households worldwide, including 34 million in Asia Pacific. Core programs includes *Tom and Jerry, Mr. Bean, Scooby-Doo, Dorothy and the Wizard of Oz, Wacky Races, My Little Pony* and *The Looney Tunes Show*. A companion channel to Cartoon Network, Boomerang is a dynamic and quirky place where girls and boys can be inspired, laugh and play with the whole family.

Cartoon Network
Cartoon Network, the number one kids' channel in Asia Pacific, offers the best in original animated content including the multi-award-winning global hits *Ben 10, The Powerpuff Girls, The Amazing World of Gumball, Adventure Time* and *We Bare Bears*. Cartoon Network is available in 29 countries throughout Asia Pacific and is currently seen in more than 135 million pay-TV homes, reaching millions more through its websites, games and apps.

Warner TV
Warner TV offers viewers in Asia the chance to get into it, with an unprecedented mix of hit TV series including *Lethal Weapon, Blindspot, The Flash, Arrow* and *The Big Bang Theory*. Its line-up boasts the world's biggest franchises, first-run exclusives and fan-favourites across a wide range of genres from action, comedy and drama. Warner TV is also home to blockbuster movies from the legendary studios of Warner Bros. Entertainment.

VR EDUCATE LIMITED

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Website: www.vr-educate.com
Email: info@vr-educate.com
Facebook: www.facebook.com/LannyVREducate/

Key Personnel

Lanny Albina Huang - Founder and CEO

Ko Ping Yeung - COO

KK Leung - Executive Producer, VR 360 Productions

Barry Chan - Head of Learning Services

Feron Lau - Director, Business Development

Content Buyer Contact(s):
Winnie Yick - Director, Fulfillment Services and Content

Lok TY - Manager, Content

Company Profile

VR Educate Limited, an industry first mover in immersive virtual reality learning, is championing the introduction of VR learning in classrooms across Asia. VRE provides fully immersive virtual reality education experience to help educate students of all ages, races and segments in Asia. VR Educate provides the foundation to do so with its proprietary VR Room, VR Lab and VR Content Platform for schools and other educational institutions. VR Educate, now in Hong Kong and Macau schools, is expanding to South Korea, Thailand, Cambodia, Laos and Myanmar. VR Educate is Asia's leading VR educational services provider.

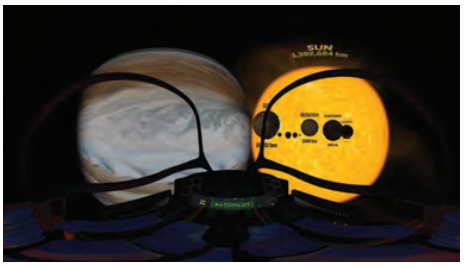
Tomorrow
As an immersive experience illustrating the history of storytelling, from the primitive age to the new paradigm of Virtual Reality and how it will affect the world of storytelling as we know it.

Red Leaves
Bring us to South Korea's Naejangsan, shows us the sea of bright crimson leaves that blanket the mountain.

The VR Educate International Content Consortium

The VR Educate International Content Consortium is collaborated by VR content experts from around the world, including Virtual Content Group (VCG) from Australia, France and Germany; EyeQVR from the USA and Nineplanners from South Korea. This team of global specialist VR content professionals ensures an active supply of the latest and best VR materials to schools, libraries and students in Asia. VR Educate offers a VR content platform with a library-like database of immersive VR content, the new technology is in itself not only a learning aid but also a tool to instill motivation in learning and innovation through immersive experience.

VR Educate's Content genre:
The VR Educate Content Platform has 21 genres, bringing the best of the World's VR content that covers a full range of subjects including History, Geography, Biology, Mathematics, Medicine, Astronomy, Science, Art, Cultures, Landmarks, Travel and Physics with imaginative engaging and fun manner, which will inspire a new hunger for learning in schools. See below content grid.



Titans of Space
Titans of Space is a deep-dive tour through our Solar System, and then takes you beyond that.

Student watching VR Educate content

Target audiences:
K12 and University Students

Target audiences:
In Hong Kong and Macau schools, expanding to South Korea, Thailand, Cambodia, Laos and Myanmar.

Ratio of acquired / original production:
80% acquired / 20% original production

Programming produced or commissioned within Asia:
JV and commissioned content for *"One Belt, One Road: 一帶一路"*, the Chinese government initiative aiming at enabling students to learn more about the 60 plus countries involved.

VRE Content Platform is Delivered by :
Similar to a VOD OTT platform, the VR content platform is delivered via broadband. VR Educate has partnered with Goffog Company Limited, a leading next-generation Cloud + Fog OTT multimedia streaming solutions company with clients such as China Mobile Hong Kong, Hong Kong Jockey Club and Mei Ah Digital. Its technology, Streamphony, is rooted at the Hong Kong University of Science and Technology and based on a patent and won the best SME ICT (Cloud Solution) Gold Award by Hong Kong ICT Awards 2014.

Any other information:
VR Educate (VRE) received top Honour at 2017 Apollo Awards' "Immersive Experience (Virtual Reality Experience) Award" with *"Tomorrow - the Evolution of Language"*. *Tomorrow* is a Virtual Reality experience produced by Future Lighthouse Production and it is about the evolution of language. Mei Ah Digital Technology Limited was instrumental in creating localised versions of *Tomorrow* which has most recently screened at Hong Kong and Macau schools.

In addition, Virtual Content Group (VCG) and VR Educate announced the co-production of the VR version of the famous "Three Kingdoms and Borrowed Arrows" Chinese novel. The experience will take the viewer right in the middle of one of the most epic tales in Chinese culture. Production will be a collaborative process between VCG's Paris office, which was previously awarded by the International VR Society for their outstanding 3D 360 CGI skills, and VR Educate's head office in Hong Kong.

Three Kingdoms
An invitation to discover, in a virtual environment, the most epic tale of the Classic Chinese Novel "Romance of the Three Kingdoms", the first episode is *"Three Kingdoms: Borrowed Arrows"*.

Romance of Three Kingdoms is a Chinese novel, described as influential to Chinese culture as the Homeric epics have been to the West. Teeming with compelling stories and characters that display vivid individuality and heroism, this book is well loved and read in China and its neighbouring countries.

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Company Profile

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.8 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages.

In Asia Pacific, VIMN operates 32 television feeds across 44 markets, which offer the very best in music, youth, kids, comedy and family programming through MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel and more, in over 451 million households across cable, DTH, IPTV, mobile and internet platforms.

Websites: www.mtvasia.com, www.mtv.com.au, www.nick-asia.com, www.nick.com.au, www.nickjr.com.au, www.comedycentral.com.au, https://www.facebook.com/ParamountChannelAsia/

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Tan Chee Kiat: Senior Vice President & Chief Operating Officer, Asia Pacific

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In its second season, Comedy Central Stand-Up, Asia! featured Asian comics from around the world and was recorded live over two nights in Kuala Lumpur, Malaysia.

MTV is the world's biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists.

Programming Genre:
Original content and programming ranging from music and live music specials, to scripted and factual content, to sitcoms, documentaries, and entertainment awards shows dedicated to youth and the young at heart.

Target Audience: 15 to 34 year olds.

2017/2018 Programming Highlights:
Catfish: The TV Show, Just Tattoo of Us, Ex On The Beach, Crash Karaoke, The Ride, Single AF, My Super Sweet 16, Promposal, Ridiculousness, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.

MTV LIVE HD is an international English language music channel where the best of recorded "LIVE" music performances, music videos, music documentaries and other original productions are beamed out 24/7 for the ultimate music fans.

Programming Genre:
Music-based programming that is original, acquired and produced by MTV, such as music festivals, live music performances, artist interviews and documentaries.

Target Audience: 15 to 34 year olds.

2017/2018 Programming Highlights:
MTV Presents, MTV Asks, MTV's Stars of 2017, MTV Live Stage, Best of V Festival, Yo! MTV Raps, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.

Nickelodeon is now in its 38th year, and is the leading entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. Nickelodeon's brands reach 1.1 billion cumulative subscribers in more than 170 countries and territories. Popular titles include *SpongeBob SquarePants, Teenage Mutant Ninja Turtles,* and *The Fairly OddParents.*

Programming Genre:
Uniquely owned and developed preschool animation, movies, local productions, game shows, live action series and more.

Target Audience: Kids between 4 to 14 years old and their families.

2017/2018 Programming Highlights:
Nickelodeon Kids' Choice Awards, Bunsen is a Beast, Legends of the Hidden Temple, I Am Frankie, Pinky Malinky, The Adventures of Kid Danger and Captain Man, and *Hey Arnold: The Jungle Movie.*

Nick Jr. is "the Smart Place to Play", giving kids and parents educational and entertaining content with great stories and characters that empower kids to learn while they play. Its award-winning property *PAW Patrol,* and other world-class programmes such as *Shimmer and Shine,* and *Blaze and the Monster Machines* are designed to engage and encourage early childhood development.

Programming Genre:
Uniquely owned and developed award-winning preschool content.

Target Audience: Preschoolers between 2 to 6 years old and their parents and caregivers.

2017/2018 Programming Highlights:
Rusty Rivets, Nella the Princess Knight, Sunny Day, Becca's Bunch, and *Top Wing.*

Comedy Central is the world-renowned destination for cutting-edge, laugh-out-loud, and some of the most irreverent comedy content today. Available 24/7, Comedy Central is home to the best of international and regional stand-up specials and series, award-winning talk shows, sketch, scripted, and animated series, including Emmy® award-winning shows like *The Daily Show, South Park* and popular hits such as *Tosh.0* and the *Comedy Central Roasts.*

Programming Genre:
A premium selection of original and acquired comedy content, ranging from stand-up, scripted, sketch and talk shows, to physical gags, game shows and short form series. The selection also includes local productions that showcase Asian comedy and its comedic talents.

Target Audience: 18 to 34 year olds.

2017/2018 Programming Highlights:
Lip Sync Battle, Saturday Night Live, The Goldbergs, Kids Do The Craziest Things, Caraoke Showdown, The Comedy Jam, and *Comedy Central Stand-Up, Asia!*

Paramount Channel is a 24-hour network offering great movies from Paramount studios, one of Hollywood's most legendary producers of award-winning films, blockbusters, and fan favourites. From iconic box-office hits to cinematic gems, Paramount Channel integrates creative curation and thematic programming to provide a unique and entertaining viewing experience for audiences of all ages.

Programming Genre: Movies

Target Audience: Movie lovers of all ages.

2017/2018 Programming Highlights:
Blockbuster hits such as *Transformers, Star Trek, Mission Impossible, Lara Croft,* and *the Paranormal Activity* franchises, to all-time fan favourites – *Dreamgirls, G.I. Joe: The Rise of Cobra, Blades of Glory,* and weekly thematic movie stunts.

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is a leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. BET Play, Viacom's first-ever direct-to-consumer, subscription video on demand (SVOD) application for the adult audience, gives fans in 100 countries direct mobile access to BET's signature award shows, current and classic television series, documentaries, stand-up comedy, entertainment news and legendary musical performances.

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For queries on Paramount Channel, please contact Amit Arora at amit.arora@vimn.com

ParamountChannel

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Products and Services

AJA Video Systems manufactures high quality, cost effective technology solutions for professionals in broadcast, production, post and ProAV - all designed and assembled in Grass Valley, California. AJA was founded by engineer John Abt in 1993 and employs over 200 people worldwide.

The company is committed to leading the way in technological innovation, including solutions for workflows leveraging Broadcast IP, HDR, 4K/Ultra HD, multi-channel HD, streaming and other emerging technologies. AJA products are engineered to help customers transition to new ways of working; integrating new formats and technologies with tools that fit into their existing infrastructure, ensuring simple and nondisruptive updates.

AJA's award winning product lineup includes the KONA video capture and playback cards, Io mobile appliances delivering premium video and audio I/O, Ki Pro record/playback devices, FS frame synchronizers/converters, Corvid PCI card solutions for developer partners, KUMO routers, HELO streaming solutions, CION and RovoCam cameras, U-TAP USB 3.0-powered capture devices, T-TAP Thunderbolt™-powered SDI/HDMI output device and a host of Mini-Converters that are the leading choice of video professionals for AJA's signature reliability, functionality and support.

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Maria Estrella – Sales Executive Asia

Paloma Garcia – Sales Executive for Europe and Africa

Jesus Iriepar – Sales Executive for Europe and Middle East

Company Profile

Caracol Television S.A. is a national private channel that has produced some of the most innovative and successful shows on Colombian television. Today, it is a major content producer expanding its influence to the entire world through its international distribution division and its international cable signal.

Programming Highlights

***The Goddess* (Drama, 88 x 1h)**

The Goddess tells the story of Patricia Teherán, a woman who with her talent and love conquered a world of men. With her joy, charm, kindness, wiliness, and optimism, she faced a chauvinistic world filled with jealousy and envy, bringing everyone to her knees. Patricia was in between two loves, the love of her life whom she met too late and the one that would become her life partner. Her journey with love led her to endure much disappointment which she expressed while singing from her heart on every stage she performed on during her journey to becoming a super star.

***Night School* (Drama, 100 x 1h)**

Night School, Dreams Never Sleep is a series full of drama and emotion inspired by the stories of the millions of students in the world who resort to night education as their only way of getting ahead. They will be represented by eight characters with very different life stories that will encounter a number of obstacles, both personal and professional, that will test their ability to succeed in the midst of family commitments, love work, and economic obligations, which they will have to overcome if they want to become future business managers.

***The Challenge* (Original Entertainment Format)**

The Challenge is a reality show in the participants live together and compete in 4 different categories, for a big prize. The contestants are grouped into three teams according to the theme chosen in each season. Social classes, generation, the country and the degree of popularity are the elements used to provide identity to these groups. Additionally, one of the highlights of *The Challenge* and what encloses the success of this format is the conditions of life in the competition are extreme and unfair. While a group spends its day in a beach house with servants, exquisite delicacies (High Beach), the other group suffers the complete lack of accommodation and food (Low Beach). In this reality, as in real life, the teams would be able to exceed or fall on their comfort levels, depending on the performance in the territorial Challenges.

***The Dynasty* (Telenovela 72 x 1h)**

The Dynasty tells the story of three generations of men that will fight for their passion for music and the women they love. They will face many challenges on the way, but they will show how no matter the obstacles, the people in between them and what life has destined for them, their perseveration and good spirits will take them to the top of their careers and the success of conquering over the heart of the women the love.

***Zap Novelas* (Telenovela, 30 x 1h)**

Ignacio tells a different literature classic story to Anabelle each week, trying to get her to fall in love with him. Each week the viewer will see a well-known classic of the literature realised in 2017 with a modern vision.

***Escandalos* (Telenovela, 116 x 1h)**

Each episode we recreate a case relating to a scandal which involves people in the public. The real names of the characters are changed so that the audience do not recognise and keep guessing each case.

***One Way Out, Between Heaven and Hell* (Series, 80 x 1h)**

This is a story of a crossing of lives. Parallel stories that take place in the Bronx neighborhood, a dangerous sector of town with a mixture of failure, disappointment and despair of thousands of drug addicts, drug dealers, merchants of dreams, and interspersed with love, faith and strong fraternity links.

The Goddess

Night School

The Challenge

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Company Profile
Deutsche Welle (DW) is Germany's international broadcaster and a trusted source for reliable, unbiased news and information.

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Ownership of Channel/ Group/ Network in Asia:
Deutsche Welle is a German public broadcaster

Channel Profile:
The English channel DW is an exclusive source for information from a German and European perspective. DW's English language TV news channel is broadcast in HD (high definition).

Description of Channel:
DW: 100% English language TV channel, worldwide 24/7, available in HD, subtitles available in Bahasa Indonesia as well as Vietnamese.

Programming genre:
News, current affairs, lifestyle, sports, travel magazines and documentaries

Target audiences:
Opinion leaders and decision makers, P.M.E.B's

Distribution in Asia:
DW and DW (Deutsch) are broadcast via satellite, and carried by over 1,100 cable, IPTV and DTH companies in Asia.

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Subtitled in Bahasa Indonesian and Vietnamese

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Company Profile

Keshet International (KI) is Keshet Media Group's global distribution and production arm. Headed by CEO Alon Shtruzman, it includes KI's local production subsidiaries (Keshet UK, Keshet Asia, Keshet MX in Mexico, Keshet Studios in the US and Tresor Produktions in Germany) as well as Keshet International Gaming, Keshet Films and its global distribution arm.

KI's catalogue spans all genres including drama, comedy, game show, talent show, documentaries, factual entertainment/reality dating and kids and includes both original content developed within the KI network of companies and select third party IP.

The Brave

Highlights include the hit dramas *The Brave* and *Prisoners of War*, the original Israeli version of prime time Emmy® winner *Homeland*; gripping espionage thriller *False Flag*; touching drama *The A Word*, the high octane global super popular game show *BOOM!;* hit interactive talent show *Rising Star* and children talent show *Master Class*; and 'buddy comedy' *Traffic Light*, winner of an International Emmy Award.

Programming Highlights:

The Brave

The Brave is a fresh, heart-pounding journey into the complex world of America's elite undercover military heroes follow D.I.A. Deputy director Patricia Campbell (Anne Heche) and her team of analysts as they wield the world's most advanced surveillance technology from headquarters in Washington D.C. All the while Adam Dalton (Mike Vogel) and his heroic special ops squad of highly trained undercover specialists use their unbreakable bond and commitment to freedom to save lives of innocent people and execute missions in some of the most dangerous places in the world.

BOOM!

BOOM! is an in-studio game show which fuses the drama, thrill and intensity of a blockbuster action movie with high-octane fun of a video game, creating one literally explosive trivia challenge. A unique visual concept coupled with a rollercoaster of laughter and adrenaline – *BOOM!'s* fresh approach packs the intellectual AND physical challenges of existing game shows into must-see event viewing for all ages.

BOOM! has already ignited the industry, airing more than 1400 episodes worldwide: USA (FOX), France (TF1), Hungary (TV2), Kazakhstan (Channel SEVEN), Chile (TVN), Argentina (Telefe), Cambodia (Bayon TV), Brazil (SBT), Thailand (MCOT) and Philippines (GMA).

P.O.W – Bandi Yuddh Ke (POW India)

Inspired by the hit Israeli drama *Hatufim (Prisoners of War)*, this critically acclaimed Indian telenovela tells the gripping and emotionally charged soldiers who, after being held prisoner for 17 years, return home to their families.

In 1999, on a mission with their unit in the Kargil conflict in Kashmir, three Indian soldiers are captured and taken prisoner in Pakistan. Fast forward to 2016 and our story begins when, unexpectedly, after years of negotiations for their freedom, two soldiers return to India alive, while the third comes home in a coffin.

Adapted by renowned Bollywood filmmaker Nikkhil Advani from the hit format which also became the Emmy Award-winning *Homeland*, *P.O.W – Bandi Yuddh Ke* is a powerful and intriguing drama exploring whether the soldiers' longed-for freedom could be just the start of a brand new battle…

BOOM!

P.O.W – Bandi Yuddh Ke (POW India)

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Rajiv Dhawn – SVP, Sales Liaison, Asia

Company Profile

Telemundo is the world leading producer of high-quality Spanish-language content in the United States. Trend-setting and innovative. Edgy and action-packed. Its original productions include drama series, action series, news, variety shows, and music awards shows. With this programming offer, NBCUniversal International Distribution is the world's second largest distributor of Spanish-language content.

Programming Highlights

Without Breasts There Is Paradise, Season 2
Drama Series, 90 x 60

Catalina Santana returns 20 years after her supposed death, in association with the United States TEA agency, in a plan to bring down La Diabla and her illegal crime network. Catalina will be ready to impose justice for the suffering La Diabla has caused her and those she loves most.

The Lord of the Skies, Season 5
Super Series, 80 x 60

Aurelio Casillas has retreated from his business in order to live out his latest romance. Although authorities believe he is dead, Aurelio knows that he must soon resurge to finalize a war with his nephew Victor, who brings the country into chaos along with emerging organizations under his command. Ironically, Aurelio could be the one to save the country from its destruction.

Centauro's Woman, Season 2
Super Series, 90 x 60

After escaping from authorities and faking his death, Centauro captures Yolanda and convinces everyone she is dead. Through psychological manipulation, she becomes his obedient lover once again. Meanwhile, Gerardo's devastation over Yolanda's "death" leads him into the arms of a strong-willed woman who also wants to take down the drug lord. Soon, Gerardo and Yolanda both find themselves on the run from all, including the law and Centauro.

La Doña (Lady Altagracia), Season 2
Drama Series, 120 x 60

Hardship and abuse have led Altagracia to become a ruthlessly ambitious woman and a cold mother who has abandoned her daughter. While she lacks love, she may have found it now with Saul, an attorney who defends victims of gender violence. However, he has also captured the attention of Monica, Altagracia's estranged daughter. Now, she must confront two unfamiliar feelings: love for her daughter and love for a man.

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Website: picturebox.ca

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Email: production@curiousfilm.com

CUTTING EDGE PRODUCTIONS INC
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112 Aguirre Street, Legaspi Village
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Tel: +63 2818 3343
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CVP EVENTS, FILM AND TELEVISION
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CYCLOPS FILMS
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DAVE COOP
198, Bucheon-ro, Wonmi-gu
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DAYBREAK FILMS PTY LTD
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Website: www.daybreakfilms.com.au
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DE WARRENNE PICTURES
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Klongtoei District,
Bangkok 10110, Thailand
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Website: www.dewarrenne.co

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South Melbourne, VIC 3205 Australia
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Email: office@decembermedia.com.au

DHARMA PRODUCTIONS PRIVATE LIMITED
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14th Road, Khar West,
400052 Mumbai, India
Tel: +91 99 3006 1433
Fax: +91 22 2605 5133
Website: www.dharma-production.com

DIEN QUAN MEDIA & ENTERTAINMENT
34 Nguyen Thi Minh Khai
District 1, Ho Chi Minh City, Vietnam
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Website: www.digitalmagicgroup.com

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Fax: +61 2 9518 9455
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FREESTATE PRODUCTIONS
The Crescent @ Kallang
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TSANGHAO ANIMATION
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Website: www.xrisp.com

XTREME MEDIA PTE LTD
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YOBOHO NEW MEDIA PVT LTD
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Email: tvbpr@tvb.com.hk

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Email: support@hollywoodmovies.co.th

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www.quickflix.com.au
Email: corporate@quickflix.co.nz

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Website: www.tsutaya-tv.jp
Email: tsutaya-tv@tsutaya.co.jp

U-NEXT
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Email: next-cs@unext.jp

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Hyderabad-500033, India
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Email: support@yupptv.com

STREAMING SERVICES

HUNGAMA.COM PVT LTD
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Shakti Mill Lane, off. Dr E Moses Rd
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Fax: +91 22 2490 3344 55
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Website: www.totalsportsasia.com
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Key Personnel

Chief Executive Officer: Tom Choi

Company Profile

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6 and ABS-7. The satellite fleet covers 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

ABS has 3 prime hotspots at: 3°W, 75°E and 159°E with DTH neighborhood platforms across Africa, Bangladesh, Nepal, Indonesia, South Asia and Russia/CIS.

Satellite Details:

ABS-2

Launch Date:	February 2014
Design Lifetime:	Estimated 2028
Orbital Position:	75ºE
Transponders:	32 C-band, 51 Ku-band and 6 Ka-band
Geographic Coverage:	Europe, Africa, Asia Pacific, Russia/CIS

ABS-2A

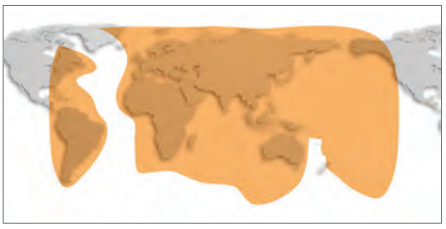
Launch Date:	June 2016
Design Lifetime:	2031
Orbital Position:	75°E
Transponders:	48 Ku-band
Geographic Coverage:	South Asia, SE Asia, Russia, Africa and MENA

ABS-3A

Launch Date:	March 2015
Design Lifetime:	2030
Orbital Position:	3ºW
Transponders:	24 C-band & 24 Ku-band
Geographic Coverage:	The Americas, the Middle East, Africa and Europe

ABS-6

Design Lifetime:	2023
Orbital Position:	159ºE
Transponders:	28 C-band &16 Ku-band
Geographic Coverage:	Pacific Ocean & East Asia



ABS C-band Global Coverage

ABS Ku-band Global Coverage

Deliver your
CONTENT
with ABS

ABS satellites cover 93% of the world's population. We operate 3 major video hotspots at 3°W, 75°E, and 159°E enabling broadcasters to reach into TV homes across the globe. Established DTH neighborhood platforms include Africa, Bangladesh, Nepal, Indonesia, South Asia, and Russia/CIS.

Expand your business with us, delivering quality and affordable entertainment to a wider population.

Contact us at
info@absatellite.com

STN PLC
(SATELLITE TELECOMMUNICATIONS NETWORK)

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Company Profile
STN provides global broadcasting & media service solutions to TV companies, video entertainment platforms and service providers around the world.

The company operates a state-of-the-art satellite teleport based in Slovenia, which was named Independent Teleport Operator of the Year 2016 by the World Teleport Association (WTA). A broad portfolio of media services is available with STN including uplink, playout, OTT, encryption, multicast and channel localisation services, enabling a wide range of customers, from start-up channels to blue-chip global media leaders, to rapidly and efficiently deploy quality services.

STN helps its customers attract and engage new audiences and expand into new markets by leveraging high-quality capacity on a wide and continuously expanding range of satellites. STN has PoPs in a growing number of key broadcast centres around the globe, links to major European data centres and connectivity with worldwide fibre networks.

STN's highly professional and knowledgeable team has helped broadcasters expand their reach and build their businesses through reaching more viewers and new territories.

With a reputation that is punctuated by reliability, trustworthiness and high quality, STN has become a trusted partner of choice to hundreds of channels to date.

With its advantageous geographical position and strategic partners, STN provides its clients with worldwide distribution. Whether the need is to go global or reach the individual regions of Europe, the Middle East, Asia, Africa and the Americas, STN will provide services fine-tuned to your specific budget and requirements with an unrivalled turnaround time.

Advertising Sales Contact(s):
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STN Facility antenna

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